

1 TO THE HONORABLE SENATE:

2 The Committee on Economic Development, Housing and General Affairs to  
3 which was referred House Bill No. 764 entitled “An act relating to data brokers  
4 and consumer protection” respectfully reports that it has considered the same  
5 and recommends that the Senate propose to the House that

6 Sec. 1. FINDINGS AND INTENT

7 (a) The General Assembly finds the following:

8 (1) Providing consumers with more information about data brokers,  
9 their data collection practices, and the right to opt out.

10 (A) While many different types of business collect data about  
11 consumers, a “data broker” is in the business of aggregating and selling data  
12 about consumers with whom the business does not have a direct relationship.

13 (B) A data broker collects many hundreds or thousands of data points  
14 about consumers from multiple sources, including: Internet browsing history;  
15 online purchases; public records; location data; loyalty programs; and  
16 subscription information. The data broker then scrubs the data to ensure  
17 accuracy; analyzes the data to assess content; and packages the data for sale to  
18 a third party.

19 (C) Data brokers provide information that is critical to services  
20 offered in the modern economy, including: targeted marketing and sales;  
21 credit reporting; background checks; government information; risk mitigation

1 and fraud detection; people search; decisions by banks, insurers, or others  
2 whether to provide services; ancestry research; and voter targeting and strategy  
3 by political campaigns.

4 (D) While data brokers offer many benefits, there are also risks  
5 associated with the widespread aggregation and sale of data about consumers,  
6 including risks related to consumers’ ability to know and control information  
7 held and sold about them and risks arising from the unauthorized or harmful  
8 acquisition and use of consumer information.

9 (E) There are important differences between “data brokers” and  
10 businesses with whom consumers have a direct relationship.

11 (i) Consumers who have a direct relationship with traditional and  
12 e-commerce businesses may have some level of knowledge about and control  
13 over the collection of data by those business, including: the choice to use the  
14 business’s products or services; the ability to review and consider data  
15 collection policies; the ability to opt out of certain data collection practices; the  
16 ability to identify and contact customer representatives; the ability to pursue  
17 contractual remedies through litigation; and the knowledge necessary to  
18 complain to law enforcement.

19 (ii) By contrast, consumers may not be aware that data brokers  
20 exist, who the companies are, or what information they collect, and may not be  
21 aware of available recourse.

1           (F) The State of Vermont has the legal authority and duty to exercise  
2           its traditional “Police Powers” to ensure the public health, safety, and welfare,  
3           which includes both the right to regulate businesses that operate in the State  
4           and engage in activities that affect Vermont consumers as well as the right to  
5           require disclosure of information to protect consumers from harm.

6           (G) To provide consumers with necessary information about data  
7           brokers, Vermont should adopt a narrowly tailored definition of “data broker”  
8           and require data brokers to register annually with the Secretary of State and  
9           provide information about their data collection activities, opt out policies,  
10           purchaser credentialing practices, and security breaches.

11           (2) Ensuring that data brokers have adequate security standards.

12           (A) News headlines in the past several years demonstrate that large  
13           and sophisticated businesses, governments, and other public and private  
14           institutions are constantly subject to cyberattacks, which have compromised  
15           sensitive personal information of literally billions of consumers worldwide.

16           (B) While neither government nor industry can prevent every  
17           security breach, the State of Vermont has the authority and the duty to enact  
18           legislation to protect its consumers where possible.

19           (C) One approach to protecting consumer data has been to require  
20           government agencies and certain regulated businesses to adopt an “information  
21           security program” that has “appropriate administrative, technical, and physical

1 safeguards to ensure the security and confidentiality of records” and “to protect  
2 against any anticipated threats or hazards to their security or integrity which  
3 could result in substantial harm.” Federal Privacy Act; 5 U.S.C. § 552a.

4 (D) The requirement to adopt such an information security program  
5 currently applies to “financial institutions” subject to the Gramm-Leach-Bliley  
6 Act, 15 U.S.C. § 6801 et seq; to certain entities regulated by the Vermont  
7 Department of Financial Regulation pursuant to rules adopted by the  
8 Department; to persons who maintain or transmit health information regulated  
9 by the Health Insurance Portability and Accountability Act; and to various  
10 types of businesses under laws in at least 13 other states.

11 (E) Vermont can better protect its consumers from data broker  
12 security breaches and related harm by requiring data brokers to adopt an  
13 information security program with appropriate administrative, technical, and  
14 physical safeguards to protect sensitive personal information.

15 (3) Prohibiting the acquisition of personal information through  
16 fraudulent means or with the intent to commit wrongful acts.

17 (A) One of the dangers of the broad availability of sensitive personal  
18 information is that it can be used with malicious intent to commit wrongful  
19 acts, such as stalking, harassment, fraud, discrimination, and identity theft.

1           (B) While various criminal and civil statutes prohibit these wrongful  
2           acts, there is currently no prohibition on acquiring data for the purpose of  
3           committing such acts.

4           (C) Vermont should create new causes of action to prohibit the  
5           acquisition of personal information through fraudulent means, or for the  
6           purpose of committing a wrongful act, to enable authorities and consumers to  
7           take action.

8           (4) Removing financial barriers to protect consumer credit information.

9           (A) In one of several major security breaches that have occurred in  
10           recent years, the names, Social Security numbers, birth dates, addresses,  
11           driver’s license numbers, and credit card numbers of over 145 million  
12           Americans were exposed, including over 247,000 Vermonters.

13           (B) In response to concerns about data security, identity theft, and  
14           consumer protection, the Vermont Attorney General and the Department of  
15           Financial Regulation have outlined steps a consumer should take to protect his  
16           or her identity and credit information. One important step a consumer can take  
17           is to place a security freeze on his or her credit file with each of the national  
18           credit reporting agencies.

