

Governor Scott's Interagency Workforce Plan

Goal: To increase the number and skill level of available workers in Vermont.

Strategies:

- A. Increase the Labor Participation Rate of Vermonters
- B. Recruit and Relocate More Workers to Vermont
- C. Assist Employers in Accessing and Retaining Qualified Workers

A. Increase the Labor Participation Rate of Vermonters

Initiative	Budget	Source
Expand Summer Youth Employment Opportunities	\$200,000	Federal- WIOA
Rutland Pilot: Job Coaches in Vermont High Schools; Career Pathways; Intensive Career Supports	\$185,000	State- Next Gen
Create and Develop Returnship Opportunities	\$100,000	State- Next Gen
Expand Adult Training Opportunities at CTEs	\$500,000	State- Capital
Employment Specialists & Supports at Recovery Centers	\$50,000	Federal- WIOA
Integrate Career Resources into Adult Learning Services	\$10,000	Federal-WIOA
Continue Outreach & Services of JOBS Program	0	State- AHS
Expand Delivery of Employment & Training Services into Correctional Facilities	\$50,000	Federal- WIOA
Retain & Employ Vermont College Graduates	\$40,000	State- VDOL
Fund Early Childhood Training	\$120,000	State - VTP

B. Recruit and Relocate More Workers to Vermont

Initiative	Budget	Source	TOTAL: \$3.18m
Military Outreach- Reduce Barriers to Occupational Licensing	\$0		
Military Outreach – College Tuition	\$890,000	State - VSAC	
Worker Relocation – Sector & Employer Specific Efforts	\$400,000	Federal - WIOA	
Worker Relocation – Small Business Worker Recruitment Partnership	\$60,000	State-VDOL	
ThinkVermont/MOVE Economic Development Engagement: Recruit and Relocate Workers (\$1,225,000)		State - ACCD	
Identify Targets/ Building Profiles	\$100,000		
Digital, Social, and Paid Media	\$440,000		
Economic Development Core Marketing	\$250,000		
Earned Media	\$60,000		
Relocation Technology	\$25,000		
Relocation Specialists (VDOL)	\$350,000		
Worker Recruitment Incentives (\$1,500,000)			
Resettling in VT: VHFA Down Payment Assistance	\$1,000,000		
Other Incentives	\$500,000		
Economic Development Tourism: Recruit Visitor (\$195,000)			
Stay to Stay Weekends	\$150,000		
Get Connected Stay Connected	\$45,000		
Onsite Activation: Convert Visitors to Residents (\$260,000)			
Local Ambassadors	\$100,000		
Arrival Hubs	\$50,000		
Video Contest	\$10,000		
Visitor Engagement	\$35,000		
Lead Generation Campaign	\$15,000		
State Downtown & Village Tax Credit Program	\$250,000		
Modernize VEGI	\$0		
Think Vermont Innovation Fund	\$400,000		
Homeowner's Tax Credit	\$625,000		
VHFA Down Payment Assistance (Tax Credit)	\$125,000		
Self managed Energy Efficiency Program	\$0		
Refundable RND Tax Credit	\$0		
VT Outdoor Recreation Initiative	\$100,000		

C. Assist Employers in Accessing and Retaining Qualified Workers

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Initiative	Budget	Source
Develop Resources to Help Businesses Employ Workers with Employment Barriers	\$50,000	Federal - TA
Expand the Number of Registered Apprenticeship Opportunities	\$350,000	Federal - AE
Improve Quality and Access to Vermont's On-line Labor Exchange (JobLink)	\$360,000	Federal - WP
Promote Industry-Supported Training Programs	\$1,600,000	Federal - WIOA
Combine Employer Outreach Efforts Across State Government to expand the Quality and Availability of Services	\$0	Interagency