

# Meet the **ASPIRE!** Aspirants



Casey Baraw  
Inspired Yoga  
Newport  
Orleans County  
How her business was enhanced:  
Professional Development

Mindy Wren Barth  
Vermont Goat Milk Soap  
East Burke  
Essex County  
How her business was enhanced:  
Marketing & Research



Jocelyn Bourassa  
Jocelyn & Cinta's Bake Shop  
Newport  
Orleans County  
How the business was enhanced:  
Advertising & Marketing



Stefanie Lingenfelter  
Sacred Earth Essentials  
Barnet  
Caledonia County  
How the business was enhanced:  
Professional Development



Lynn Rublee  
White Birch Lakeside Retreat  
Newport  
Orleans County  
How the business was enhanced:  
Web Design & Enhancement



Tara Lynn Scheidet  
Tara Lynn Bridal  
Sutton  
Caledonia County  
How the business was enhanced:  
Search Engine Optimization



Hanna Broer  
Hanna Broer Design  
Craftsbury Common  
Orleans County  
How the business was enhanced:  
Graphic Design & Photography



Linda Fox  
Sumptuous Syrups  
Hardwick  
Caledonia  
How the business was enhanced:  
Strategic Business Planning



Jennifer Ranz  
Greensboro Barn  
Greensboro  
Orleans County  
How the business was enhanced:  
Business Consulting & Marketing



Sarah Strafford  
1000 Cranes Accupuncture  
Saint Johnsbury  
Caledonia County  
How the business was enhanced:  
Graphic Design & Marketing Enhancement