

# GROWING THE ECONOMY

## Helping Job Creators Survive & Grow

### Vermont Investment Incentive Program



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- **WHAT:** The creation of a new “investment incentive” program. Modifications to Vermont’s current business incentive language, will allow businesses with at least 100 employees, who are also targeting \$20 million in capital expenditures or more, to apply for a “investment incentive.”
  - **WHY:** As large businesses invest in their capital equipment and expansion of facilities they may not necessarily need to or are able to add to their current headcount. This new incentive would help Vermont retain these large businesses, maintain significant payroll and economic value and encourage concurrent capital improvements in the predominantly rural reaches of the state.
  - **WHO:** These firms are located within virtually all Vermont counties and are the anchor businesses in Vermont’s rural towns – providing integral economic and workforce support. Many of the companies eligible for this program are multi-state and multinational firms, and this is intended to incentivize the corporate headquarters of these firms to continue to make investments here in Vermont, rather than those other states.
  - **HOW:**

*Firms with at least 100 employees and who are poised to spend at least \$20mm in capex over the next 5 years would be eligible. The business is required to maintain (within 10%) their base payroll in order to stay active in the program. Authorization for the for the incentive will be based on modeling, and then capex targets will be required to be met and maintained.*
  - **FUNDING:** \$3,000,000 is included in the Governor’s proposed budget. ***This line item does not represent a direct appropriation, but rather acknowledges the potential forgone revenue annually.***

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