1	S.330
2	Introduced by Senators Sirotkin, Baruth and Clarkson
3	Referred to Committee on
4	Date:
5	Subject: Commerce and trade; consumer protection
6	Statement of purpose of bill as introduced: This bill proposes to regulate
7	contracts that renew automatically.
8	An act relating to regulating contracts that renew automatically
9	It is hereby enacted by the General Assembly of the State of Vermont:
10	Sec. 1. 9 V.S.A. § 2454a is amended to read:
11	§ 2454a. CONSUMER CONTRACTS; AUTOMATIC RENEWAL
12	(a) A contract between a consumer and a seller or a lessor with an initial
13	term of one year or longer that renews for a subsequent term that is longer than
14	one month automatically for any period shall not renew automatically unless:
15	(1) the contract states clearly and conspicuously the terms of the
16	automatic renewal provision in plain, unambiguous language in bold-face
17	boldface type;
18	(2) in addition to accepting the contract, the consumer takes an
19	affirmative action to opt in to the automatic renewal provision; and

20

1	(3) if the consumer opts in to the automatic renewal provision, the seller
2	or lessor provides a written or electronic notice to the consumer:
3	(A) not less than 30 days and not more than 60 days before the
4	earliest of:
5	(i) the automatic renewal date;
6	(ii) the termination date; or
7	(iii) the date by which the consumer must provide notice to cancel
8	the contract; and
9	(B) that includes:
10	(i) the date the contract will terminate and a clear statement that
11	the contract will renew automatically unless the consumer cancels the contract
12	on or before the termination date;
13	(ii) the length and any additional terms of the renewal period;
14	(iii) one or more methods by which the consumer can cancel the
15	contract; and
16	(iv) contact information for the seller or lessor.
17	(b) A seller or lessor under a contract subject to subsection (a) of this
18	section shall:
19	(1) provide to the consumer a toll-free telephone number, e-mail

address, a postal address if the seller or lessor directly bills the consumer, or

1	another cost-effective, timely, and easy-to-use mechanism for canceling the
2	contract; and
3	(2) if the consumer accepted the contract online, permit the consumer to
4	terminate the contract exclusively online, which may include a termination e-
5	mail formatted and provided by the seller or lessor that the consumer can send
6	without additional information.
7	(c) A person who violates a provision of subsection (a) of this section
8	commits an unfair and deceptive act in commerce in violation of section 2453
9	of this title.
10	(e)(d) The provisions of this section do not apply to:
11	(1) a contract between a consumer and a financial institution, as defined
12	in 8 V.S.A. § 11101, or between a consumer and a credit union, as defined in
13	8 V.S.A. § 30101; or
14	(2) a contract for insurance, as defined in 8 V.S.A. § 3301a.
15	Sec. 2. EFFECTIVE DATE
16	This act shall take effect on July 1, 2020.