

1 district, mall, medical center, or industrial park, and an institutional framework
2 for transportation demand management.

3 (b) Pilot program.

4 (1) The Agency of Transportation shall design and administer an 18-
5 month pilot program starting no later than January 1, 2021 to encourage
6 transportation demand management. Participation shall include the
7 development of a unique transportation demand management plan for each
8 participant that utilizes either a transportation management association or Go!
9 Vermont. The pilot program shall be known as the TDM Pilot Program.

10 (2) The TDM Pilot Program shall provide subsidized financial support
11 to utilize a transportation management association or Go! Vermont and
12 planning services for at least five eligible employers and up to five local
13 downtown organizations.

14 (3) The Agency of Transportation shall select eligible employers and
15 local downtown organizations to participate in the TDM Pilot Program in the
16 order that the eligible employers and local downtown organizations apply and,
17 as funding permits, additional eligible employers and local downtown
18 organizations shall be offered access to the TDM Pilot Program.

19 (c) Reporting.

20 (1) Starting in 2022, the Agency of Transportation, in consultation with
21 all transportation management associations in the State and Go! Vermont,

1 shall, on or before February 15, submit to the House Committees on
2 Commerce and Economic Development and on Transportation and the Senate
3 Committees on Economic Development, Housing and General Affairs and on
4 Transportation the following for the prior calendar year:

5 (A) for each transportation management association:

6 (i) the name of each employer member and total number of
7 employees performing services for the employer in the State on December 31;

8 (ii) a list of services offered and an estimate of the effectiveness of
9 each in reducing single-occupancy pleasure-car trips; and

10 (iii) the total number of employees who utilized each service;

11 (B) aggregate data on the commuting habits of employees employed
12 by an employer that is a member of a transportation management association
13 or utilizes Go! Vermont;

14 (C) an estimate of the expenses and savings to employers and
15 employees generated by the employer being a member of a transportation
16 management association or utilizing Go! Vermont; and

17 (D) an estimate of the statewide reduction in single-occupancy
18 pleasure-car trips attributable to transportation management associations and
19 Go! Vermont.

1 (2) Notwithstanding 2 V.S.A. § 20(d), the annual report required under
2 this subsection shall continue to be required unless the General Assembly takes
3 specific action to repeal the report requirement.