

Testimony to the Vermont House Education Committee

Presented by Karen Taylor Mitchell MPA Executive Director of the Governor's Institutes of Vermont February 6, 2019

Thank you for inviting me here to speak today on behalf of Vermont's learners and our state's business community.

I am here to update you about an existing statewide educational intervention in Vermont that is extremely effective, cost efficient, promotes equity, strengthens our workforce pipeline, makes Vermont's young people more resilient, and increases their aspirations, college completion rate, and overall chances of success – one that is the envy of other states – called **the Governor's Institutes of Vermont**. The Governor's Institutes exists to make life-changing, hands-on enrichment available to every high school student in Vermont.



Imagine yourself as a 16-year-old high school student in Vermont today. You have a strong interest in something – maybe it's mathematics or music or current events or business or engineering - but you've bumped up against the limits of your small school's curriculum, and you don't know anyone else in your school or community who wants to talk about the subject the way you do. Imagine feeling isolated, thwarted, and discouraged because you don't see any future for yourself in what you care about.

Now, imagine going somewhere where you're surrounded by people who care passionately about the same things you do, where the only limit to your learning is your own pace and you discover the pathways to careers that utilize your interest. Can you imagine how transformational that would be?

600 young Vermonters each year attend GIV, a 35-year old initiative started under Governor Snelling that improves our state's educational equity. Students from every single Vermont town, city, high school and tech center choose between 13 intensive residential opportunities over summer or winter break where they dive deep into topics ranging from science, to architecture/design/build, to information technology, to art. See the attached list of participating communities.



Who attends GIV? It is open to anyone who has an interest in one of 50+ topics covered, the capacity to work hands-on at an advanced level in their topic, and readiness to be away from home for a week. Sometimes they are straight A kids, but often not. Sometimes they're coasting, verging on failing, or dropping out because they're bored. Picture the teenager zoning out in class doodling amazing art; the quiet rebel who can take apart and repair a computers yet still get bad grades; teens bullied because they've made the social misstep of loving math, and the ones

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coasting through school without ever finding a real challenge or reason to engage. Young people like these find affirmation, rich intellectual challenge, supportive peers - often for the first time in their lives - and the road to their futures at GIV.

In their own words, participants say:

"GIV is a wonderful way to gain education on a specific topic for high school students whose schools may not have a curriculum that supports it. It makes it possible to see what actually happens in the industries of your dreams rather than to just imagine it."

"I think that with this experience at GIV I have much better foresight and a clear and focused vision for the future."

"The program was a very valuable experience for me. It not only taught me about art and personal expression, but it taught me about myself and my limits and goals."



"GIV gave me the opportunity to start thinking about my career and where I want to go in life.

Saying that this was a life changing experience is an understatement."

"Being around people that were interested in something that I felt passionate about made me feel like it was okay to be what I might be labeled as nerdy at school. It felt like an environment where I could grow and strive to reach my full potential."

"I learned more in that one week than I did my whole freshman year of World History."

"The best thing about GIV was that it gave me a passion for discovery and learning."

"Because of my experiences at GIV I now have a new perspective on what it means to achieve success."

A recent email we received from an alumna highlights the longer-term impacts that parents, teachers and students often report:



"I have done multiple institutes through GIV and I truly have to say that GIV does turn dreams into futures. I have always wanted to do more with the arts and GIA opened that door for me and changed my life. GIV IT/DM also allowed me to explore what I really wanted to do as a career and it made me realize that the dream I had for so long can become my future. I've graduated high school and am going to Champlain College for Computer Networking/ Cybersecurity. I am going to be living my dream and it wouldn't [have] happened if it wasn't for the Governor's Institute."

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So what exactly happens at a Governor's Institute? Students choose from eleven summer and two winter residential Institutes on Vermont College campuses, where they focus on their interests in topics like the Arts, Engineering, Math, Architecture/Design/Build, Astronomy, Entrepreneurship, Health & Medicine, Writing, Environmental Science & Technology, Information Technology & Design, or Current Issues/Youth Activism. Days are intensive, with hands-on, inquiry-based learning in real-world project applications motivating students to engage well into the night. Most teachers are renowned experts or professionals in their field.

At the Institutes, students experiment with what it would feel like to be a professional scientist or writer or game designer or entrepreneur. They live and study alongside professional and graduate students who become role models. They gain skills and knowledge related to their field, and discover the steps they'll need to take to build careers in those fields. The single most formative thing, according to alumni up to 30 years later, is that they get a chance to step outside the high school box and meet other students who share their interests and support their positive achievement.

In a 2014 long-term study, 98% of alumni ranging in age from 24-50 attested to specific positive outcomes they got from GIV. 83% attested that GIV had increased their academic or creative motivation and 71% felt more prepared for college. 80% said their academic/creative focus increased, 79% were more aware of interesting career or educational pathways – even higher when looking at just females' responses - and more than two thirds said that GIV had influenced their career choices.