19           (C) Under State law, when a consumer places a security freeze, a  
20           credit reporting agency issues a unique personal identification number or  
21           password to the consumer. The consumer must provide the PIN or password,

1 and his or her express consent, to allow a potential creditor to access his or her  
2 credit information.

3 (D) Except in cases of identity theft, current Vermont law allows a  
4 credit reporting agency to charge a fee of up to \$10.00 to place a security  
5 freeze, and up to \$5.00 to lift temporarily or remove a security freeze.

6 (E) Vermont should exercise its authority to prohibit these fees to  
7 eliminate any financial barrier to placing or removing a security freeze.

8 (b) Intent.

9 (1) Providing consumers with more information about data brokers,  
10 their data collection practices, and the right to opt out. It is the intent of the  
11 General Assembly to provide Vermonters with access to more information  
12 about the data brokers that collect consumer data and their collection  
13 practices by:

14 (A) adopting a narrowly tailored definition of “data broker” that:

15 (i) includes only those businesses that aggregate and sell the  
16 personal information of consumers with whom they do not have a direct  
17 relationship; and

18 (ii) excludes businesses that collect information from their own  
19 customers, employees, users, or donors, including: banks and other financial  
20 institutions; utilities; insurers; retailers and grocers; restaurants and hospitality  
21 businesses; social media websites and mobile “apps”; search websites; and

1 businesses that provide services for consumer-facing businesses and  
2 maintain a direct relationship with those consumers, such as website, “app,”  
3 and e-commerce platforms; and

4 (B) requiring a data broker to register annually with the Secretary of  
5 State and make certain disclosures in order to provide consumers, policy  
6 makers, and regulators with relevant information.

7 (2) Ensuring that data brokers have adequate security standards. It is the  
8 intent of the General Assembly to protect against potential cyber threats by  
9 requiring data brokers to adopt an information security program with  
10 appropriate technical, physical, and administrative safeguards.

11 (3) Prohibiting the acquisition of personal information with the intent to  
12 commit wrongful acts. It is the intent of the General Assembly to protect  
13 Vermonters from potential harm by creating new causes of action that prohibit  
14 the acquisition or use of personal information for the purpose of stalking,  
15 harassment, fraud, identity theft, or discrimination.

16 (4) Removing financial barriers to protect consumer credit information.  
17 It is the intent of the General Assembly to remove any financial barrier for  
18 Vermonters who wish to place a security freeze on their credit report by  
19 prohibiting credit reporting agencies from charging a fee to place or remove a  
20 freeze.

1 Sec. 2. 9 V.S.A. chapter 62 is amended to read:

2 CHAPTER 62. PROTECTION OF PERSONAL INFORMATION

3 Subchapter 1. General Provisions

4 § 2430. DEFINITIONS

5 ~~The following definitions shall apply throughout this chapter unless~~  
6 ~~otherwise required~~ As used in this chapter:

7 (1) “Biometric record” means an individual’s psychological, biological,  
8 or behavioral characteristics that can be used, singly or in combination with  
9 each other or with other identifying data, to establish individual identity,  
10 including:

11 (A) imagery of the iris, retina, fingerprint, face, hand, palm, or vein  
12 patterns, and voice recordings, from which an identifier template, such as a  
13 face print or a minutiae template or voiceprint, can be extracted;

14 (B) keystroke patterns or rhythms;

15 (C) gait patterns or rhythms; and

16 (D) sleep health or exercise data that contain identifying information.

17 (2)(A) “Brokered personal information” means:

18 (i) one or more of the following digital data elements about a  
19 consumer:

20 (I) name;

21 (II) address;



1 ~~(C) name or address of a member of his or her immediate~~  
2 ~~family or household;~~

3 (III) a personal identifier, including a Social Security number,  
4 other government-issued identification number, or biometric record;

5 (IV) an indirect identifier, including date of birth, place of  
6 birth, or mother’s maiden name; or

7 (V) other information that, alone or in combination, is linked or  
8 linkable to the consumer that would allow a reasonable person to identify the  
9 consumer with reasonable certainty; and

10 (ii) the digital data element or elements are:

11 (I) categorized; or

12 (II) combined with nonpublic information.

13 (B) “Brokered personal information” does not include publicly  
14 available information that is solely related to a consumer’s business or  
15 profession.

16 (3) “Business” means a commercial entity, including a sole  
17 proprietorship, partnership, corporation, association, limited liability company,  
18 or other group, however organized and whether or not organized to operate at a  
19 profit, including a financial institution organized, chartered, or holding a  
20 license or authorization certificate under the laws of this State, any other state,  
21 the United States, or any other country, or the parent, affiliate, or subsidiary of

1 a financial institution, but ~~in no case shall it~~ does not include the State, a State  
2 agency, ~~or~~ any political subdivision of the State, or a vendor acting solely on  
3 behalf of, and at the direction of, the State.

4 ~~(2)~~(4) “Consumer” means an individual residing in this State.

5 (5)(A) “Data broker” means:

6 (i) A business that:

7 (I) provides people search services; or

8 (II) collects and sells or licenses to one or more third parties the  
9 brokered personal information of a consumer with whom the business does not  
10 have a direct relationship.

11 (ii) “Data broker” includes each affiliated business that is under  
12 common ownership or control if one business collects brokered personal  
13 information and provides it to another to sell or license.

14 (B) “Data broker” does not include:

15 (i) a business that solely develops or maintains third-party e-  
16 commerce or application platforms; or

17 (ii) a business that solely provides publicly available information  
18 via real time or near real time alert services for health or safety purposes.

