Village HUB - shared spaces S.94 April 17,2018

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Village HUBs

A network of spaces dedicated to entrepreneurs, work-at-home folks, cultural creatives, solopreneurs, small Ag enterprises, and indie-makers.

Spaces to foster social connections, new business ventures, and creativity - providing personal and professional support to achieve goals.

Our mission is to bring people together in a collaborative, supportive, easily accessible and affordable fusion of coworking, remote work HUB, and community third space.

Remote work has the potential to transform our small communities, bringing new career opportunities to places that need them most and sowing the seeds of new Vermont businesses.

Remote Work & Coworking

A style of work that involves a shared working environment accessed with a monthly or annual membership.

Members are work-at-home professionals, independent contractors, frequent travelers and knowledge workers with flexible schedules.

Coworking includes social and professional gathering of the group to share ideas and help each other achieve their business and personal goals.



Current Bill Draft 5.1 feedback

- Consider the hardware and software tax incentive for employees - could inadvertently benefit out of state companies that supply the equipment
- Remove the State as a determinant of where spaces should be. Capital markets will be better at designing entrepreneurial and engaging workspaces
- 3. Fund a role to promote VT as Remote Working destination

Infrastructure

Broadband to the home - cost prohibitive in some areas

Connecting Villages first would be a good first step

Don't forget (tech) Vermonters already here

 "Hidden talent" of VT - estimated at 5,000 in the tech economy working remotely

 Coworking & similar space tax credit should apply - feed the entrepreneurial landscape

Vermonters already here - new careers

- Support HUBs as local resource center for career training - collaborate with DOL
- Thousands in savings (reduced commute) for people that need it the most
- Higher wage jobs = more \$\$ circulating in local economy
- Working from home not possible for people - tech / domestic safety.

VT DOL Growing Jobs - Projections

		2014	2024	2024 %chg	
15-0000 Compu	iter and Mathematical Occupations				
15-1121 Comp	outer Systems Analysts	394	485	2.1%	
15-1122 Inform	nation Security Analysts	104	117	1.2%	
15-1132 Softwa	are Developers, Applications	863	1,008	1.6%	
15-1133 Softwa	are Developers, Systems Software	560	705	2.3%	
15-1134 Web I	Developers	691	862	2.2%	
15-1141 Datab	pase Administrators	296	318	0.7%	
15-1142 Netwo	ork and Computer Systems Administrators	1,570	1,673	0.6%	
15-1151 Comp	outer User Support Specialists	1,287	1,446	1.2%	
15-1152 Comp	outer Network Support Specialists	322	344	0.7%	
15-1199 Comp	outer Occupations, All Other	192	207	0.8%	
15-2011 Actua	ries	63	73	1.5%	
15-2031 Opera	ations Research Analysts	61	81	2.9%	

http://www.vtlmi.info/decliningandhighdemandocc.pdf

Shared spaces - tough model in small areas

 If shared spaces are to be a resource for communities & remote workers (entrepreneurial activity, connections, infrastructure), they need support to create a sustainable model for their community

Colorado's Blueprint Coworking 101

Other States: Maine

In 2015, the Maine Coworking Development Fund, administered by the Maine Economic & Community Development Department, issued grants to Fork Food Lab in Portland, Our Katahdin Properties in Millinocket and Think Tank, each of which received \$25,000. Open Bench Project in Portland and The Gem in Bethel each received \$12,500.

Roche has supported other such efforts by the state.

"Smart cities and states are figuring out how to fund this," Roche says.

"[We should be saying] 'Here's legit startup capital. Go open a coworking space in Waterville, in Augusta, in Sanford.' That's what we should be doing."

"It's a real opportunity, make Maine a place to remote work," he adds.

"We can tell people, 'Why not take that six-figure corporate job in Boston or Washington, D.C., and come to Portland, Maine, where we have the coworking space to support you?"

Other states: Virginia

Bringing broadband to rural Virginia -

http://www.roanoke.com/opinion/commentary/edwards-bringing-broadband-to-rural-virginia/article b50ec107-7b88-515d-ab44-e8d133c7a62b.html

To expand broadband service to our rural areas, ...Senate Bill 297 to direct \$10 million in grants per year from the Tobacco Region Revitalization Commission to build broadband in the Southwest and Southside regions. This money is available for use in economic development projects. These funds can be used as an incentive for telecommunications companies to install broadband in unserved areas.

Other States: Utah



Other States: Kentucky



Teleworks USA is an innovative program that is bringing cutting-edge telework (work-from-home) employment opportunities to jobseekers, especially those in rural areas and small towns, allowing them to participate in the global economy without relocating.

Considerations: Loneliness

But as any **remote worker** will tell you, there are also considerable challenges...isolation and loneliness are among the biggest complaints. Working remotely means missing out on the human interaction and social aspects that being in an office provides

Combat Loneliness

- 87% of respondents report that they meet other members for social reasons, with 54% saying they socialize with other members after work and/or on weekends
- 79% said coworking has expanded their social networks
- 83% report that they are less lonely since joining a coworking space
- 89% report that they are happier since joining a coworking space

Considerations: Health Care

Freelance Work in the United States

Many people are choosing to work independently, in fact, in 2015, 1 in 3 workers were choosing to earn income from non-traditional work, that works out to 53 million Americans. The estimates are that by 2020, that's just 3 years away, 50 percent of the workforce in the United States will have some form of freelance work. A major challenge facing independent, self-employed or freelance works is in finding affordable and reliable health insurance coverage.

VT's moving...remote work

- New efforts for Hinesburg, Charlotte, Bradford, Lyndonville, Randolph, Bristol, Middlebury, Bethel, Colchester with GMP
- New spaces in WRJ & Brattleboro launched and folded w/in a year need support





