

Transportation Demand Management

HOUSE TRANSPORTATION COMMITTEE

FEBRUARY 26, 2020

AOT PUBLIC TRANSIT PROGRAM AND PARTNERS

TDM seeks to reduce financial and environmental costs of single occupancy vehicle (SOV) travel



Table 2.1 TDM Measures Appropriate for Vermont

Measure	Description/Examples
Physical Measures	
Transit site design and access improvements	Bus stop, shelter, pedestrian walkways to transit, site design to support transit access
Bicycle facilities	Secure/protected bicycle parking, showers/changing facilities, access paths/routes
Building amenities	Café/convenience store, business center, ATM, wiring for ease of telework, etc.
Parking management	Limited parking supply (usually implemented in conjunction with pricing) or shared with neighboring uses
Mixed-use/quality pedestrian environment	Colocation with retail/services; sidewalks/internal connectivity
Operational Measures	
Modified work schedules	Flextime, compressed work week, telecommute
Preferential parking	For carpools and vanpools
Carpool and vanpool programs	Ridematching services, vanpool services and subsidies, guaranteed ride home
Carsharing, bikesharing, e-bikes	Shared vehicles provided for the use of residents, workers, and visitors
Transit service/shuttle	Service to areas of trip origins, stop for existing transit service
Financial Measures	
Incentive/reward programs	Rewards for participation in alternative travel – prizes, drawings, commuter clubs
Parking pricing	Paid parking, cash-out, unbundled from lease or rent costs
Transit incentives	Discounted or pretax transit passes, corporate pass programs
Organizational Measures	
Marketing/information program	Providing information to building tenants on travel options, events/fairs, designated transportation coordinator



RESOURCES FOR EMPLOYERS

RELIABLE TRANSPORTATION BENEFITS EMPLOYEES & THE BOTTOM LINE

By partnering with Go! Vermont, companies can help employees cut their commuting costs, travel more efficiently, reduce parking issues at the workplace, and address transportation challenges that can be a barrier to getting to work on time. Go! Vermont can provide the skills and resources that complement the benefits you already provide to help everyone succeed at work.

HOW IT WORKS:

1. Call us to schedule a free commuter audit at 800-685-RIDE (7433). To start, we'll evaluate where your employees live, how they get to work, and find out what challenges you're facing as a business.
2. We'll connect you with one or more of our free program services that can help solve the issues we uncovered together during the assessment.

Programs include:

- [Vanpool Services](#) – Through our service partner, Commute with Enterprise, employees have the option of vanpooling to work. With a 30-day, no obligation commitment of five or more employees, a van is provided right to your workplace.
- [A Guaranteed Ride Home](#) – This free service ensures that employees can get an emergency ride home in the event that they encounter an unexpected change in plans. They may call a cab or rent a car, and Go! Vermont will reimburse them.
- [Promotional Resources](#) – Free Go! Vermont resources to promote your program internally are available, including branding materials, posters, brochures, email templates, business case studies and links to obtain commuter choice benefits.

**Call Us For A Free
Commuter Audit**

800-685-ride

This is the first step to save you time and expense. We quickly assess your problem and connect you to the best service to meet your needs.

GET THE FACTS:

25% OF VERMONTERS' BILLS ARE TRANSPORTATION RELATED

\$0.25 PER MILE IN FUEL COSTS

\$0.45 PER MILE IN REPAIR COSTS

\$8,000 AVG. YEARLY COST TO OWN AND DRIVE

11,399 MILES DRIVEN PER CAPITA



Bus Routes & Schedules



Become a Volunteer Driver



Join/Start a Vanpool



Carpool Matching

GUARANTEED RIDE HOME



Unexpected things come up. We've got your back!

PARK & RIDE



Find statewide locations, tips and other information.

ROAD CONDITIONS



Current statewide road conditions, delays and closures.

EV CHARGING LOCATIONS



Find all of Vermont's Electric Vehicle charging stations.



Commuting Reward & Benefit Programs



Bike / Walk Rewards Program

Get rewards for biking and walking



Guaranteed Ride Home

We'll get you home. When you need it. Guaranteed.