19 (C) For purposes of subdivision (3)(A)(ii) of this subsection:

20 (i) examples of a direct relationship with a business include if the  
21 consumer is a past or present:

1                   (I) customer, client, subscriber, or user of the business’s goods  
2                   or services;

3                   (II) employee, contractor, or agent of the business;

4                   (III) investor in the business; or

5                   (IV) donor to the business.

6                   (D) For purposes of subdivision (3)(A)(ii) of this subsection, a  
7                   business does not sell or license brokered personal information within the  
8                   meaning of the definition of “data broker” if the sale or license is merely  
9                   incidental to one of its lines of business.

10                  (6)(A) “Data broker security breach” means an unauthorized acquisition  
11                  or a reasonable belief of an unauthorized acquisition of more than one element  
12                  of brokered personal information maintained by a data broker when the  
13                  brokered personal information is not encrypted, redacted, or protected by  
14                  another method that renders the information unreadable or unusable by an  
15                  unauthorized person.

16                  (B) “Data broker security breach” does not include good faith but  
17                  unauthorized acquisition of brokered personal information by an employee or  
18                  agent of the data broker for a legitimate purpose of the data broker, provided  
19                  that the brokered personal information is not used for a purpose unrelated to  
20                  the data broker’s business or subject to further unauthorized disclosure.

1           (C) In determining whether **brokered personal information** has been  
2 acquired or is reasonably believed to have been acquired by a person without  
3 valid authorization, a data broker may consider the following factors, among  
4 others:

5           (i) indications that the **brokered personal information** is in the  
6 physical possession and control of a person without valid authorization, such  
7 as a lost or stolen computer or other device containing **brokered personal**  
8 **information**:

9           (ii) indications that the **brokered personal information** has been  
10 downloaded or copied;

11           (iii) indications that the **brokered personal information** was used  
12 by an unauthorized person, such as fraudulent accounts opened or instances of  
13 identity theft reported; or

14           (iv) that the **brokered personal information** has been made public.

15           ~~(3)(7)~~ “Data collector” may include the State, State agencies, political  
16 subdivisions of the State, public and private universities, privately and publicly  
17 held corporations, limited liability companies, financial institutions, retail  
18 operators, and any other entity that, means a person who, for any purpose,  
19 whether by automated collection or otherwise, handles, collects, disseminates,  
20 or otherwise deals with ~~nonpublic personal information~~ personally identifiable  
21 information, and includes the State, State agencies, political subdivisions of the

1 State, public and private universities, privately and publicly held corporations,  
2 limited liability companies, financial institutions, and retail operators.

3 ~~(4)(8)~~ “Encryption” means use of an algorithmic process to transform  
4 data into a form in which the data is rendered unreadable or unusable without  
5 use of a confidential process or key.

6 (9) “License” means a grant of access to, or distribution of, data by one  
7 person to another in exchange for consideration. A use of data for the sole  
8 benefit of the data provider, where the data provider maintains control over the  
9 use of the data, is not a license.

10 [“License” means to grant the authority to access or use in exchange for  
11 consideration.]

12  
13 (10)(A) “People search services” means an Internet-based service in  
14 which an individual can pay a fee to search for a specific consumer, and which  
15 provides information about the consumer such as the consumer’s address, age,  
16 maiden name, alias, name or addresses of relatives, financial records, criminal  
17 records, background reports, or property details.

18 [Can pay a fee vs. completely free vs. pays a fee?]

19 (B) “People search services” does not include a service that solely  
20 provides publicly available information related to a consumer’s business or  
21 profession.

1           ~~(5)(11)~~(A) “Personally identifiable information” means ~~an individual’s a~~  
2           consumer’s first name or first initial and last name in combination with any  
3           one or more of the following digital data elements, when either the name or the  
4           data elements are not encrypted or redacted or protected by another method  
5           that renders them unreadable or unusable by unauthorized persons:

6                   (i) Social Security number;

7                   (ii) motor vehicle operator’s license number or nondriver  
8           identification card number;

9                   (iii) financial account number or credit or debit card number, if  
10          circumstances exist in which the number could be used without additional  
11          identifying information, access codes, or passwords;

12                  (iv) account passwords or personal identification numbers or other  
13          access codes for a financial account.

14           (B) “Personally identifiable information” does not mean publicly  
15          available information that is lawfully made available to the general public from  
16          federal, State, or local government records.

17           ~~(6)(12)~~ “~~Records~~ Record” means any material on which written, drawn,  
18          spoken, visual, or electromagnetic information is recorded or preserved,  
19          regardless of physical form or characteristics.

1           ~~(7)~~(13) “Redaction” means the rendering of data so that ~~it is~~ the data are  
2 unreadable or ~~is~~ are truncated so that no more than the last four digits of the  
3 identification number are accessible as part of the data.

4           ~~(8)~~(14)(A) “Security breach” means unauthorized acquisition of,  
5 ~~electronic data~~ or a reasonable belief of an unauthorized acquisition of,  
6 ~~electronic data that compromises the security, confidentiality, or integrity of a~~  
7 ~~consumer’s~~ personally identifiable information maintained by ~~the~~ a data  
8 collector.

9           (B) “Security breach” does not include good faith but unauthorized  
10 acquisition of personally identifiable information by an employee or agent of  
11 the data collector for a legitimate purpose of the data collector, provided that  
12 the personally identifiable information is not used for a purpose unrelated to  
13 the data collector’s business or subject to further unauthorized disclosure.

