



House Education Committee

Tom Cheney, Director
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Goals of Presentation

- Why education after high school is important
- State attainment goal and Advance Vermont
- Who are Today's Students?
- Data dashboard: A new tool to track progress

Why Attainment Matters: Economic Imperative



64%

of employers in Vermont face difficulty when hiring, according to the most recent Vermont Business Roundtable business conditions survey.



65%

of all jobs in the Vermont will require postsecondary education or training by 2020.

Why Attainment Matters: Civic Imperative



Education is the most effective way to break the cycle of poverty.



More likely to vote



More likely to have healthy families



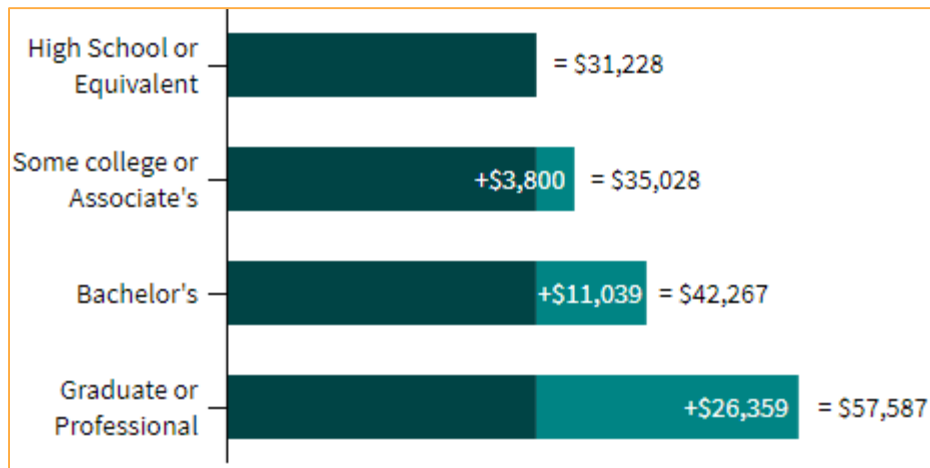
More likely to be engaged in the community



Less likely to be food insecure



Less likely to experience homelessness



Why Attainment Matters: **Equity Imperative**



1 in 4 Vermonters do not have access to fixed, high-speed broadband internet, which disproportionately affects those in rural areas.

22 percent of Vermont's indigenous population holds a bachelor's degree, compared to 37 percent of their white peers.



Only **16 percent** of Vermont's Class of 2012 first-generation boys obtained an educational credential within 4 years of high school graduation.

Vermonters in adult and juvenile corrections facilities are **ineligible** for federal financial aid, and still may be upon release.



Why Attainment Matters: **Affordability Imperative**



Vermont **ranks 49th** in the country for higher education funding per public school student.



Before financial aid, an average Vermont family would spend **95 percent** of its household income to send one person to college.



The average student debt for Vermont bachelor's degree recipients in 2017 was **\$30,651**.

60 percent of Vermont bachelor's degree recipients in 2017 graduated college with student debt.



Only **34 percent** of Vermonters without a postsecondary degree believe degree and credential programs are affordable.



State Goal: **70x2025**

*“It shall be the goal of the State of Vermont that not less than **70 percent of working age Vermonters will hold a credential of value**, as defined by the State Workforce Development Board, **by the year 2025**” – Act 80 of 2019*

“70 percent by 2025 is a big goal, but one I believe that we can reach by working together and using Vermont’s power of cooperation, collective wisdom and action.”

PHIL SCOTT | GOVERNOR, STATE OF VERMONT

Act 80 Policy Priorities to Achieve Goal



Promote awareness of career pathways and the value of postsecondary education and training



Expand access to postsecondary education and training to students of all ages



Increase completion of postsecondary education and training programs by ensuring Vermonters have the supports they need to succeed



Maximize partnerships across and within sectors to achieve State workforce development and education goals

Advance Vermont

Who We Are:

A statewide organization driving action among business, education, government, nonprofit, and philanthropy to increase educational attainment in Vermont.

Mission:

Advance the civic and economic vitality of Vermont by growing the number of Vermonters with education and training after high school, increasing equity in educational attainment, and strengthening connections between education, training, and employment.



