

The Vermont Information Center Division (VICD) network is comprised of 17 centers (Attachment C); 12 sites are staffed with State employees; 4 centers (Bennington, Georgia South, Williston North, Williston South) are staffed through contracts with two chambers of commerce; and the White River Junction location is supported by an annual grant.

Alburgh Welcome Center Seasonal Operation	Projected Annual Savings: \$53,346
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Alburgh Welcome Center’s visitor statistics (CY 2017 - 2019 below) support the proposal to operate the center seasonally to serve the needs of travelers to that area during Vermont’s peak tourist season – May through October. The proposal includes contracting with a local chamber of commerce to operate the center five days per week [Thursday through Monday]. Lowest annual visitor traffic in the VICD network. Statistics demonstrate significant reduction of visitor traffic November through April (graph Attachment A).

Annual Visitor Traffic	FY 2018: 17,178	FY 2019: 16,021
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In addition, the arrangement would enable the utilization of a classified position that would become available to repair a six-year staffing shortage at another VICD location.

White River Junction – Grant	Projected Annual Savings: \$35,750
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The White River Junction Visitor Center is operated by the Town of Hartford through a grant appropriated annually since FY 2001 – Annual appropriations have ranged from \$80,482 to the current amount. The location in the train stations is not seen as accommodating for travelers: no parking; no area for truck traffic downtown; the site closes at 5:00 PM each day; second lowest visitor count in the VICD network. The Town is currently leasing the facility from VTrans and contracting to operate the train station. This location is within 10 miles of the Sharon Welcome Center.

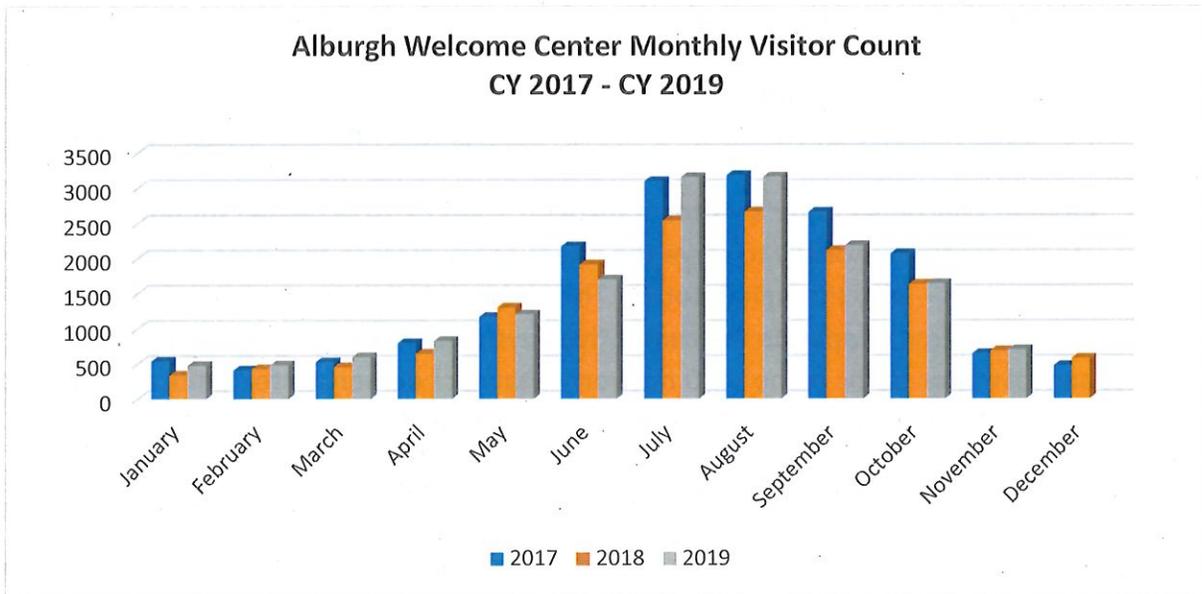
Annual Visitor Traffic	FY 2018: 22,189	FY 2019: 19,172
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Guilford Welcome Center Eliminate Security Contract	Projected Annual Savings: \$73,721
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The Guilford Welcome Center hosts the highest visitor traffic and is considered the premier site within the VICD network. The site accommodates visitors and truckers as the first/safe stop when entering Vermont from the south on I-91, whether late at night or early morning. While the daily overnight (11 PM to 7 AM) contracted security presence is seen as a deterrent to potential criminal activity, the proposal is to discontinue the security contract.