14           (C) In determining whether personally identifiable information has  
15 been acquired or is reasonably believed to have been acquired by a person  
16 without valid authorization, a data collector may consider the following  
17 factors, among others:

18           (i) indications that the information is in the physical possession  
19 and control of a person without valid authorization, such as a lost or stolen  
20 computer or other device containing information;

1 (ii) indications that the information has been downloaded or  
2 copied;

3 (iii) indications that the information was used by an unauthorized  
4 person, such as fraudulent accounts opened or instances of identity theft  
5 reported; or

6 (iv) that the information has been made public.

7 § 2433. ACQUISITION OF **BROKERED PERSONAL INFORMATION**;

8 PROHIBITIONS

9 (a) Prohibited acquisition and use.

10 (1) A person shall not acquire **brokered personal information** through  
11 fraudulent means.

12 (2) A person shall not acquire or use **brokered personal information** for  
13 the purpose of:

14 (A) stalking or harassing another person;

15 (B) committing a fraud, including identity theft, financial fraud, or e-  
16 mail fraud; or

17 (C) engaging in unlawful discrimination, including employment  
18 discrimination and housing discrimination.





1           (3) provide the following information:

2           (A) the name and primary physical, e-mail, and Internet addresses of  
3 the data broker;

4           (B) the sources of the data collected by the data broker;

5           (C) if the data broker permits a consumer to opt out of the data  
6 broker's collection of brokered personal information, opt out of its databases,  
7 or opt out of certain sales of data:

8                   (i) the method for requesting an opt out;

9                   (ii) if the opt out applies to only certain activities or sales, which  
10 ones; and

11                   (iii) whether the data broker permits a consumer to authorize a  
12 third party to perform the opt out on the consumer's behalf;

13           (D) a statement specifying the data collection, databases, or sales  
14 activities from which a consumer may not opt out;

15           (E) a statement whether the data broker implements a purchaser  
16 credentialing process;

17           (F) the number of data broker security breaches that the data broker  
18 has experienced during the prior year, and if known, the total number of  
19 consumers affected by the breaches;

20           (G) where the data broker has actual knowledge that it possesses the  
21 brokered personal information of minors, a separate statement detailing the

1 data collection practices, databases, sales activities, and opt out policies that  
2 are applicable to the **brokered personal information** of minors; and

3 (H) any additional information or explanation the data broker  
4 chooses to provide concerning its data collection practices.

5 (b) A data broker that fails to register pursuant to subsection (a) of this  
6 section is liable to the State for:

7 (1) a civil penalty of \$50.00 for each day, not to exceed a total of  
8 \$10,000.00 for each year, it fails to register pursuant to this section;

9 (2) an amount equal to the fees due under this section during the period  
10 it failed to register pursuant to this section; and

11 (3) other penalties imposed by law.

12 (c) The Attorney General may maintain an action in the Civil Division of  
13 the Superior Court to collect the penalties imposed in this section and to seek  
14 appropriate injunctive relief.

15 § 2447. DATA BROKER DUTY TO PROTECT INFORMATION;

16 STANDARDS; TECHNICAL REQUIREMENTS

17 (a) Duty to protect personally identifiable information.

18 (1) A data broker shall develop, implement, and maintain a  
19 comprehensive information security program that is written in one or more  
20 readily accessible parts and contains administrative, technical, and physical  
21 safeguards that are appropriate to:

1           (A) the size, scope, and type of business of the data broker obligated  
2           to safeguard the personally identifiable information under such comprehensive  
3           information security program;

4           (B) the amount of resources available to the data broker;

5           (C) the amount of stored data; and

6           (D) the need for security and confidentiality of personally identifiable  
7           information.

8           (2) A data broker subject to this subsection shall adopt safeguards in the  
9           comprehensive security program that are consistent with the safeguards for  
10          protection of personally identifiable information and information of a similar  
11          character set forth in other State rules or federal regulations applicable to the  
12          data broker.

13          (b) Information security program; minimum features. A comprehensive  
14          information security program shall at minimum have the following features:

15           (1) designation of one or more employees to maintain the program;

16           (2) identification and assessment of reasonably foreseeable internal and  
17          external risks to the security, confidentiality, and integrity of any electronic,  
18          paper, or other records containing personally identifiable information, and a  
19          process for evaluating and improving, where necessary, the effectiveness of the  
20          current safeguards for limiting such risks, including:

1           (A) ongoing employee training, including training for temporary and  
2 contract employees;

3           (B) employee compliance with policies and procedures; and

4           (C) means for detecting and preventing security system failures;

5           (3) security policies for employees relating to the storage, access, and  
6 transportation of records containing personally identifiable information outside  
7 business premises;

8           (4) disciplinary measures for violations of the comprehensive  
9 information security program rules;

10          (5) measures that prevent terminated employees from accessing records  
11 containing personally identifiable information;

12          (6) supervision of service providers, by:

13           (A) taking reasonable steps to select and retain third-party service  
14 providers that are capable of maintaining appropriate security measures to  
15 protect personally identifiable information consistent with applicable law; and

16           (B) requiring third-party service providers by contract to implement  
17 and maintain appropriate security measures for personally identifiable  
18 information;

19          (7) reasonable restrictions upon physical access to records containing  
20 personally identifiable information and storage of the records and data in  
21 locked facilities, storage areas, or containers;

1           (8)(A) regular monitoring to ensure that the comprehensive information  
2           security program is operating in a manner reasonably calculated to prevent  
3           unauthorized access to or unauthorized use of personally identifiable  
4           information; and

5           (B) upgrading information safeguards as necessary to limit risks;

6           (9) regular review of the scope of the security measures:

7           (A) at least annually; or

8           (B) whenever there is a material change in business practices that  
9           may reasonably implicate the security or integrity of records containing  
10           personally identifiable information; and

11           (10)(A) documentation of responsive actions taken in connection with  
12           any incident involving a breach of security; and

13           (B) mandatory post-incident review of events and actions taken, if  
14           any, to make changes in business practices relating to protection of personally  
15           identifiable information.

