



Date	Statewide		Forum 1		Forum 2	
	Vehicle	Audience	Vehicle	Audience	Vehicle	Audience
5/21/2018	Public Announcement at Statehouse	News Outlets				
	Press Kit	News Outlets				
	Website Launch	News Outlets				
	Social Media Launch	All Vermonters				
5/28/2018	Social Media Follow Up	All Vermonters				
6/4/2018	Infographic	Workforce Investment Boards, Chambers of Commerce & Town Clerks	Local Press Kit & Social Media	News Outlets & Social Media Networks		
6/11/2018	Invitation to Regional Forums	Targeted Stakeholders	Flyers Distributed & Posted on Front Porch Forum	Local Residents & Businesses		
6/18/2018	Act 250 Education Materials Part 1	All Vermonters	Invitation through Town Websites & Social Media Event Page	Social Media Networks & Local Residents and Businesses		
6/25/2018	Act 250 Education Materials Part 2	All Vermonters	Event Reminders & Local Legislator Promotion	Social Media Networks & Local Residents and Businesses	Local Press Kit & Social Media	News Outlets & Social Media Networks

<p><b>6/27/2018</b></p>	<p>Act 250 Education Materials Part 3</p>	<p>All Vermonters</p>	<p><b>Forum 1</b></p>	<p>Forum Area Residents  Forum Area Businesses  Local Sub-Committee Topic Stakeholders  News Outlets  Legislators  Municipalities  Supporters and Opponents of Act 250  Regional Planning Commission  Act 250 Advisors</p>	<p>Flyers Distributed &amp; Posted on Front Porch Forum</p>	<p>Local Residents &amp; Businesses</p>
<p>7/2/2018</p>	<p>Recap of Forum 1 on State Website and Social Media</p>	<p>All Vermonters</p>	<p>Thank you and next steps</p>	<p>All local stakeholders and attendees</p>	<p>Invitation through Town Websites &amp; Social Media Event Page</p>	<p>Social Media Networks &amp; Local Residents and Businesses</p>
<p>7/9/2018</p>	<p>Launch Survey with:  Press Release  Social Media Message  State Website</p>	<p>All Vermonters</p>			<p>Event Reminders &amp; Local Legislator Promotion</p>	<p>Social Media Networks &amp; Local Residents and Businesses</p>
<p><b>7/11/2018</b></p>	<p>Survey Open</p>	<p>All Vermonters</p>			<p><b>Forum 2</b></p>	<p>Forum Area Residents  Forum Area Businesses  Local Sub-Committee Topic Stakeholders  News Outlets  Legislators  Municipalities  Supporters and Opponents of Act 250  Regional Planning Commission  Act 250 Advisors</p>

7/16/2018	Survey Open & Recap of Forum 2	All Vermonters			Thank you and next steps	All local stakeholders and attendees
7/23/2018	Survey Open	All Vermonters				
7/25/2018	Survey Open	All Vermonters				
7/30/2018	Survey Open and Recap of Forum 3	All Vermonters				
8/6/2018	Survey Open	All Vermonters				

