

CASTLETON UNIVERSITY
COMMUNITY COLLEGE OF VERMONT
JOHNSON STATE COLLEGE
LYNDON STATE COLLEGE
VERMONT TECHNICAL COLLEGE

Appropriations Committees
Testimony 2/6/18
Jeb Spaulding, Chancellor













New Initiatives at the VSCS

Visit www.vsc.edu for more information

Start to Finish

This systemwide initiative advances game-changing strategies to increase academic success and retention in the first year, on-time completion of a VSCS degree or other credential of value, and progression within the system to further learning.

New Workforce Certifications

To tackle Vermont's workforce needs and provide workingage adults with the skills they need to build their careers, the VSCS is increasing certificate programs. New programs include certified production technician and certified public bookkeeper (CCV), two new industry recognized hospitality certificates (LSC), a host of new industry credentials including diesel, cyber security, welding, HVAC (VT Tech) and more.

Direct Admissions

Community College of Vermont students are guaranteed transfer admission to Castleton University, Johnson State College, Lyndon State College or Vermont Technical College.

www.vsc.edu/direct-admissions

Unification: Northern **Vermont University**

On July 1, 2018, Johnson State College and Lyndon State College will become Northern Vermont University, a two-



campus institution of higher learning combining nationally recognized professional and liberal arts programs.

northernvermont.edu



F (802) 224-3035

E INFO@VSC.EDU



IMPACT 2016 2017

6,541 of the VSCS's 8,162 students are Vermont residents.*

VSCS Revenue Sources

16% State



Other Revenue

65% of Vermonters going to college in-state attend the VSCS.

16 students in the Fall 2017 incoming class are Vermonters.

613

veterans served in the VSCS in 2016-2017.

served in workforce education and professional education.

84% of

VSCS students are Vermonters.

students are the first in their families to attend college.

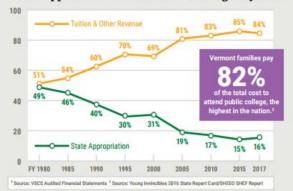
of the 2.172 **VSCS** degrees conferred in 2017 were awarded to Vermont

residents.

students enrolled in VSCS courses in 2016-2017.



State Support of the Vermont State Colleges System¹



Average Annual Cost and Typical Total Debt After Graduation³





Upper Valley

+424

WINDSOR

85 EMPLOYEES

744 STUDENTS

CCV

4+

Springfield (

WINDHAM 59 EMPLOYEES

538 STUDENTS

CCV

Brattleboro

1124 STUDENTS

Castleton

University +

BENNINGTON

55 EMPLOYEES 433 STUDENTS

Bennington

CCV

The VSCS has adopted six strategic priorities to support its mission:

- 1. Increase the continuation rate of high school students on to postsecondary education.
- 2. Improve the retention and graduation rates at our colleges.
- 3. Become a more attractive destination for Vermont high school graduates.
- 4. Serve well more working age Vermonters.
- 5. Operate as a more integrated system to expand student opportunities and achieve operational efficiencies.
- 6. Increase state financial support and other supplemental

Mission of the Vermont State Colleges System

For the benefit of Vermont, the Vermont State Colleges System provides affordable, high quality, student-centered, and accessible education, fully integrating professional, liberal, and career study, consistent with student aspirations and regional and state needs.

Top VSCS Degree Programs, Fall 2017

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10	Business & Management	1,333 students
M	Health Professions	1,252
10	Liberal Arts & Humanities	1,092
-	Public Administration/Social Services/	540
	Security Professions	
-	Education	497
10	Science	
-	Engineering & Technology	394
	Leisure & Fitness Studies	337
	Visual & Performing Arts	313
	Psychology	308
-	Computer Science & Engineering	288



External Degree

Program Sites

VT Small Business

* VT Manufacturing

VSCS EMPLOYEES

VSCS STUDENTS

Development Center Sites

Extension Center Sites











FY2018 Appropriations Review

VSCS FY2018 Request:

- \$4.0 million increase to base.
- Modest, annual inflationary increases.
- \$880,000 for Northern Vermont University.

FY2018 Budget:

- \$3.0 million added to \$25 million base.
- \$880,000 for Northern Vermont University
- No annual inflationary increase.