16           (c) Information security program; computer system security requirements.  
17           A comprehensive information security program required by this section shall at  
18           minimum, and to the extent technically feasible, have the following elements:

19           (1) secure user authentication protocols, as follows:

20           (A) an authentication protocol that has the following features:

21           (i) control of user IDs and other identifiers;

1                   (ii) a reasonably secure method of assigning and selecting  
2 passwords or use of unique identifier technologies, such as biometrics or token  
3 devices;

4                   (iii) control of data security passwords to ensure that such  
5 passwords are kept in a location and format that do not compromise the  
6 security of the data they protect;

7                   (iv) restricting access to only active users and active user  
8 accounts; and

9                   (v) blocking access to user identification after multiple  
10 unsuccessful attempts to gain access; or

11                   (B) an authentication protocol that provides a higher level of security  
12 than the features specified in subdivision (A) of this subdivision (c)(1).

13                   (2) secure access control measures that:

14                   (A) restrict access to records and files containing personally  
15 identifiable information to those who need such information to perform their  
16 job duties; and

17                   (B) assign to each person with computer access unique identifications  
18 plus passwords, which are not vendor-supplied default passwords, that are  
19 reasonably designed to maintain the integrity of the security of the access  
20 controls or a protocol that provides a higher degree of security;

1           (3) encryption of all transmitted records and files containing personally  
2           identifiable information that will travel across public networks and encryption  
3           of all data containing personally identifiable information to be transmitted  
4           wirelessly or a protocol that provides a higher degree of security;

5           (4) reasonable monitoring of systems for unauthorized use of or access  
6           to personally identifiable information;

7           (5) encryption of all personally identifiable information stored on  
8           laptops or other portable devices or a protocol that provides a higher degree of  
9           security;

10          (6) for files containing personally identifiable information on a system  
11          that is connected to the Internet, reasonably up-to-date firewall protection and  
12          operating system security patches that are reasonably designed to maintain the  
13          integrity of the personally identifiable information or a protocol that provides a  
14          higher degree of security;

15          (7) reasonably up-to-date versions of system security agent software that  
16          must include malware protection and reasonably up-to-date patches and virus  
17          definitions, or a version of such software that can still be supported with up-to-  
18          date patches and virus definitions and is set to receive the most current security  
19          updates on a regular basis or a protocol that provides a higher degree of  
20          security; and



1           (8) education and training of employees on the proper use of the  
2           computer security system and the importance of personally identifiable  
3           information security.

4           (d) Enforcement.

5           (1) A person who violates a provision of this section commits an unfair  
6           and deceptive act in commerce in violation of section 2453 of this title.

7           (2) The Attorney General has the same authority to adopt rules to  
8           implement the provisions of this chapter and to conduct civil investigations,  
9           enter into assurances of discontinuance, and bring civil actions as provided  
10           under chapter 63, subchapter 1 of this title.

11           Sec. 3. 9 V.S.A. § 2480b is amended to read:

12           § 2480b. DISCLOSURES TO CONSUMERS

13           (a) A credit reporting agency shall, upon request and proper identification  
14           of any consumer, clearly and accurately disclose to the consumer all  
15           information available to users at the time of the request pertaining to the  
16           consumer, including:

17           (1) any credit score or predictor relating to the consumer, in a form and  
18           manner that complies with such comments or guidelines as may be issued by  
19           the Federal Trade Commission;

20           (2) the names of users requesting information pertaining to the  
21           consumer during the prior 12-month period and the date of each request; and

1 (3) a clear and concise explanation of the information.

2 (b) As frequently as new telephone directories are published, the credit  
3 reporting agency shall cause to be listed its name and number in each  
4 telephone directory published to serve communities of this State. In  
5 accordance with rules adopted by the Attorney General, the credit reporting  
6 agency shall make provision for consumers to request by telephone the  
7 information required to be disclosed pursuant to subsection (a) of this section  
8 at no cost to the consumer.

9 (c) Any time a credit reporting agency is required to make a written  
10 disclosure to consumers pursuant to 15 U.S.C. § 1681g, it shall disclose, in at  
11 least 12 point type, and in bold type as indicated, the following notice:

12 “NOTICE TO VERMONT CONSUMERS

13 (1) Under Vermont law, you are allowed to receive one free copy of  
14 your credit report every 12 months from each credit reporting agency. If you  
15 would like to obtain your free credit report from [INSERT NAME OF  
16 COMPANY], you should contact us by [[writing to the following address:  
17 [INSERT ADDRESS FOR OBTAINING FREE CREDIT REPORT]] or  
18 [calling the following number: [INSERT TELEPHONE NUMBER FOR  
19 OBTAINING FREE CREDIT REPORT]], or both].

20 (2) Under Vermont law, no one may access your credit report without  
21 your permission except under the following limited circumstances:

1 (A) in response to a court order;

2 (B) for direct mail offers of credit;

3 (C) if you have given ongoing permission and you have an existing  
4 relationship with the person requesting a copy of your credit report;

5 (D) where the request for a credit report is related to an education  
6 loan made, guaranteed, or serviced by the Vermont Student Assistance  
7 Corporation;

8 (E) where the request for a credit report is by the Office of Child  
9 Support ~~Services~~ when investigating a child support case;

10 (F) where the request for a credit report is related to a credit  
11 transaction entered into prior to January 1, 1993; ~~and~~ or

12 (G) where the request for a credit report is by the Vermont ~~State Tax~~  
13 Department of Taxes and is used for the purpose of collecting or investigating  
14 delinquent taxes.