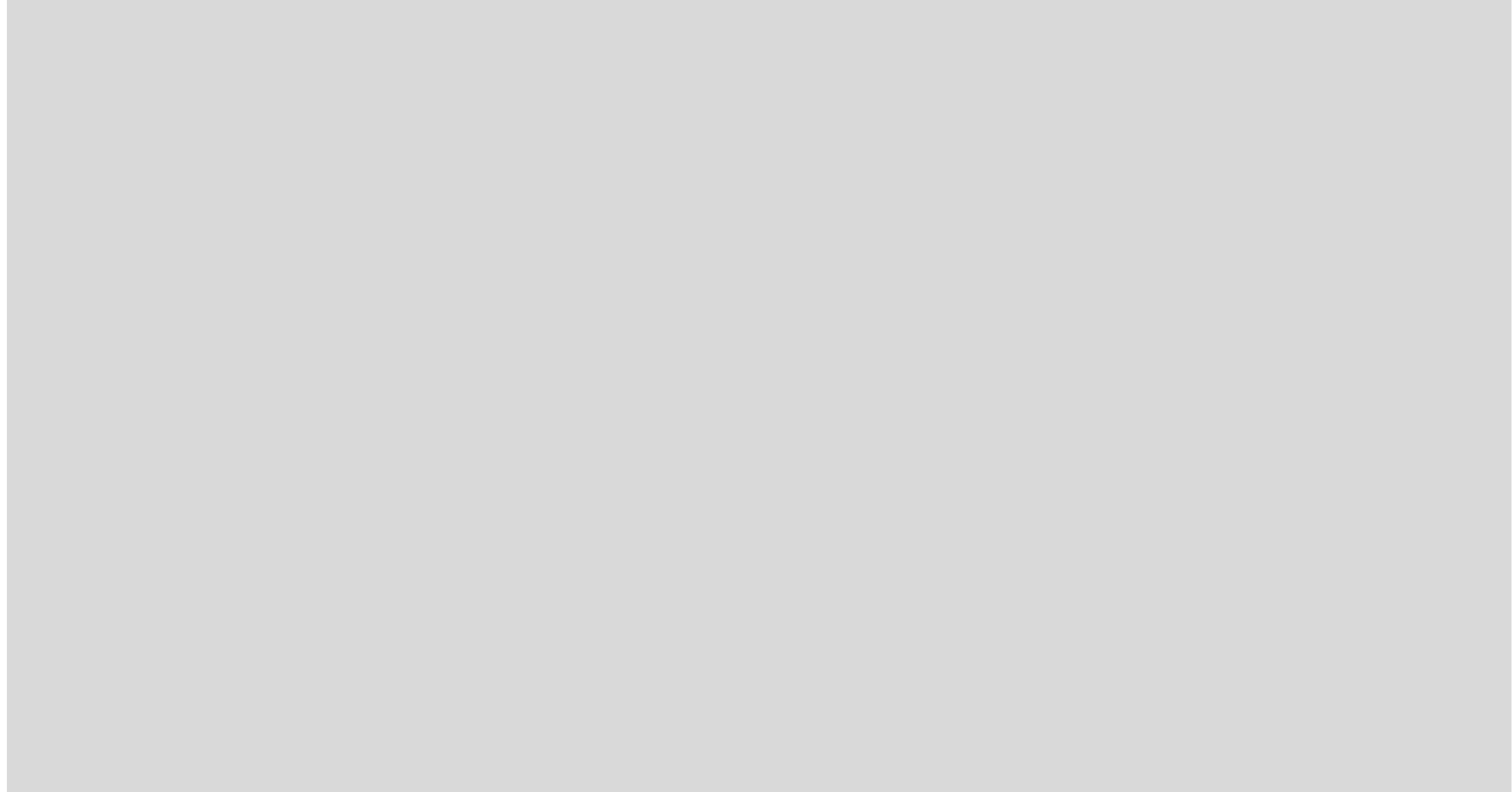
<b>8/8/2018</b>	Survey Open	All Vermonters				
8/13/2018	Survey Open & Recap of Forum 4	All Vermonters				
8/20/2018	Survey Open	All Vermonters				
<b>8/22/2018</b>	Survey Open	All Vermonters				
8/27/2018	Survey Open & Recap of Forum 5	All Vermonters				

9/3/2018	Survey Open	All Vermonters				
9/5/2018	Survey Open	All Vermonters				
9/10/2018	Thank you and Next Steps, Process Update announced on Social Media Networks and State Website & Forum Wrap Up	All Vermonters				
9/17/2018	Report to Commission	Commission				
12/10/2018	Public Report	All Vermonters				
3/11/2019	Aftercare Begins	All Vermonters				
Key:	Desire	Knowledge	Reinforcement			





Forum 3		Forum 4		Forum 5		Forum 6
Vehicle	Audience	Vehicle	Audience	Vehicle	Audience	Vehicle





Local Press Kit & Social Media	News Outlets & Social Media Networks
Flyers Distributed & Posted on Front Porch Forum	Local Residents & Businesses

Invitation through Town Websites & Social Media Event Page	Social Media Networks & Local Residents and Businesses				
Event Reminders & Local Legislator Promotion	Social Media Networks & Local Residents and Businesses	Local Press Kit & Social Media	News Outlets & Social Media Networks		
<b>Forum 3</b>	Forum Area Residents Forum Area Businesses Local Sub-Committee Topic Stakeholders News Outlets Legislators Municipalities Supporters and Opponents of Act 250 Regional Planning Commission Act 250 Advisors	Flyers Distributed & Posted on Front Porch Forum	Local Residents & Businesses		
Thank you and next steps	All local stakeholders and attendees	Invitation through Town Websites & Social Media Event Page	Social Media Networks & Local Residents and Businesses		
		Event Reminders & Local Legislator Promotion	Social Media Networks & Local Residents and Businesses	Local Press Kit & Social Media	News Outlets & Social Media Networks

