Program Overview

New town center designation creates a framework for compact, walkable, mixed-use centers for municipalities without a designated downtown or village center. Public buildings anchor new town centers with town halls, schools or libraries, attracting people and stimulating the kind of activity and mixed use development that brings character and vitality to a community. By defining a compact, walkable civic and commercial core area, new town centers provide a focal point for future growth.

Website: http://accd.vermont.gov/community-development/designation-programs/new-town-centers

Municipalities with New Town Center Designation

Colchester and South Burlington

By the Numbers [2015-2019]

2

186

22

designated new town centers

new housing units

new commercial units

Designation Benefits

Designation provides Act 250 benefits to developers and the municipality receives priority consideration for some state investments. Unlike Vermont's historic downtowns and village centers, new town centers have few existing public buildings, streets or sidewalks, so access to infrastructure financing tools such as tax increment financing (TIF) is critical. A special assessment district may be created in a new town center to help fund both capital improvements and operating costs. New town center designation qualifies municipalities for additional benefits through neighborhood development area and growth center designations.

South Burlington - Designation Sets the Stage for a New Downtown



As part of South Burlington's effort to create a new downtown that will support vibrant civic life and build community pride and identity, the city sought and received a new town center designation in 2010. With designation the door was opened for Tax Increment Financing (TIF) District approval and a neighborhood development area designation. Since designation, the city's TIF District has provided significant funding to the reconstruction of Market Street, the first phase of a new central park, and the construction of a three story library, city hall and senior center. This NTC is also a recipient of a state electric vehicle grant that will result in 10 public chargers. The TIF District investments are attracting transformative commercial and residential development, including: four residential triplexes; the 39-unit Allard Square senior housing community; the 60-unit Champlain Housing Trust building; and a stormwater pond which will serve the future residential and commercial development. The new town center is also home to a new four-story hotel, many new local, national and international retail establishments, and the first Tesla Supercharger station in Vermont. Federal, state and regional planning and implementation grants combined with TIF District funding create public amenities that allow land and business owners to see the value of investing in a compact, walkable, transit friendly, and bikeable urban center.