15 (3) If you believe a law regulating consumer credit reporting has been  
16 violated, you may file a complaint with the Vermont Attorney General's  
17 Consumer Assistance Program, 104 Morrill Hall, University of Vermont,  
18 Burlington, Vermont 05405.

19 Vermont Consumers Have the Right to Obtain a Security Freeze

20 You have a right to place a "security freeze" on your credit report pursuant  
21 to 9 V.S.A. § 2480h at no charge ~~if you are a victim of identity theft. All other~~

1 ~~Vermont consumers will pay a fee to the credit reporting agency of up to~~  
2 ~~\$10.00 to place the freeze on their credit report.~~ The security freeze will  
3 prohibit a credit reporting agency from releasing any information in your credit  
4 report without your express authorization. A security freeze must be requested  
5 in writing by certified mail.

6 The security freeze is designed to help prevent credit, loans, and services  
7 from being approved in your name without your consent. However, you  
8 should be aware that using a security freeze to take control over who gains  
9 access to the personal and financial information in your credit report may  
10 delay, interfere with, or prohibit the timely approval of any subsequent request  
11 or application you make regarding new loans, credit, mortgage, insurance,  
12 government services or payments, rental housing, employment, investment,  
13 license, cellular phone, utilities, digital signature, ~~internet~~ Internet credit card  
14 transaction, or other services, including an extension of credit at point of sale.

15 When you place a security freeze on your credit report, within ten business  
16 days you will be provided a personal identification number ~~or~~, password, or  
17 other equally or more secure method of authentication to use if you choose to  
18 remove the freeze on your credit report or authorize the release of your credit  
19 report for a specific party, parties, or period of time after the freeze is in place.  
20 To provide that authorization, you must contact the credit reporting agency and  
21 provide all of the following:

1           (1) The unique personal identification number ~~or~~, password, or other  
2 method of authentication provided by the credit reporting agency.

3           (2) Proper identification to verify your identity.

4           (3) The proper information regarding the third party or parties who are  
5 to receive the credit report or the period of time for which the report shall be  
6 available to users of the credit report.

7           A credit reporting agency may not charge a fee ~~of up to \$5.00 to a consumer~~  
8 ~~who is not a victim of identity theft~~ to remove the freeze on your credit report  
9 or authorize the release of your credit report for a specific party, parties, or  
10 period of time after the freeze is in place. ~~For a victim of identity theft, there is~~  
11 ~~no charge when the victim submits a copy of a police report, investigative~~  
12 ~~report, or complaint filed with a law enforcement agency about unlawful use of~~  
13 ~~the victim's personal information by another person.~~

14           A credit reporting agency that receives a request from a consumer to lift  
15 temporarily a freeze on a credit report shall comply with the request no later  
16 than three business days after receiving the request.

17           A security freeze will not apply to “preauthorized approvals of credit.” If  
18 you want to stop receiving preauthorized approvals of credit, you should call  
19 [INSERT PHONE NUMBERS] [ALSO INSERT ALL OTHER CONTACT  
20 INFORMATION FOR PRESCREENED OFFER ~~OPT-OUT~~ OPT-OUT.]

1           A security freeze does not apply to a person or entity, or its affiliates, or  
2           collection agencies acting on behalf of the person or entity with which you  
3           have an existing account that requests information in your credit report for the  
4           purposes of reviewing or collecting the account, provided you have previously  
5           given your consent to this use of your credit reports. Reviewing the account  
6           includes activities related to account maintenance, monitoring, credit line  
7           increases, and account upgrades and enhancements.

8           You have a right to bring a civil action against someone who violates your  
9           rights under the credit reporting laws. The action can be brought against a  
10          credit reporting agency or a user of your credit report.”

11          (d) The information required to be disclosed by this section shall be  
12          disclosed in writing. The information required to be disclosed pursuant to  
13          subsection (c) of this section shall be disclosed on one side of a separate  
14          document, with text no smaller than that prescribed by the Federal Trade  
15          Commission for the notice required under 15 U.S.C. ~~§ 1681g~~ § 1681g. The  
16          information required to be disclosed pursuant to subsection (c) of this section  
17          may accurately reflect changes in numerical items that change over time (such  
18          as the ~~phone~~ telephone number or address of Vermont State agencies), and  
19          remain in compliance.

1 (e) The Attorney General may revise this required notice by rule as  
2 appropriate from time to time so long as no new substantive rights are created  
3 therein.

4 Sec. 4. 9 V.S.A. § 2480h is amended to read:

5 § 2480h. SECURITY FREEZE BY CREDIT REPORTING AGENCY; TIME  
6 IN EFFECT

7 (a)(1) ~~Any~~ A Vermont consumer may place a security freeze on his or her  
8 credit report. A credit reporting agency shall not charge a fee to ~~victims of~~  
9 ~~identity theft but may charge a fee of up to \$10.00 to all other~~ Vermont  
10 consumers for placing ~~and \$5.00 for~~ or removing, removing for a specific party  
11 or parties, or removing for a specific period of time after the freeze is in place,  
12 a security freeze on a credit report.