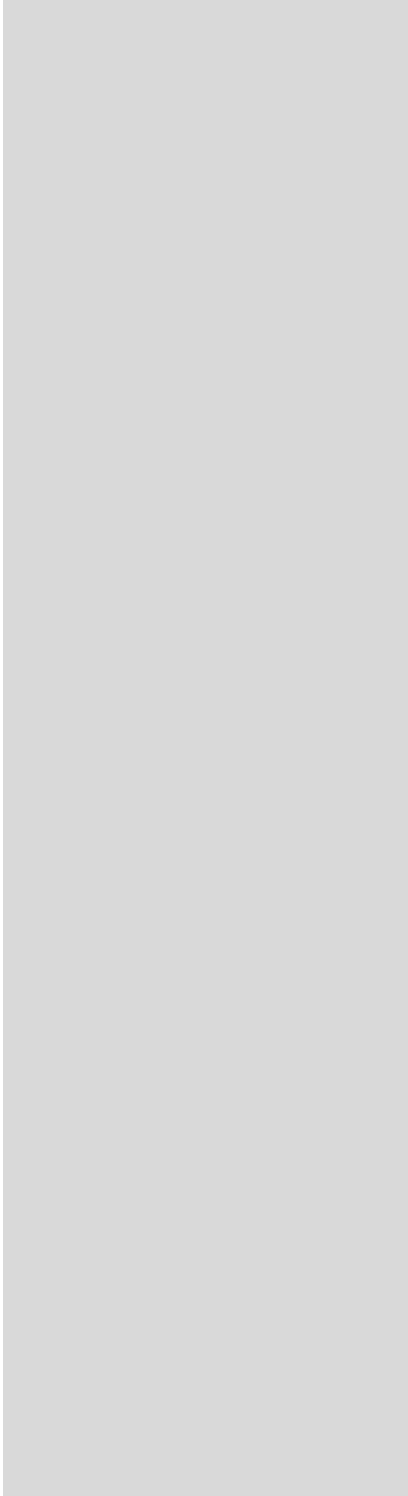
		<b>Forum 4</b>	Forum Area Residents Forum Area Businesses Local Sub-Committee Topic Stakeholders News Outlets Legislators Municipalities Supporters and Opponents of Act 250 Regional Planning Commission Act 250 Advisors	Flyers Distributed & Posted on Front Porch Forum	Local Residents & Businesses	
		Thank you and next steps	All local stakeholders and attendees	Invitation through Town Websites & Social Media Event Page	Social Media Networks & Local Residents and Businesses	
				Event Reminders & Local Legislator Promotion	Social Media Networks & Local Residents and Businesses	Local Press Kit & Social Media
				<b>Forum 5</b>	Forum Area Residents Forum Area Businesses Local Sub-Committee Topic Stakeholders News Outlets Legislators Municipalities Supporters and Opponents of Act 250 Regional Planning Commission Act 250 Advisors	Flyers Distributed & Posted on Front Porch Forum
				Thank you and next steps	All local stakeholders and attendees	Invitation through Town Websites & Social Media Event Page

