

Business Portal Ideas

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Concept: Develop an easily navigable portal for businesses, entrepreneurs, and citizens to access information about starting and operating a business in Vermont and to enable registration with all required State entities with a single login without duplicating data entry.

Ideas:

- The initial registration point would be via the Secretary of State
- The portal would enable a single point of registration for all State services, including but not limited to Secretary of State, Department of Taxes, Department of Labor, etc.
- It would allow for a single payment for all fees both initially and at renewal points.
- After registration, the portal would guide the user through and secondary requirements AND send follow-up email with links to additional services, frequently asked questions, and a point of contact to discuss questions or explore any assistance needed.
- Provide guidance and links to Agency of Commerce / Department of Economic Development programs and initiatives.
- Provide guidance and links to partner organizations programs and initiatives - e.g. Small Business Development Center, Regional Development Corps., VMEC, VSJF, VEOC, etc.
- Provide guidance and links to federal programs and initiatives.
- Provide links to other VT based businesses of interest.
- Create a toolset for ongoing communication and updates including digital channels such as email, social media, etc.
- Provide information and guidance on navigating permit processes (NOTE: a parallel effort exists focusing on permit process improvement)
- Provide points of contact in State government and partner organizations