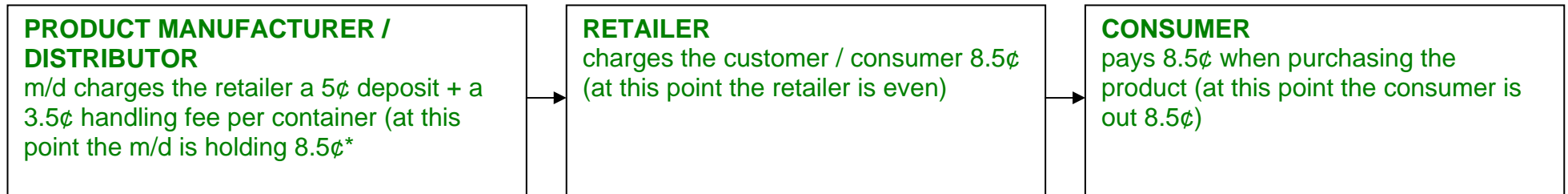
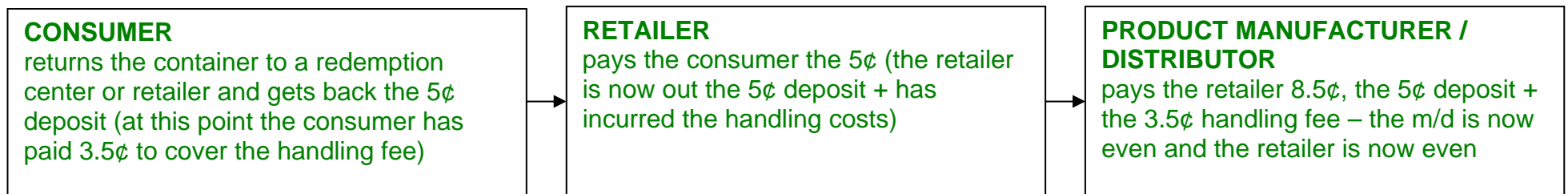


VERMONT'S BOTTLE BILL - HOW THE MONEY FLOWS

STEP 1: SALE OF PRODUCT



STEP 2: RETURN OF THE CONTAINER



In summary, costs are passed on all the way through the system so that it is the consumer paying the costs associated with recycling: i.e., the handling fee.

*Although not required by law, most beverage manufacturers/distributors pass the 3.5 cent handling fee per container onto the retailers and retailers pass it onto the consumers.