# **Creative Workforce Solutions:**

# The Road to Self-Sufficiency for Customers of the Agency of Human Services

#### **Overview**

Creative Workforce Solutions (CWS) is an initiative of the Agency of Human Services (AHS) that offers a consolidated and coordinated approach to employment services that provides equal access to meaningful work in the competitive job market for all AHS program participants. CWS offers the business community a simplified staffing service that helps them access qualified candidates to help meet their staffing needs. All services are free to businesses in Vermont, New Hampshire, Massachusetts and New York.

CWS Employment Consultants and Business Account Managers are available statewide to review business needs, offer qualified candidates, and develop training plans that help prepare candidates for employment. The goal of CWS is to provide a streamlined recruitment and retention service for Vermont businesses while at the same time offering training and support to the many Vermonters who find entering, or re-entering the workforce challenging. CWS offers many innovative ways to introduce employers to potential workers, and training programs can be designed to meet employers' specific needs and are "customized" according to the skill level of the trainee.

### **Serving Vermonters with Barriers to Employment**

Many Vermonters have difficulty finding work due to a wide range of challenges. CWS works with individuals to identify their career goals, develop new skills and introduce them to employers in their community. Employers face increasing costs of recruitment and retention, and need a way to find good employees. Creative Workforce Solutions acts as a clearinghouse to match qualified candidates with employers while providing ongoing support to both "customers".

As an initiative of the Agency of Human Services, Creative Workforce Solutions works with any Vermonter being served by the agency including:

- Economic Services Division Reach Up participants: Individuals with dependent children who receive public benefits and who need skill building and training to become successfully employed
- Department of Corrections: Ex- Offenders exiting prison or under DOC supervision who need stable employment to successfully reintegrate into their communities
- Department of Mental Health customers: Individuals with chronic mental illness who need supported employment that will reduce symptoms and increase productivity



- Department of Disabilities, Aging, and Independent Living customers: Individuals with disabilities, including developmental disabilities, who need assistance and support to find and maintain employment
- Vermont Veterans: Many returning soldiers are looking to re-enter the workforce, yet have difficulty connecting to employers who can benefit from their skills
- New Americans/Refugees: Language and cultural differences present unique challenges for individuals who are newly settled in our communities

By coordinating employment services, CWS reduces duplication of effort and provides quality services to individuals with multiple needs.

## **Progressive Employment**

Creative Workforce Solutions offers innovative ways to introduce candidates to Vermont employers. CWS works closely with employers to identify core skill requirements to help develop the skills and competencies of CWS candidates. For candidates who may have been out of the workforce for an extended period, or for individuals who need to hone their skills, progressive employment can often be the bridge to employment that they need.

For employers, progressive employment offers an opportunity to meet a candidate and assess their skills prior to hiring them. During the training period, worker's compensation and general liability insurances are provided by CWS, and the trainee receives a training offset rather than being on the employer's payroll. Tax credits are also available to employers who hire certain Vermonters, including Veterans.

Some examples of Progressive Employment options include:

- Company tours
- Short-term job shadows
- Time-limited work experiences
- On-the-Job training programs
- Internships
- Temp-to-hire partnerships with local staffing agencies
- Company Tours/Informational Interviews

To learn more visit the CWS website: <u>www.cwsvt.com</u>

