



MEMORANDUM

TO: House Commerce Committee

FROM: Colin Robinson, Political Director, Vermont-NEA

DATE: April 4, 2019

SUBJECT: Testimony on S.110

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Thank you for the opportunity to share some brief thoughts about S.110.

Vermont-NEA's 13,000 members, both teachers and support staff, work everyday to ensure that Vermont's children can learn and grow to their greatest potential. We all know that student safety and security, in all forms, has been and continues to be a focus for everyone involved in our public education system.

Every day, Vermont's public school educators interface with third party data operators, like Jumprope, Power School, and Mileposts to name a few, that store and track student data. These types of programs are important tools for educators, administrators, students, and parents to help assess student learning and needs, as well as support school operating functions. We know that security of personal information, especially children, is critically important. The restrictions on the sale of student personal data and any use of the data for targeted advertising as outline in S.110 are an important step to protect student's privacy. We believe S.110 will help ensure that these data operators are proper guardians of highly sensitive student information and help ensure the digital safety of our students.