

From: Christopher Oswald [mailto:coswald@thedma.org]

Sent: Monday, April 16, 2018 6:48 PM

To: Michael Sirotkin; Alison Clarkson; Philip Baruth; Becca Balint; David Soucy; Kayla Dewey

Cc: 'Joshua.Diamond@vermont.gov'; 'Christopher.Curtis@vermont.gov'; 'ryan.kriger@vermont.gov'; 'Gavin.Boyles@vermont.gov'; 'ted.brady@vermont.gov'

Subject: VT HB 764 - DMA OPPOSE

Dear Chair Sirotkin and Members of the Senate Committee on Economic Development, Housing and General Affairs:

On behalf of the hundreds of DMA member companies and nonprofit organizations, I write in **opposition to H.764** and respectfully urge you not to pass the bill.

As passed the House, and with proposed amendments recently circulated by the Attorney General, H.764 creates serious unintended consequences and negatively impact Vermont consumers and businesses. The bill is unworkable and jeopardizes Vermont's information economy, making it more difficult to innovate through the internet.

The bill provides no additional protections for vulnerable populations beyond what exists in current law. Moreover, we believe the bill suffers from serious Constitutional infirmities that will invite a legal challenge if passed.

Accordingly, we respectfully urge you to **oppose H.764**. Thank you for your consideration.

Sincerely,
Christopher Oswald
Vice President of Advocacy
Data & Marketing Association