FY2019 Request

- \$1 million increase to the VSCS base appropriation (completion of the \$4 million FY2018 request).
- Annual inflationary increase the Governor's six year average wage growth (2.36%) would be appropriate.
- \$350,000 in one-time funds to support the unification of Johnson and Lyndon State Colleges to become Northern Vermont University.

Northern Vermont University

TIMELINE:

Sep. 30, 2016 Board of Trustees Approves Unification

Dec. 1, 2016 "Northern Vermont University" named

July 1, 2017 Unified Administration for Johnson and Lyndon State Colleges

July 1, 2018 Northern Vermont University launches

One-Time Funding							
		FY17 Actual	F۱	Y18 Committed	F	Y19 Budgeted	Total
Academic	\$	188	\$	79,812	\$	70,000	\$ 150,000
Accreditation	\$	21,454	\$	78,546			\$ 100,000
IT & Connected Classrooms	\$	55,772	\$	494,228			\$ 550,000
Marketing, Branding, Signage	\$	311,334	\$	438,666	\$	250,000	\$ 1,000,000
Legal	\$	-	\$	100,000			\$ 100,000
Fleet Enhancements	\$	-	\$	40,000	\$	20,000	\$ 60,000
Misc.	\$	-	\$	30,000	\$	10,000	\$ 40,000
Grand Total	\$	388,748	\$	1,261,252	\$	350,000	\$ 2,000,000



Unrestricted Revenues and Expenses FY2018 Budget Outlook as of December 31 Vermont State Colleges System (Amounts rounded to \$1,000)

EXECUTIVE SUMMARY

FY18 VSCS projected deficit reflects lower enrollments and shortfall from our budget request.

	FY2018 Budget	Outlook as of <u>30-Sep</u>	Outlook as of Dec 31	\$ Variance	Var > <u>+</u> 3%
REVENUES					
Castleton University	49,194	48,339	48,264	(930)	
Community College of Vermont	27,860	28,140	28,141	281	
Northern Vermont University	57,962	55,941	55,622	(2,340)	*
Johnson State College	29,433	28,863	28,552	(881)	
Lyndon State College	28,529	27,078	27,070	(1,459)	*
Vermont Technical College*	37,833	37,375	37,467	(366)	
Chancellor's Office	250	250	250		
TOTAL REVENUES	173,099	170,045	169,744	(3,355)	
EXPENSES					
Castleton University	49,710	49,535	49,775	65	
Community College of Vermont	26,950	27,280	27,435	485	
Northern Vermont University	59,069	57,846	57,164	(1,905)	*
Johnson State College	29,980	29,277	28,877	(1,103)	*
Lyndon State College	29,089	28,569	28,287	(802)	
Vermont Technical College*	37,153	37,056	36,741	(412)	
Chancellor's Office	250	250	464	214	
TOTAL EXPENSES	173,132	171,967	171,579	(1,553)	
NET REVENUES/(DEFICIT)					
Castleton University	(516)	(1,196)	(1,511)	(995)	*
Community College of Vermont	910	860	706	(204)	*
Northern Vermont University	(1,107)	(1,905)	(1,542)	(435)	*
Johnson State College	(547)	(414)	(325)	222	*
Lyndon State College	(560)	(1,491)	(1,217)	(657)	*
Vermont Technical College*	680	319	726	46	*
Chancellor's Office			(214)	(214)	
NET REVENUES/(DEFICIT)	(33)	(1,922)	(1,835)	(1,802)	*
-	0.0%	-1.1%	-1.1%		
* Includes Workforce Development					



Managing for Sustainability

PROACTIVE STEP	TARGETTED SAVINGS
Creation of Northern Vermont University	\$2 million
High Deductible Health Plan	\$1 million
Reduced Employer Contribution to 403(b) Plan	\$900,000
Debt Restructuring	\$2.6 million
Shared Business Services	\$1 million
Reductions in Personnel, Salaries, Benefits	\$3.6 million (FY14 – 17)



Proactive Steps, continued



Guaranteed Transfer through...