Relatively few GIV students come from privileged families who can access similar opportunities elsewhere. Most rural Vermonters can't just walk down the street to find an afterschool program or an internship matching their interest area. Many GIVers are first-generation college students. Some have backgrounds involving trauma, relocation or hardship. We partner with social service agencies to extend opportunities to a wide range of students. Also in keeping with GIV's inclusivity mission, GIV is Vermont's largest provider of STEM career exposure opportunities to high school girls.

The Governor's budget proposal contains a \$192,654 line item in the Agency of Education grants budget for the Governor's Institutes, an amount consistent since 2010. During that period GIV has not sought an increase in funding, yet we have nearly doubled enrollment from 337 to 603 students and expanded the students' array of choices from 7 to 13 Institutes (which support 10 different colleges in 8 counties). We have added Institutes targeting Vermont's key workforce needs in the construction and medical fields and increased short-term winter opportunities so that students who need to work in the summer can explore potential careers ranging from neuroscience, epidemiology and robotics to digital journalism.



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The state's investment in GIV is what ensures that all Vermont students can participate regardless of family income. GIV's innovative sliding scale tuition model is underwritten by the state's support. Approximately 1 in 3 participants comes from families making less than \$45,000.

If I were on the House Education Committee and I wanted to improve Vermont's key educational outcomes, I'd seek out where the value is for the money. GIV is highly effective, unusually efficient, and reaches the whole state with proven results in a way that internships cannot. We bring funds from the private sector and individuals into education. **Every dollar from the legislature is matched 4:1 with private dollars**.

This year if the legislature is able to increase funding for GIV to **\$240,000**, that investment of less than \$400 per student will not only trigger a lifelong transformation for the majority of participants, it will set the stage for GIV's continued expansion and leadership at the crossroads of education, economic development, equity and social justice.

Thank you for your kind attention and all you do for Vermont's youth.



Constructing a model wind turbine at the Governor's Institute on Engineering, 2018.

Self-Reported Hometowns of Governor's Institutes 2014-2018 Participants

East Calais Adamant Addison **East Corinth** Alburah East Dover Andover East Dummerston Arlington East Fairfield Bakersfield East Hardwick Barnard East Middlebury Barnet East Montpelier Barre East Randolph East Thetford Barton Beecher Falls East Wallingford **Bellows Falls** Eden Mills **Belmont Elmore** Bennington Enosbura **Enosburg Falls** Berlin Essex Bethel **Essex Junction** Bondville **Bradford** Fair Haven Fairfax **Braintree Brandon** Fairfield Brattleboro Fairlee Bridgewater **Fayston Bridport** Ferrisburah Bristol Florence Brookfield Franklin Gaysville Brownsville Georgia Burlington Cabot Glover Calais Grafton Cambridge Grand Isle Canaan Graniteville Castleton Greensboro Cavendish Groton Charlotte Guilford Chelsea Hancock Chester Hardwick Chittenden Hartford Colchester Highgate Concord Hinesburg Huntington Corinth Cornwall Hyde Park Craftsbury Ira Cuttingsville Irasburg Danby Jamaica Danville Jay Jeffersonville Derby Dorset Jericho Dummerston Johnson

Killington

Leicester

Lincoln

Lake Elmore

Duxbury

East Barre

East Burke

East Arlington

Londonderry Ludlow Lyndon Center Lvndonville Manchester Marlboro Marshfield Mendon Middlebury Middlesex Middletown **Springs** Milton Monkton Montgomery Ctr Montpelier Moretown Morristown Morrisville Mount Holly New Haven Newbury Newfane Newport North Bennington North Chittenden North Clarendon North Ferrisburgh North Hero North Montpelier North Pomfret North Troy Northfield Northfield Falls Norwich Orwell Panton Pawlet Peacham Perkinsville Peru Pittsfield Pittsford Plainfield Plymouth Pomfret Post Mills Poultney Pownal Proctor

Proctorsville

Putney

Quechee Randolph Reading Richford Richmond Ripton Rochester Rockingham Roxbury Royalton Rupert Rutland **Rutland Town** Salisbury Saxtons River Shaftsbury Sharon Sheffield Shelburne Sheldon Shoreham Shrewsbury South Burlington South Chittenden South Hero South Londonderry South Newfane South Reading South Royalton South Rvegate South Strafford South Woodstock Sprinafield St. Albans St. George St. Johnsbury Stannard Starksboro Stockbridge Stowe Strafford Stratton Sudbury Sunderland Sutton Swampscott Swanton Taftsville

Thetford

Townshend

Thetford Center

Tunbridge Underhill Vergennes Vernon Vershire Waitsfield Wallingford Waltham Wardsboro Warren Washington Waterbury Waterbury Center Waterford Wells River West Berlin West Brattleboro West Burke West Danville West Dover West Glover West Hartford West Marlboro West Rupert West Rutland West Townshend West Wardsboro Westford Westminster Weston Weybridge White River Jct. Whiting Whitingham Wilder Williamstown Williston Wilmington Windham Windsor Winhall Winooski Wolcott Woodbury Woodstock Worcester

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