

## Overview

### Comprehensive Agency Strategies

#### ILLUMINATE THE VIBRANCY OF VERMONT

Market Vermont effectively to increase the number of people visiting, living, and working here.

#### DEPLOY A 21ST CENTURY WORKFORCE

Develop a continuum of education and job re/training to enable a robust, modern workforce.

#### ENSURE HOUSING FOR ALL

Increase the availability and affordability of housing for all Vermonters.

#### ACCELERATE BUSINESS GROWTH & RECRUITMENT

Grow/scale existing businesses and recruit new businesses via a network of technical assistance, access to capital and increased deal flow.

#### STRENGTHEN VIBRANT REGIONAL ECONOMIES & ECOSYSTEMS

Focus on place-making to develop and celebrate a shared vision across regional communities and economies, and provide the tools to build and maintain modern infrastructure.

## 2019 INITIATIVES

### Worker Recruitment and Relocation Incentive Package

Support Vermont's vibrant communities and innovative businesses poised for growth with an infusion of talent.



**\$2.5 M**  
Investment

**\$1 M**  
Recruitment

- Targeted digital marketing
- Enhanced jobs board
- Convert visitors to residents
- Regional recruitment partnerships

**\$500,000**  
Relocation

(Reloc802 by VDOL)  
Array of investments to **assist individual relocation efforts.**

**\$1 M**  
Incentives

**Expand Remote Worker** grant program to those working for Vermont companies

### Vermont Housing Incentive Program

Rental housing rehabilitation program to incentivize small private apartment owners to make significant improvements.



**\$1.2 M**  
Investment

- Revive underutilized, vacant and blighted housing stock to swiftly **increase the number and quality of housing units available.**
- Fix the **land gains tax** disincentive

**\$200,000**

**Downtown Tax Credit expansion**

- Incremental increase in the successful Downtown Tax Credit Program, bringing the total investment to \$2.6 M

### Broadband Expansion Loan Program

Provide a source of capital that recognizes the unique challenges facing start-up broadband providers.



**\$585,000**  
Investment

- Grant to the Vermont Economic Development Authority to enable up **\$10.8 M in loans** over the life of the program for innovative community broadband projects.

**\$45,000**

Expansion of funding for the 2018 ThinkVermont Innovation Grant program to invest in **planning projects for community broadband.**

### Vermont Employment Growth Incentive (VEGI) Program Modernization

Make it easier for small businesses to access and to take advantage of the benefit.



**\$0**  
Additional General Fund Appropriation

- Add a VEGI enhancement for **small businesses (19 or fewer employees), benefit corporations (B-Corps) and low-profit limited liability corporations (L3Cs)**
- Add an enhanced incentive for businesses creating jobs that **support the goals of the Vermont Clean Water Act**
- Tie the wage threshold for qualifying jobs to **Vermont's Livable Wage**
- Eliminate the LMA cap to **encourage increased quality job growth in economically disadvantaged areas** of Vermont

### Permit Process Modernization

Improve predictability in the process and encourage development in identified growth areas.



**\$0**  
Additional General Fund Appropriation

- Enact **Act 250 Commission** recommendations concerning enhanced designations in downtowns and other designated development areas
- Enact **Act 194 Industrial Park Zone Designation Program** recommendations
- Make **parcel data more accessible** by creating a new digital repository hosted by VCGI

## Additional Priorities

Enact **Climate Commission recommendations** relating to the Climate Economy

**Amend Downtown Tax Credit statutes** to comply with federal court ruling and amend technology equipment eligibility

**Amend spirits tax threshold** (increase from \$750k to \$1.5M) and **modernize permit statutes** regarding off site sales by manufacturers and festival permits for licensees

Implement recommendations from the **Act 108 Airport/Aviation Economic Development Report**