> **VSCS** Direct Admissions



Headwinds

- Declining numbers of high school graduates
- Aggressive pricing competition
- Other states moving to keep their students at home
- Substantial fixed costs
- Affordability

FTE Enrollment, 2001-2017

Full Time Equivalent Enrollment by College, Fall 2001 to 2017

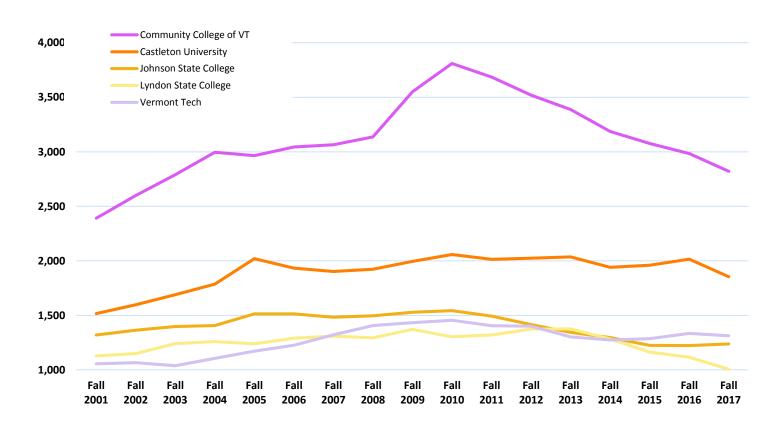
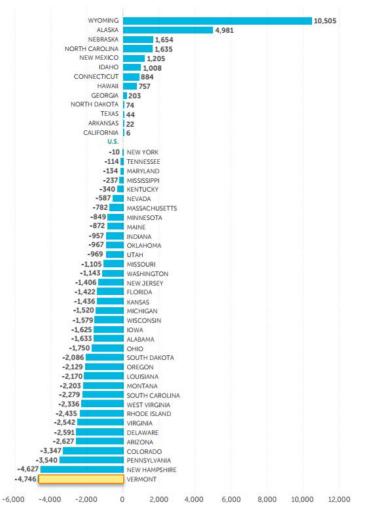




FIGURE 15

EDUCATIONAL APPROPRIATIONS PER FTE (ADJUSTED) – DIFFERENCE FROM U.S. AVERAGE, FY 2016



Source: <u>"State Higher</u>
Education Finance,"

<u>SHEF: FY2016</u>, State Higher
<u>Education Executive</u>
<u>Officers Association</u>
(SHEEO)

Excludes Illinois

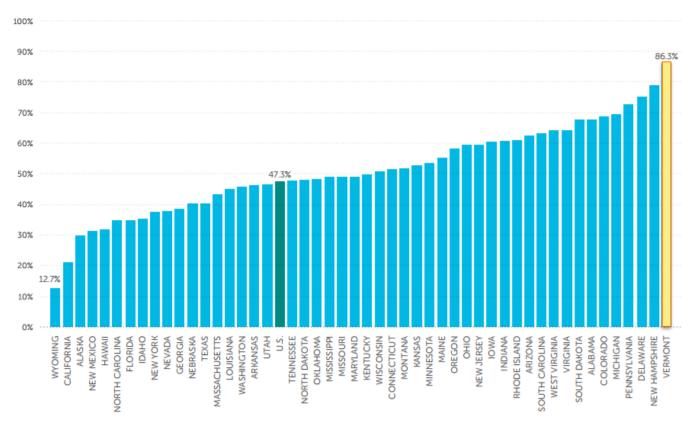
NOTES: 1. Dollars adjusted by 2016 HECA, Cost of Living Index, and Enrollment Index.

Educational appropriations measures state and local support available for public higher education operating expenses and excludes appropriations for independent institutions, financial aid for students attending independent institutions, and research.

SOURCE: State Higher Education Executive Officers



FIGURE 13
NET TUITION AS A PERCENT OF TOTAL EDUCATIONAL REVENUE, FY 2016



Source: "State Higher
Education Finance,"
SHEF: FY2016, State Higher
Education Executive
Officers Association
(SHEEO)

Excludes Illinois

NOTES: 1. Dollars adjusted by 2016 HECA, Cost of Living Adjustment, and Enrollment Index.

Net tuition revenue is calculated by taking the gross amount of tuition and fees, less state and institutional financial aid, tuition waivers or discounts, and medical student tuition and fees. Net tuition revenue used for capital debt service is included in the net tuition revenue figures above.

SOURCE: State Higher Education Executive Officers



HELPFUL LINKS

Report on Act 85 of 2017, Sec. E. 602 (c.): VSCS to the House and Senate Appropriations Committees, January 15, 2018

Vermont State Colleges System

Castleton University

Community College of Vermont

Northern Vermont University

NVU Viewbook!

Vermont Technical College



"Growing
Pains,"
Champion,
NCAA, Fall 2017



