Everyone in Vermont

should have access to the arts and creativity in their life, education, and community.



Why invest?

Quality of Life

Number one reason people move to Vermont

37,132 jobs

Nearly 9% of Vermont jobs*

500% ROI

\$3M state/local investment generates \$14.5M state/local tax revenues**

225% more spending

Tourists outspend residents at arts and culture events***

Vermonter Poll data*

85% value the arts as an important element of community life

94% value the arts as an integrated part of K-12 public education

76% of households engage in the arts on a regular basis.

*UVM Center for Rural Studies, 2016

- *FutureWorks, 2016
- **Center for Policy Analysis, University of Massachusetts Dartmouth, 2014
- ***Americans for the Arts, 2010. Vermont participated in AEP5 (2015), data to be released in June

In alignment with statewide priorities

At work in all 14 Vermont counties contributing to Vermont's

- Community Development
 - Strengthening the economy; increasing employment; revitalizing communities via infrastructure projects
- Identity and Quality of Life
 - Contributing to Vermont's value-added brand; highlighting the state's arts and culture assets
- Education Outcomes

Improving student outcomes; increasing student engagement; protecting the most vulnerable



Increase current investment

Current level funding \$ 675,000

\$1.04 per capita

Increased investment \$ 500,000*

Funding request \$1,175,000

\$1.88 per capita

*Includes \$140K adjustment toward equitable level funding

Aniticipated NEA request, requires 1:1 match
Creative Network, unfunded mandate
Pay Act allowance
State program administration
\$ 25,000 \$ 140,000 \$

Investment opportunities

Community Development

\$125,000

Creative sector investment
Vermont Creative Network, Animating Infrastructure
Jobs, workforce development
Research

Vermont Identity / Quality of Life \$ 90,000

Collaborative marketing campaigns Increased social media exposure Expanded statewide events calendar

Education commitments \$145,000

Community / School investments Workforce development Research

\$360,000