DID YOU KNOW?

Kick Plastic

• Scientists predict that by 2050, there will be more plastic in the ocean than fish.

• By 2025, researchers predict that there will be 250 million tonnes of plastic in the ocean and the ratio of plastic to fish will be one to three.¹

• The annual damage of plastics to marine ecosystems is at least \$13 billion per year.¹

• Asia-Pacific Economic Cooperation estimates that the cost of ocean plastics to the tourism, fishing, and shipping industries was 1.3 billion and in Europe, beach cleaning could reach \$695 million per year.¹

• Current estimates put the oceans' total plastic load at 165 million tons.¹

• Plastic can be detected in the bodies of more than 50% of the world's sea turtles.²

 Scientists estimate that 90% of all seabirds have ingested plastic at some time in their lives.³ • Lobsters, sea cucumbers, and hermit crabs and other seafloor animals which can live at depths of up to 6,000 feet have consumed plastic.⁴

Recent research shows that consuming plastics can increase fish mortality by causing behavioral and physical abnormalities such as slowed reaction time and reduced size.⁵

 Plastics break up over time, but never fully break down. So, these micro-plastics will continue to accumulate over time.⁶

1. http://www3.weforum.org/docs/WEF_The_New_Plastics_Economy.pdf

2.http://onlinelibrary.wiley.com/wol1/doi/10.1111/gcb.13078/abstract

3. http://www.pnas.org/content/112/38/11899.abstract

4. http://www.nature.com/articles/srep33997

5. http://pubs.acs.org/doi/abs/10.1021/es5053655

6. https://www.scientificamerican.com/article/sea-unworthy-apersonal-journey-into-the-pacific-garbage-patch-slide-show/