

Theresa Utton-Jerman

From: Kate Paquette <momentsbykatevt@gmail.com>
Sent: Sunday, February 9, 2020 6:38 PM
To: Theresa Utton-Jerman; Rebecca Buck
Subject: Micro Business Development

Hi,

I'm Katie and the Micro Business Development program at CVOEO has helped me tremendously. I have already completed the survey, but I feel so strongly about saving this program that I had to send an email as well.

When I started my small business, I knew basically nothing. I didn't know anything about spreadsheets, how much money I was spending or earning. I had four papers with transaction information of clients, with a date, and amount of money received. I had a lot going on and I was stressed and overwhelmed and then I heard about this Micro Business Program. I set up an appointment with John and it's been the best experience. Since working with John, I have completed a big spreadsheet and no longer need those papers, I have a better understanding of profit and loss, I became confident in raising prices on certain services or items, my business has grown, I've made more connections and the whole time had John rooting me on and only an email away if I had a question. Plus, I feel way less stressed!

I hope you can see the benefit of this program and keep the funding for it.

Thank you for taking the time to read this.

Katie