

Career Clusters & Pathways

Marketing, Sales, and Service

- ❖ Buying and Merchandising
- ❖ Distribution and Logistics
- ❖ e-Marketing
- ❖ Management and Entrepreneurship
- ❖ Marketing Communications & Promotion
- ❖ Marketing Info. Management & Research
- ❖ Professional Sales & Marketing

Business, Management, and Administration

- ❖ Administrative and Information Support
- ❖ Business Analysis
- ❖ Business Financial Management and Accounting
- ❖ Marketing
- ❖ Human Resources Management

Hospitality and Tourism

- ❖ Lodging
- ❖ Recreations, Amusements, and Attractions
- ❖ Restaurants and Food and Beverage Services
- ❖ Travel and Tourism

Law, Public Safety, and Security

- ❖ Correction Services
- ❖ Emergency and Fire Management Services
- ❖ Law Enforcement Services
- ❖ Legal Services
- ❖ Security and Protective Services

Government and Public Administration

- ❖ Revenue and Taxation
- ❖ Foreign Service
- ❖ Governance
- ❖ National Security
- ❖ Planning
- ❖ Public Management & Administration
- ❖ Regulation

Note: High skill, wage and demand pathways are underlined.

Finance

- ❖ Banking & Related Services
- ❖ Business Financial Management
- ❖ Financial and Investment Planning
- ❖ Insurance Services

Agriculture, Food, and Natural Resources

- ❖ Animal Systems
- ❖ Food Products
- ❖ Agribusiness Systems
- ❖ Environmental Service Systems
- ❖ Natural Resources Systems
- ❖ Plant Systems
- ❖ Power, Structural, and Technical Systems

Arts, AV Technology, & Communications

- ❖ Audio/Video Techniques
- ❖ Journalism and Broadcasting
- ❖ Performing Arts
- ❖ Printing Techniques
- ❖ Telecommunications Techniques
- ❖ Visual Arts

Information Technology

- ❖ Information Support & Services
- ❖ Interactive Media
- ❖ Network Systems
- ❖ Programming & Software Development



Business Systems

Arts & Communications

Public Services

Engineering & Technical Systems

Agriculture & Natural Resources

Health & Human Services

All Aspects of Industry K & S

- **Business Enterprise**
Core Business * Entrepreneurship * Customer Focus * Health/Safety *
- **Occupational/Technical**
Academic * Technical * Meta
- **21st Century**
Critical Thinking * Problem Solving * Creativity * Innovation * Teamwork/Collaboration * Communications * Information Literacy * ICT Literacy * Leadership & Responsibility * Adaptability * Initiative/Productivity * Lifelong Learning

Transportation, Distribution, & Logistics

- ❖ Facility/Mobile Equipment Maintenance
- ❖ Health, Safety, & Environmental Management
- ❖ Logistics Planning & Management Services
- ❖ Sales & Services
- ❖ Transportation Operations
- ❖ Transportation/Systems Infrastructure
- ❖ Warehousing and Distribution Operations

Science, Technology, Engineering, & Mathematics

- ❖ Engineering & Technology
- ❖ Science & Math

Education & Training

- ❖ Administration and Administrative Support
- ❖ Professional Support Services
- ❖ Teaching / Training

Human Services

- ❖ Consumer Services
- ❖ Counseling & Mental Health Services
- ❖ Early Childhood Development & Services
- ❖ Family & Community Services
- ❖ Personal Care Services

Health Sciences

- ❖ Biotechnology Research and Development
- ❖ Diagnostic Services
- ❖ Supportive Services
- ❖ Health Informatics
- ❖ Therapeutic Services

Architecture & Construction

- ❖ Construction
- ❖ Design & Pre-construction
- ❖ Maintenance & Operations

Manufacturing

- ❖ Production
- ❖ Production Development
- ❖ Maintenance, Installation, & Repair
- ❖ Quality Assurance
- ❖ Logistics & Inventory Control
- ❖ Health, Safety, & Environmental