Win Cool Stuff For Commuting

Join the CATMA family, travel smart & win prizes



Bus Discounts & Unlimited Access

Get on the bus with discounts worth the ride.



Car Share Vermont Discount

When you need a car, share with your neighbor.



Carpool & Vanpool Services

Save yourself money & stress by riding with friends



Off-site Parking

Free off-site parking connecting to transit services



Bikeshare Discount

Convenient bikes at an affordable cost.



Bus

Skip the parking lot and ride the bus. Find your route & buy a pass via App!



Walk

An active & healthy choice that saves you money!



Bike

Fast, fun and healthy. Find your path!



Vanpool

Share a ride to work in a social space.



Park & Ride

Park your car & catch a ride



CarShare

An easy and affordable alternative to owning your own car.



Telecommute

A new way to work.



Carpool

Connect with friends who work similar schedules



Getting Around the Upper Valley



Getting Around

The Upper Valley offers great commuting opportunities with transit, carpools, biking, walking, and telecommuting.



Workplaces

Smart Commute helps Upper Valley employers lower the costs of commuting to work.



Communities

We work with towns, schools, and community organizations to lower residents' transportation costs.

Success Stories



Y'ALL CURBED THE CAR!

On Friday, May 18, the Upper Valley celebrated its newest holiday: Curb the Car Day. Riffing off National Bike to Work Day, Curb the Car Day embra [...]



YOUR BUS IN REAL-TIME.

Not sure when and where to catch Advance Transit or if the bus is on time? Download the Advance Transit Real Time App or check the Where's My Bus? f [...]



BIKE TO WORK DAY AT DARTMOUTH COLLEGE

Bethany and I arrived bright and early at the Hop at Dartmouth College Friday, May 19, to greet employees and students who arrived that morning on



VTEN

The Vermont Transportation Efficiency Network (VTEN) is a group of providers, planners, and advocates who gather to reduce the costs and environmental impacts of our transportation system.



- TDM guidance for ACT 250

- Bike/Ped Program

- Autonomous Policies and Strategies

- Intelligent Transportation Systems (ITS), signaling, etc.

 Travelers	 Contractors	 What We Do
Amtrak Commuting and Transit Find a Park & Ride Public EV Charging Map Request a Road Map Road Webcams Road Conditions Welcome Centers	Bid Opportunities Bid Results CADD Help Civil Rights Estimating Permits Specifications Act 250 and Act 145 More...	Fact Book & Annual Report Boards and Councils Budget Construction Projects Highway Safety State Transportation Improvement Program Strategic Plan Vermont Local Roads Program
 About Us	 Active Construction	 Spotlight
District Offices Employee Directory Recruitment More...	Active Construction & Future Projects Find A Project By Town Project Websites On The Road Construction Reports	Statewide Vehicle Incentive Programs AOT Administrative Rules Administrative Hearings Transportation Asset Management Plan (TAMP) 2019 TAMP Brochure



Proposed Legislation – Program Plan

- ❑ Large Employers will be eligible to receive comprehensive TDM assistance, including but not limited to:
 - ❑ Development of a TDM plan (producing a set of recommendations)
 - ❑ Subsidized TMA membership
 - ❑ Subsidized bus pass program
 - ❑ Assistance with the advocacy and promotion of TDM tools and services
- ❑ Go Vermont, CATMA, and Vital Communities (and our partners) will work together to perform the initial outreach and then devise a work plan for those interested employers.
- ❑ Budget – TBD but up to \$300,000 per year (PT and Go Vermont funds)
- ❑ These efforts are in addition to the ongoing TDM/TMA activities already offered throughout the State
- ❑ Challenges
 - Behavior change is hard
 - Requires focused and ongoing admin. assistance.
 - Every business requires a unique plan and approach

Proposed Legislation - Reporting

Annual Report to Named Committees, including but not limited to:

- Number of businesses served
- TDM practices implemented
- Percentage of participating employees
- Associated costs and savings
- Estimated reduction in SOV trips



Thank you



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