13 (2) ~~A consumer who has been the victim of identity theft~~ may place a  
14 security freeze on his or her credit report by making a request in writing by  
15 certified mail to a credit reporting agency ~~with a valid copy of a police report,~~  
16 ~~investigative report, or complaint the consumer has filed with a law~~  
17 ~~enforcement agency about unlawful use of his or her personal information by~~  
18 ~~another person. All other Vermont consumers may place a security freeze on~~  
19 ~~his or her credit report by making a request in writing by certified mail to a~~  
20 ~~credit reporting agency.~~

1           (3) A security freeze shall prohibit, subject to the exceptions in  
2 subsection (1) of this section, the credit reporting agency from releasing the  
3 consumer's credit report or any information from it without the express  
4 authorization of the consumer. ~~When a security freeze is in place, information~~  
5 ~~from a consumer's credit report shall not be released to a third party without~~  
6 ~~prior express authorization from the consumer.~~

7           (4) This subsection does not prevent a credit reporting agency from  
8 advising a third party that a security freeze is in effect with respect to the  
9 consumer's credit report.

10          (b)(1) A credit reporting agency shall place a security freeze on a  
11 consumer's credit report ~~no~~ not later than five business days after receiving a  
12 written request from the consumer.

13           (2) If a consumer requests that a security freeze be placed on his or her  
14 credit report by a credit reporting agency, the agency shall initiate placement of  
15 the freeze with other credit reporting agencies that compile and maintain files  
16 on consumers on a nationwide basis, unless the consumer elects not to have the  
17 security freeze applied to other credit reporting agencies.

18           ***[Keep this in light of H.593?]***

19          (c) The credit reporting agency shall send a written confirmation of the  
20 security freeze to the consumer within 10 business days and shall provide the  
21 consumer with a unique personal identification number or password, other than



1 the customer's Social Security number, or another method of authentication  
2 that is equally or more secure than a PIN or password, to be used by the  
3 consumer when providing authorization for the release of his or her credit for a  
4 specific party, parties, or period of time.

5 (d) If the consumer wishes to allow his or her credit report to be accessed  
6 for a specific party, parties, or period of time while a freeze is in place, he or  
7 she shall contact the credit reporting agency, request that the freeze be  
8 temporarily lifted, and provide the following:

9 (1) ~~Proper~~ proper identification;

10 (2) ~~The~~ the unique personal identification number ~~or~~, password, or other  
11 method of authentication provided by the credit reporting agency pursuant to  
12 subsection (c) of this section; and

13 (3) ~~The~~ the proper information regarding the third party, parties, or time  
14 period for which the report shall be available to users of the credit report.

15 (e) A credit reporting agency may develop procedures involving the use of  
16 telephone, fax, the Internet, or other electronic media to receive and process a  
17 request from a consumer to lift temporarily ~~lift~~ a freeze on a credit report  
18 pursuant to subsection (d) of this section in an expedited manner.

19 (f) A credit reporting agency that receives a request from a consumer to lift  
20 temporarily a freeze on a credit report pursuant to subsection (d) of this section

1 shall comply with the request ~~no~~ not later than three business days after  
2 receiving the request.

3 (g) A credit reporting agency shall remove or lift temporarily ~~lift~~ a freeze  
4 placed on a consumer's credit report only in the following cases:

5 (1) Upon consumer request, pursuant to subsection (d) or (j) of this  
6 section.

7 (2) If the consumer's credit report was frozen due to a material  
8 misrepresentation of fact by the consumer. If a credit reporting agency intends  
9 to remove a freeze upon a consumer's credit report pursuant to this  
10 subdivision, the credit reporting agency shall notify the consumer in writing  
11 prior to removing the freeze on the consumer's credit report.

12 (h) If a third party requests access to a credit report on which a security  
13 freeze is in effect and this request is in connection with an application for  
14 credit or any other use and the consumer does not allow his or her credit report  
15 to be accessed for that specific party or period of time, the third party may treat  
16 the application as incomplete.

17 (i) If a consumer requests a security freeze pursuant to this section, the  
18 credit reporting agency shall disclose to the consumer the process of placing  
19 and lifting temporarily ~~lifting~~ a security freeze and the process for allowing  
20 access to information from the consumer's credit report for a specific party,  
21 parties, or period of time while the security freeze is in place.

1 (j) A security freeze shall remain in place until the consumer requests that  
2 the security freeze be removed. A credit reporting agency shall remove a  
3 security freeze within three business days of receiving a request for removal  
4 from the consumer who provides both of the following:

5 (1) ~~Proper~~ proper identification; and

6 (2) ~~The~~ the unique personal identification number, ~~or~~ password, or other  
7 method of authentication provided by the credit reporting agency pursuant to  
8 subsection (c) of this section.

9 (k) A credit reporting agency shall require proper identification of the  
10 person making a request to place or remove a security freeze.

11 (l) The provisions of this section, including the security freeze, do not  
12 apply to the use of a consumer report by the following:

13 (1) A person, or the person's subsidiary, affiliate, agent, or assignee with  
14 which the consumer has or, prior to assignment, had an account, contract, or  
15 debtor-creditor relationship for the purposes of reviewing the account or  
16 collecting the financial obligation owing for the account, contract, or debt, or  
17 extending credit to a consumer with a prior or existing account, contract, or  
18 debtor-creditor relationship, subject to the requirements of section 2480e of  
19 this title. For purposes of this subdivision, "reviewing the account" includes  
20 activities related to account maintenance, monitoring, credit line increases, and  
21 account upgrades and enhancements.

1           (2) A subsidiary, affiliate, agent, assignee, or prospective assignee of a  
2 person to whom access has been granted under subsection (d) of this section  
3 for purposes of facilitating the extension of credit or other permissible use.

4           (3) Any person acting pursuant to a court order, warrant, or subpoena.

5           (4) The Office of Child Support when investigating a child support case  
6 pursuant to Title IV-D of the Social Security Act (42 U.S.C. et seq.) and  
7 33 V.S.A. § 4102.

8           (5) The Economic Services Division of the Department for Children and  
9 Families or the Department of Vermont Health Access or its agents or assignee  
10 acting to investigate welfare or Medicaid fraud.

