S.241

MARIJUANA YOUTH EDUCATION, PREVENTION AND TREATMENT PLANNING

Programming	Description (Full Implementation)	SFY 2017	SFY 2017 Activities	SFY 201	8 SFY 2018 Activities	SFY 2019	SFY 2019 Activities
School Based Substance Abuse Services(SBSAS)	SBSAS grants to Supervisory Unions to enhance school- based substance abuse prevention and early intervention services. Goal is to optimize coordination of school-based strategies and increase evidence- based (EB) practices and programs.	\$ 200,000	Funding for up to 5 supervisory unions to develop a plan for comprehensive substance abuse prevention education	\$ 1,200,00	0 Program implementation funding for up to 30 supervisory unions.	\$ 2,400,000	Program implementation funding for up to 60 supervisory unions.
SBIRT Practice Model for Professionals	Training, technical assistance and coaching for pediatric practice staff, school-based clinicians and other qualified school staff.	\$ 50,000	Training and implentation preparation	\$ 250,0	0 Training, TA, coaching and evaluation provided	\$ 250,000	Training, TA, coaching and evaluation provided
SBIRT Direct Service	Implement SBIRT programming in pediatric practices and/or school based health centers.	\$ -	Program planning	\$ 200,00	Program planning and implementation in up to two (2) practices	\$ 200,000	Program planning and implementation in up to two (2) practices
Expand Family Education Programs	Expand evidence based program and promising practice access to parenting education programs	\$ 100,000	New staffing will engage stakeholders and begin program planning to meet local needs	\$ 250,01	Provide statewide evidence based programming and promising practices to approximately 325 families.	\$ 500,000	Provide statewide evidence based programming and promising practices to approximately 750 families.
Counter Marketing Campaigns	Information and countermarketing campaigns on the health effects of marijuana use 1. Mass media campaign on health effects; 2. Targeted social marketing - youth; 3. Targeted social marketing - parents.	\$ 150,000	Research, development and focus groups for one mass media campaign on health effects	\$ 450,00	0 Develop social marketing campaigns targeting youth and parents; Implement 1 campaign including web, electronic and print media	\$ 900,000	Develop social marketing campaigns targeting youth and parents; Implement 3 campaigns including web, electronic and print media
Direct treatment services for adolescents and young adults	Workforce development, evidence-based practice implementation, direct treatment services (assessment - residential)					\$ 1,750,000	Implementation
	Totals	\$ 500,000		\$ 2,350,0	0	\$ 6,000,000	

Position Creation - language needed in bill

Effective July 1, 2016, one new position, Substance Abuse Program Manager, is created Effective July 1, 2017, two new positions, Program Evaluator and Grants and Contract Program Technician, are created.

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17-Feb-16