

1 TO THE HOUSE OF REPRESENTATIVES:

2 The Committee on Commerce and Economic Development to which was
3 referred Senate Bill No. 240 entitled “An act relating to recruiting new remote
4 workers and new relocating workers” respectfully reports that it has considered
5 the same and recommends that the House propose to the Senate that the bill be
6 amended by striking out all after the enacting clause and inserting in lieu
7 thereof the following:

8 Sec. 1. 2019 Acts and Resolves No. 80, Sec. 20 is amended to read:

9 Sec. 20. ECONOMIC DEVELOPMENT FUNDING ALLOCATIONS

10 The \$2,000,000.00 appropriated from the General Fund for economic
11 development initiatives in Sec. C.100(30) of H.542 (2019) shall be allocated
12 pursuant to this section.

13 (1) \$1,725,000.00 is allocated to the Agency of Commerce and
14 Community Development as follows:

15 (A)(i) \$450,000.00 for economic development marketing:

16 (I) \$225,000 for economic development marketing pursuant to
17 its authority in 3 V.S.A. § 2476(c) to execute the State’s core Economic
18 Development Marketing Plan through paid, owned, and earned media, utilizing
19 technology, data, and analysis tools; and

20 (II) \$225,000.00 to identify, recruit, and provide relocation
21 assistance to workers, including:

- 1 (aa) identifying target audiences;
- 2 (bb) targeting through digital and social media; and
- 3 (cc) implementing strategies that convert visitors to
- 4 residents and awarding grants for regional partnerships to help recruitment
- 5 efforts at the local and regional levels.

6 (ii) Notwithstanding any provision of law to the contrary, the Agency shall
7 have the discretion to reallocate not more than \$225,000.00 of the funding
8 allocated in this subdivision (1)(A) to provide additional incentives under the
9 New Worker Relocation Incentive Program created in this act, the New
10 Remote Worker Grant Program created in 2018 Acts and Resolves No. 197,
11 Sec. 1, as amended by 2019 Acts and Resolves No. 80, Sec. 15, or both.

12 * * *

13 Sec. 2. EFFECTIVE DATE

14 This act shall take effect on passage.

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17 (Committee vote: _____)

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Representative _____

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FOR THE COMMITTEE