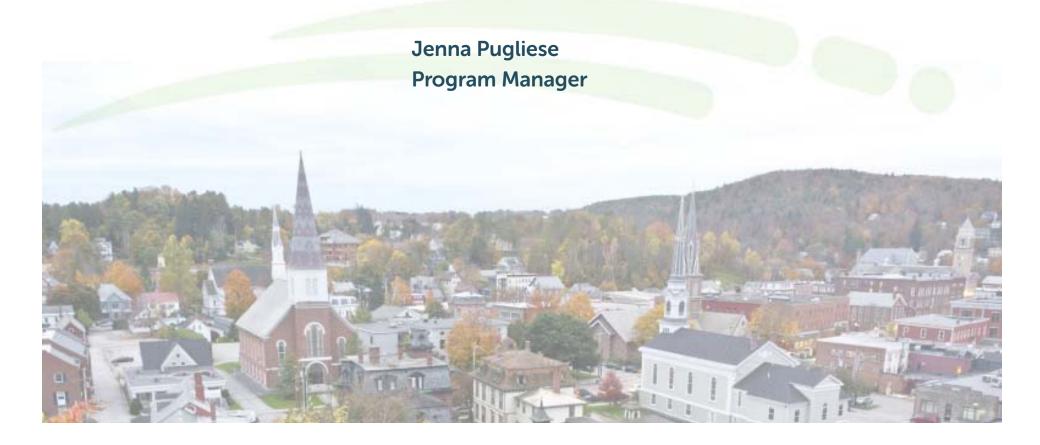
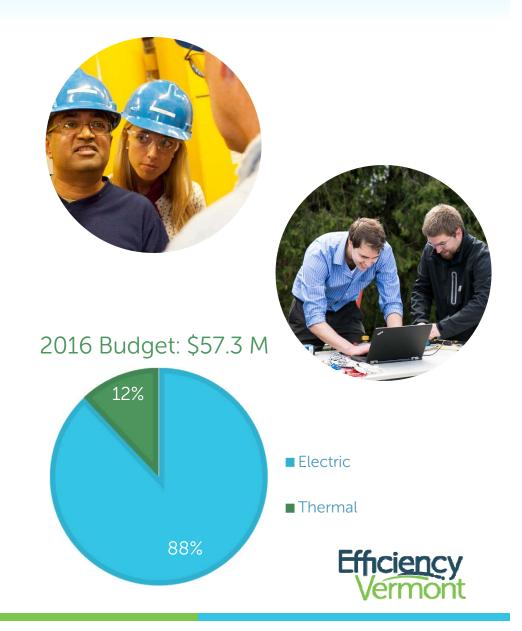


H.410, Appliance Efficiency Standards



Who we are

- Founded in 2000
- Statewide independent energy efficiency utility
- Administered by VEIC, regulated by the PUC
 - Goals and budgets set by the PUC
- 3-year performance periods



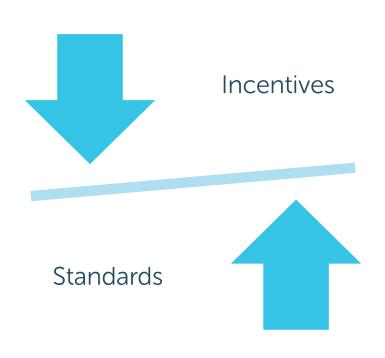
What we do

- Bring efficiency to scale through education, services, rebates & financing
- Manage and train
 Vermont's efficiency
 workforce
- Account-manage top 300 electric users





Best practices in appliance efficiency programs



Principles

- Balance incentives with standards
- Ensure market stability and consistency
- Use incentive dollars efficiently
- Keep dollars in state
- Ensure equity across all incomes
- Forge partnerships with retailers and manufactures



Overview of our efficient products program

- Our goals: ensure affordability and availability of products throughout Vermont
- Incentivized in 3 ways
 - Downstream (rebate direct to customer)
 - Mid/Upstream (rebate provided to the distributor but passed to the customer)
 - Midstream (rebate provided to the retailer to influence stocking/purchasing)





Results

- Partnerships with 300+ retailers across lighting and appliances
- Savings for 2017:
 - -2,000 + MWh
 - 1,488 metric tons of C02
 - 319 cars off the road for 1 yr
 - 7600+ Units





Our analysis of H.410

- Standards play an important role, in balance with incentives
- H.410 can help Vermonters make efficient choices, especially products that do not carry incentives
- Conducted an analysis of measures to screen for possible negative impacts to customers
- Recommended removing audio-visual and air purifiers from ASAP model bill
 - Both are enrolled in EPA's ENERGY STAR® Retail Products Platform



Thank you

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