

Date	Statewide		Forum 1		Forum 2	
	Vehicle	Audience	Vehicle	Audience	Vehicle	Audience
	Public	News Outlets				
	Announcement at					
	Statehouse					
5/21/2018	Press Kit	News Outlets				
	Website Launch	News Outlets				
	Social Media	All Vermonters				
	Launch					
5/28/2018	Social Media Follow Up	All Vermonters				
	Infographic	Workforce	Local Press Kit &	News Outlets &		
		Investment Boards,	Social Media	Social Media		
6/4/2018		Chambers of		Networks		
		Commerce & Town				
		Clerks				
	Invitation to	Targeted	Flyers Distributed	Local Residents &		
6/11/2018	Regional Forums	Stakeholders	& Posted on Front	Businesses		
			Porch Forum			
	Act 250 Education	All Vermonters	Invitation through	Social Media		
6/18/2018	Materials Part 1		Town Websites &	Networks & Local		
0/10/2010			Social Media Event	Residents and		
			Page	Businesses		
	Act 250 Education	All Vermonters	Event Reminders &	Social Media	Local Press Kit &	News Outlets &
6/25/2018	Materials Part 2		Local Legislator	Networks & Local	Social Media	Social Media
0, 20, 2010			Promotion	Residents and		Networks
				Businesses		

6/27/2018	Act 250 Education Materials Part 3	All Vermonters		Forum Area Residents Forum Area Businesses Local Sub-Committee Topic Stakeholders News Outlets Legislators Munincipalities Supporters and Opponents of Act 250 Regional Planning Commission Act 250 Advisors	Flyers Distributed & Posted on Front Porch Forum	Local Residents & Businesses
7/2/2018	Recap of Forum 1 on State Website and Social Media	All Vermonters	LITIATIK VUU ATIU HEXL	All local stakeholders and attendees	Invitation through Town Websites & Social Media Event Page	Social Media Networks & Local Residents and Businesses
7/9/2018	Launch Survey with: Press Release Social Media Message State Website	All Vermonters				Social Media Networks & Local Residents and Businesses
7/11/2018	Survey Open	All Vermonters				Forum Area Residents Forum Area Businesses Local Sub-Committee Topic Stakeholders News Outlets Legislators Munincipalities Supporters and Opponents of Act 250 Regional Planning Commission Act 250 Advisors

7/16/2018	Survey Open & Recap of Forum 2	All Vermonters		All local stakeholders and attendees
7/23/2018	Survey Open	All Vermonters		
7/25/2018	Survey Open	All Vermonters		
7/30/2018	Survey Open and Recap of Forum 3	All Vermonters		
8/6/2018	Survey Open	All Vermonters		

8/8/2018	Survey Open	All Vermonters		
	Survey Open & Recap of Forum 4	All Vermonters		
8/20/2018	Survey Open	All Vermonters		
8/22/2018	Survey Open	All Vermonters		
	Survey Open & Recap of Forum 5	All Vermonters		

9/3/2018	Survey Open	All Vermonters			
9/5/2018	Survey Open	All Vermonters			
9/10/2018	Thank you and Next Steps, Process Update announced on Social Media Networks and State Website & Forum Wrap Up				
9/17/2018	Report to Commission	Commission			
12/10/2018	Public Report	All Vermonters			
3/11/2019	Aftercare Begins	All Vermonters			
Key:	Desire	Knowledge	Reineforcement		

orum 3		Forum 4		Forum 5		Forum 6
ehicle	Audience	Vehicle	Audience	Vehicle	Audience	Vehicle

Local Press Kit &	News Outlets &
Social Media	Social Media
	Networks
51 51 11 1	15 11 10
Flyers Distributed & Posted on Front	Local Residents & Businesses
Porch Forum	Dusinesses

Invitation through	Social Media				
Town Websites &	Networks & Local				
Social Media Event	Residents and				
Page	Businesses				
Event Reminders &	Social Media	Local Press Kit &	News Outlets &		
Local Legislator	Networks & Local	Social Media	Social Media		
Promotion	Residents and		Networks		
	Businesses				
Forum 3	Forum Area Residents Forum Area Businesses	Flyers Distributed	Local Residents &		
	Local Sub-Committee Topic	& Posted on Front	Businesses		
	Stakeholders	Porch Forum			
	News Outlets Legislators				
	Munincipalities				
	Supporters and Opponents of Act 250				
	Regional Planning				
	Commission Act 250 Advisors				
	All local stakeholders and				
mank you and next	attendees	Invitation through	Social Media		
steps			Networks & Local		
		Social Media Event	Residents and		
		Page	Businesses		
		Event Reminders &	Social Media	Local Press Kit &	News Outlets &
		Local Legislator	Networks & Local	Social Media	Social Media
		Promotion	Residents and		Networks
			Businesses		

	Forum 4	Forum Area Residents Forum Area Businesses Local Sub-Committee Topic Stakeholders News Outlets Legislators Munincipalities Supporters and Opponents of Act 250 Regional Planning Commission Act 250 Advisors	Flyers Distributed & Posted on Front Porch Forum	Local Residents & Businesses	
	Thank you and next steps	All local stakeholders and attendees	Invitation through Town Websites & Social Media Event Page	Social Media Networks & Local Residents and Businesses	
			Event Reminders & Local Legislator Promotion	Social Media Networks & Local Residents and Businesses	Local Press Kit & Social Media
				Forum Area Residents Forum Area Businesses Local Sub-Committee Topic Stakeholders News Outlets Legislators Munincipalities Supporters and Opponents of Act 250 Regional Planning Commission Act 250 Advisors	Flyers Distributed & Posted on Front Porch Forum
			Thank you and next steps	All local stakeholders and attendees	Invitation through Town Websites & Social Media Event Page

			Event Reminders & Local Legislator Promotion
			Forum 6
			Thank you and next
			steps

Audience

News Outlets & Social Media Networks

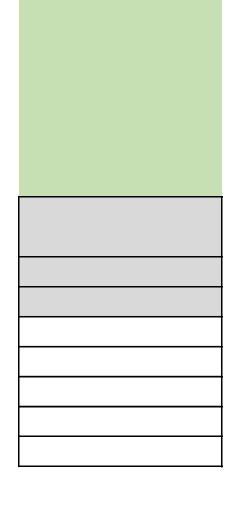
Local Residents & Businesses

Social Media
Networks & Local
Residents and
Businesses

Social Media Networks & Local Residents and Businesses

Forum Area Residents
Forum Area Businesses
Local Sub-Committee Topic
Stakeholders
News Outlets
Legislators
Munincipalities
Supporters and Opponents of
Act 250
Regional Planning
Commission
Act 250 Advisors

All local stakeholders and attendees





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