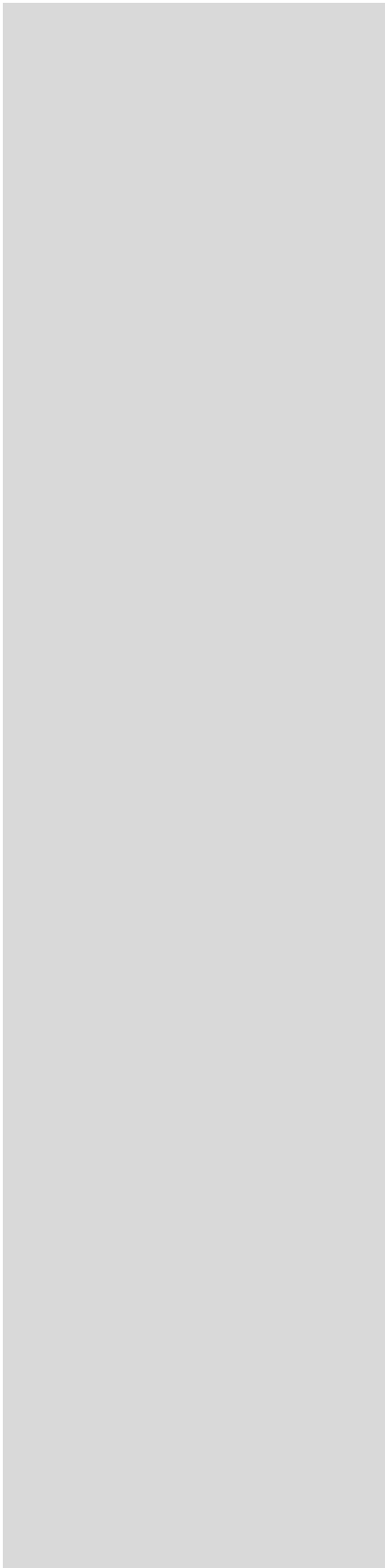




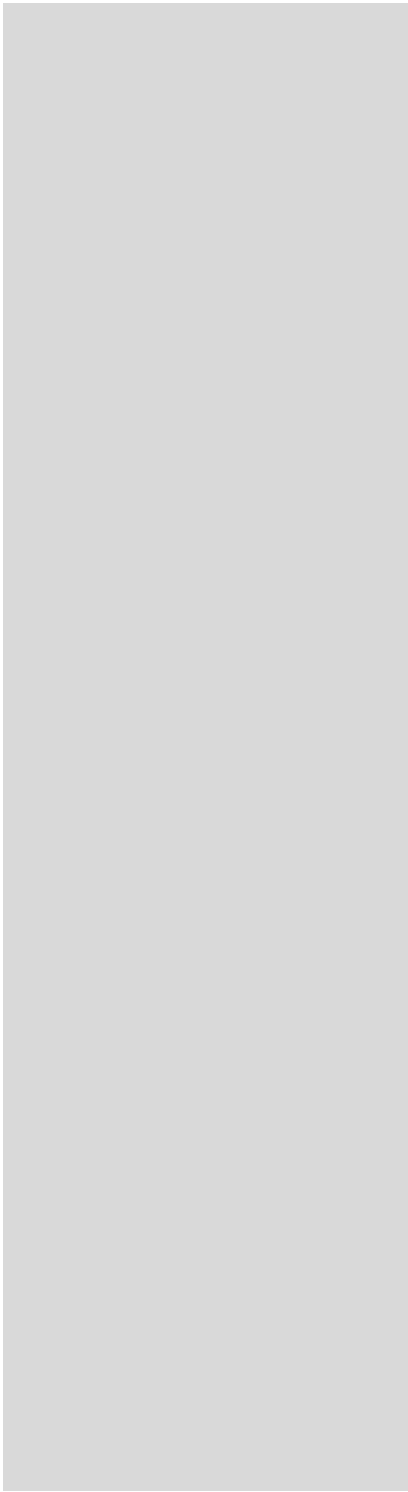


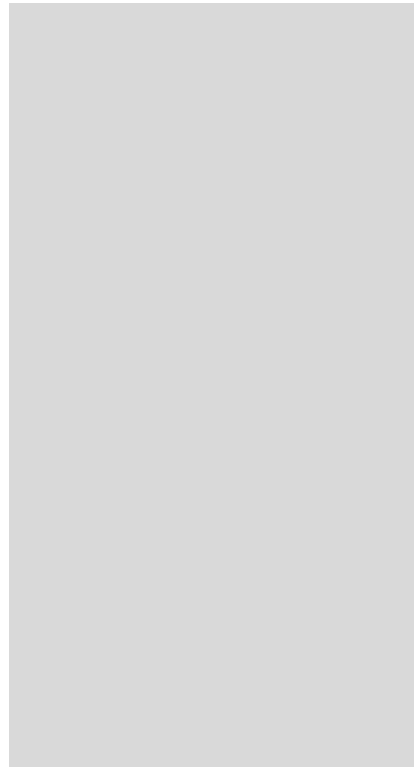
Audience











News Outlets &  
Social Media  
Networks

Local Residents &  
Businesses

Social Media  
Networks & Local  
Residents and  
Businesses





