



## Farm to Plate 2.0: 2020 - 2030

### *For Recovery & Resilience Phases*

- Wrote / Edited / Published Agriculture Strategic Plan 2020: **Part 1** (July 2019 – Jan 2020)
- Write / Edit / Publish Agriculture Strategic Plan 2020: **Part 2** (November 2019 - May 2020)
- Conduct Stakeholder Engagement Process to Prioritize Recommendations and set some product category and market channel targets (late May – August 2020)
  - Target setting will also be part of a New England-wide effort to establish production and ag land protection targets to reach 50% regional production for regional consumption by 2035
  - Prepare list of priority recommendations for FY22 Budget preparation, 2021 Legislative action, and possible WLEB funding prioritization for 2021 grant rounds
  - Convene stakeholder meetings to begin action on some key recommendations
- Write / Publish Farm to Plate Strategic Plan 2.0 which will include a vision statement, updated goals and metrics, and highest priority recommendations for action over next 5 years (and re-publish full-set of 56 Briefs in appendix form) (November – December 2020)
- Re-work F2P Network Structure to reflect focus for next 5 years (includes priority recommendation assignments) (December 2020 – March 2021)
- Overhaul F2P Website to reflect all changes to Strategic Plan, Network, and other needs (2021) <https://www.vtfarmtoplate.com>
- Organize / facilitate 2020 Leadership Retreat (July/Aug), Executive Directors Retreat (July/Aug), and Network Gathering (November) to begin alignment process with new Plan and seek input on new Network structure (2020)
- Assemble / publish 2020 F2P Annual Report highlighting accomplishments 2010-2020 to deliver to VT Legislature and Funders by January 2021 (June – December 2020)

### *On-going Network Projects*

- COVID-19 Response Task Force -- weekly zoom calls + resource page on website: <https://www.vtfarmtoplate.com/resources/collections/covid-19-support>
- Purchasing phase of Rooted in Vermont (includes radio ad buys, continued social media presence for RiV)
- Retail Grocers Training and support + Distributor connections (grower forums, in-store training support)

- Value Chain Facilitation efforts for grass-fed beef, edible grains, goats, and on-farm compost operations + outreach on findings from wholesale market assessment
- Local Planning for Food Access Module – outreach, education
- And many additional activities:  
[https://www.vtfarmtoplate.com/uploads/2019%20Newspaper Web.pdf](https://www.vtfarmtoplate.com/uploads/2019%20Newspaper%20Web.pdf)
- F2P Annual Report: <https://www.vtfarmtoplate.com/resources/2019-farm-to-plate-annual-report>

