

State	Accom GDP \$ / tourism budget
Arkansas	\$32.62
Montana	\$37.42
South Dakota	\$46.97
Hawaii	\$53.01
Utah	\$55.87
Maine	\$57.33
Alabama	\$61.03
Wyoming	\$61.81
New Mexico	\$63.67
Oklahoma	\$64.54
North Dakota	\$64.74
Kansas	\$65.21
Idaho	\$66.21
West Virginia	\$73.21
Oregon	\$74.03
Nebraska	\$74.79
Rhode Island	\$81.81
Kentucky	\$92.21
Delaware	\$98.93
Wisconsin	\$106.31
Alaska	\$112.50
Michigan	\$113.01
Missouri	\$113.67
New Hampshire	\$124.06
Minnesota	\$126.02
Arizona	\$145.38
Colorado	\$147.85
Virginia	\$152.72
California	\$154.47
Tennessee	\$155.18
Illinois	\$160.59
South Carolina	\$183.50
Florida	\$186.86
Louisiana	\$196.61
Maryland	\$199.47
New York	\$221.69
Connecticut	\$228.60
Ohio	\$238.25
Indiana	\$246.22
North Carolina	\$251.73
Iowa	\$256.14
Texas	\$269.59
Vermont	\$270.54
Mississippi	\$299.17
Georgia	\$346.67
Massachusetts	\$439.29
New Jersey	\$478.90
Nevada	\$849.79
Pennsylvania	\$957.06

What this table means

The size of a state's tourism activity is represented by the US BEA estimate of Accommodations GDP. The size of each state's tourism budget is reported by the US Travel Association

The reported ratio is the size of the tourism economy divided by the tourism budget. A small number means the state invests a larger amount in tourism spending. A large number means the state invests a smaller amount related to the size of the activity.