Annual Visitor Traffic	FY 2018: 680,578	FY 2019: 625,098
11 PM to 7 AM Average Annual Traffic	2013-2019: 23,360 visitors	

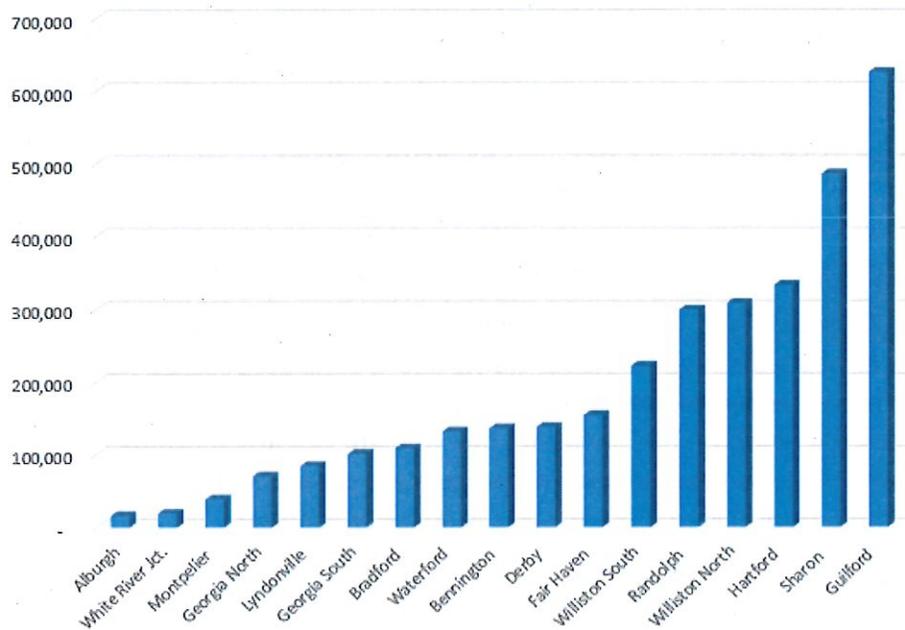
Fiscal Year	Security Service Cost	Vehicle Lease & Fuel	Total Cost
FY 2019	\$69,491	\$4,230	\$73,721
FY 2018	\$57,686	\$3,730	\$61,416



Vermont Information Centers Division
FY 2019 Annual Report

FY 2019 Visitor Statistics by Site

Total Visitors: 3,269,873



Location	Visitor Count
Alburgh	16,021
White River Jct.	19,172
Montpelier	38,669
Georgia North	70,362
Lyndonville	84,468
Georgia South	100,931
Bradford	108,717
Waterford	131,468
Bennington	136,121
Derby	137,741
Fair Haven	153,989
Williston South	222,016
Randolph	298,735
Williston North	307,906
Hartford	332,824
Sharon	485,635
Guilford	625,098

\$	83,752.00	Alburgh FY 2019 Operating Cost		
\$	(74,346.00)	Less cost of FY 2019 Staffing		
\$	9,406.00	Cost of operating		
	21,000.00	Proposal from LCRCC to staff Alburgh		
\$	30,406.00	Cost of Seasonal Staffing by LCRCC + estimated operating cost		
\$	53,346.00	Savings to operate LCRCC seasonally		