11           (6) The Department of Taxes, municipal taxing authorities, or the  
12 Department of Motor Vehicles<sub>2</sub> or any of their agents or assignees, acting to  
13 investigate or collect delinquent taxes or assessments, including interest and  
14 penalties, unpaid court orders, or acting to fulfill any of their other statutory or  
15 charter responsibilities.

16           (7) A person's use of credit information for the purposes of prescreening  
17 as provided by the federal Fair Credit Reporting Act.

18           (8) Any person for the sole purpose of providing a credit file monitoring  
19 subscription service to which the consumer has subscribed.

20           (9) A credit reporting agency for the sole purpose of providing a  
21 consumer with a copy of his or her credit report upon the consumer's request.

1           (10) Any property and casualty insurance company for use in setting or  
2           adjusting a rate or underwriting for property and casualty insurance purposes.

3           Sec. 5. REPORTS

4           (a) On or before March 1, 2019, the Attorney General, the Department of  
5           Financial Regulation, and Secretary of State shall submit a preliminary report  
6           concerning the implementation of this act to the House Committee on  
7           Commerce and Economic Development and the Senate Committee on  
8           Economic Development, Housing and General Affairs.

9           (b) On or before January 15, 2020, the Attorney General, the Department  
10          of Financial Regulation, and Secretary of State shall update its preliminary  
11          report and provide additional information concerning the implementation of  
12          this act to the House Committee on Commerce and Economic Development  
13          and the Senate Committee on Economic Development, Housing and General  
14          Affairs.

15          (c) On or before January 15, 2019, the Attorney General, in partnership  
16          with the Department of Financial Regulation and the Cybersecurity Advisory  
17          Team shall:

18                 (1) review and consider additional legislative and regulatory approaches  
19                 to protecting the data security and privacy of Vermont consumers, including:

1           (A) whether to create or designate a Chief Privacy Officer and if so,  
2           the appropriate duties for, and the resources necessary to support, that position;  
3           and

4           (B) whether to expand the scope of regulation to businesses with  
5           direct relationships to consumers; and

6           (2) report its findings and recommendations to the House Committees  
7           on Commerce and Economic Development and on Energy and Technology and  
8           to the Senate Committee on Economic Development, Housing and General  
9           Affairs.

10          Sec. 6. 9 V.S.A. § 2431 is added to read:

11          § 2431. CYBERSECURITY ADVISORY TEAM

12          (a) There is created the Vermont State Cybersecurity Advisory Team  
13          composed of the following members:

14                 (1) the State Chief Information Security Officer;

15                 (2) the State Chief Information Officer;

16                 (3) the Governor’s Homeland Security Advisor or designee;

17                 (4) a representative from the Vermont National Guard;

18                 (5) the Attorney General or designee;

19                 (6) a representative from Vermont Emergency Management;

20                 (7) four members appointed by the Governor who are leaders from the  
21          utilities sector, higher education, health care, or business.

1           **(b) The Team may in its discretion:**

2                   **(1) establish interagency working groups to support its mission, drawing**  
3                   **membership from any agency or department of State government; and**

4                   **(2) consult with private sector professionals and those from other states,**  
5                   **the federal government, and municipalities for information and advice on**  
6                   **issues related to its work.**

7           **(c) Powers and duties. The Council shall:**

8                   **(1) develop a strategic plan for protection of Vermont public and private**  
9                   **sector information and systems;**

10                  **(2) formally evaluate statewide cybersecurity readiness and develop best**  
11                  **practices for policies and procedures to strengthen administrative, technical,**  
12                  **and physical cybersecurity safeguards as a resource for State government,**  
13                  **Vermont businesses, and the public;**

14                  **(3) build strong relationships and lines of communications among the**  
15                  **State government, federal government, and the private sector designed to**  
16                  **ensure resilience of electronic information systems;**

17                  **(4) build strong partnerships with local universities and colleges in order**  
18                  **to leverage cybersecurity resources; and**

19                  **(5) identify and advise on opportunities to:**

20                         **(A) ensure Vermont promotes, attracts, and retains a highly skilled**  
21                         **cybersecurity workforce;**

1           (B) raise citizen awareness through outreach and public service  
2           announcements;

3           (C) provide technical capabilities, training, and advice to local  
4           government and the private sector;

5           (D) provide expertise to the General Assembly regarding statutory  
6           language that could further protect critical assets, infrastructure, services, and  
7           personally identifiable information;

8           (E) advise on strategic, operational, and budgetary impacts to the  
9           State; and

10           (F) engage State and federal partners in assessing and managing risk.

11           (d) Assistance. The Council shall receive administrative and staff support  
12           from the Secretary of Digital Services and legal support from the Governor's  
13           Counsel and the Department of Public Safety.

14           (e) Compensation and reimbursement. Members of the Council who are  
15           not employees of the State of Vermont and who are not otherwise compensated  
16           or reimbursed for their attendance at meetings shall be entitled to per diem  
17           compensation and reimbursement of expenses pursuant to 32 V.S.A. § 1010.  
18           These payments shall be made from monies appropriated to the Agency of  
19           Digital Services.

20           Sec. 7. EFFECTIVE DATES



1        (a) This section, Secs. 1 (findings and intent), 3–4 (eliminating fees for  
2        placing or removing a credit freeze), and 5 (reports) shall take effect on  
3        passage.

4        (b) Sec. 2 (data brokers) shall take effect on January 1, 2019.

5        (c) The remaining sections shall take effect on July 1, 2018.

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12        (Committee vote: \_\_\_\_\_)

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\_\_\_\_\_

14

Senator \_\_\_\_\_

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FOR THE COMMITTEE