

VHCB COVID Response

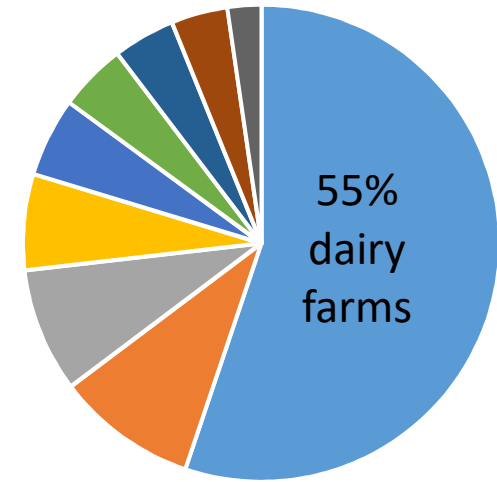
Vermont Farm & Forest Viability Program Free Business Coaching for Farm, Food and Forest Products Businesses

Beginning in late March through August 21, 2020, the Viability Program has assisted 261 businesses with Rapid Response and Recovery Support

- Financial and cash flow planning
- Navigating COVID relief funding programs
- Shifting markets
- Online and direct sales strategy
- Health, well-being and mediation resources

Dairies comprise 55% of the businesses assisted March 2020 to date

[Full Legislative Report
www.vhcb.org/support-services](https://www.vhcb.org/support-services)



Primary Business Type	%
Dairy	55%
Forest & wood products	10%
Value-added food processing	8%
Produce	7%
Slaughter and/or meat processing	5%
Diversified livestock & produce	5%
Other	4%
Livestock (non-dairy) & poultry	4%
Greenhouse, Nursery, Orchard	2%