Our Work

Change the Narrative

Build awareness of the importance of postsecondary education and training, and the diversity of education and career pathways.

Advocate

Promote equitable policy and programming that expands access to and the completion of postsecondary education and training for students of all ages and backgrounds.

Convene

Mobilize stakeholders to achieve systems-level change by increasing communication, coordination, and sharing of knowledge and best practices.

Measure

Track progress toward Vermont's postsecondary attainment goal, identify where equity-related gaps exist, and share state- and national-level, data, research, and trends.



Coming 2021: Future Ready Vermont

- **A public facing, user-friendly web portal for education, training, and employment opportunities in Vermont. It will include:**
- The diversity of career and education pathways available
- Information on high-demand, high-wage careers
- Current job openings (links to existing job boards/resources)
- Where to obtain education and training in VT
- How to pay for education and training programs
- Links to tools and support services
- Key Partners: VDOL, McClure Foundation, VSAC, and others



Today's Students

Students are juggling work, family, financial, and other life responsibilities like no generation before them.



Who are Today's Students?



33%

are
30 or OLDER



25%

are
PARENTS



55%

COMMUTE



80%

WORK and
25% WORK
FULL-TIME



29%

attend
PART-TIME



38%

attend **ONLINE**

Who are Today's Students?



33%

experience

HOUSING INSECURITY



35%

experience

FOOD INSECURITY



13%

are **NEW**

AMERICANS



40%

are

**FIRST GENERATION
STUDENTS**



52%

receive little to no

FINANCIAL SUPPORT

from families



10%

are **VETERANS** or

ACTIVE DUTY

Meetings Today's Students Where They Are

Policy

- Make education and training more affordable
- Support adult learners and those historically underserved
- Align education and workforce development efforts
- Promote student-centered credential delivery and support services



Meetings Today's Students Where They Are

Programming

- Provide flexible pathways including competency-based learning, off-campus or online offerings and varied course or program timing to fit needs of part-time learners
- Leverage partnerships to fit the demands of a region, industry, community, or population



Meetings Today's Students Where They Are

Student Supports

- Develop advising models to connect students with supports from institutions, employers, and community/government programs
- Address basic student needs such as housing, food, child care, emergency expenses, and transportation



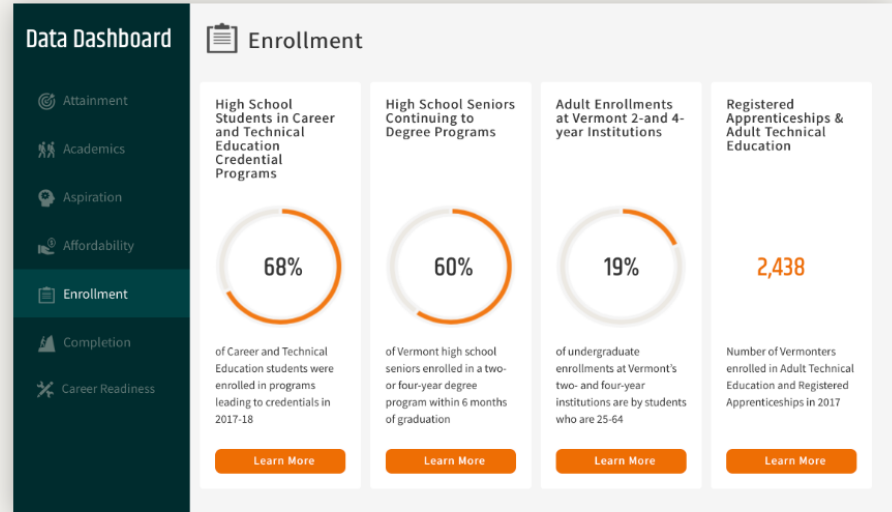
Tracking Progress

Data Dashboard

Education beyond high school has become a key determinant of economic opportunity and social mobility. Yet access and success aren't equitable.

The Advance Vermont Data Dashboard aims to measure progress toward Vermont's postsecondary attainment goal, illuminate where gaps exist, and prompt action toward increasing Vermont's postsecondary attainment rate.

EXPLORE THE DASHBOARD



Thank you!



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for more information**

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