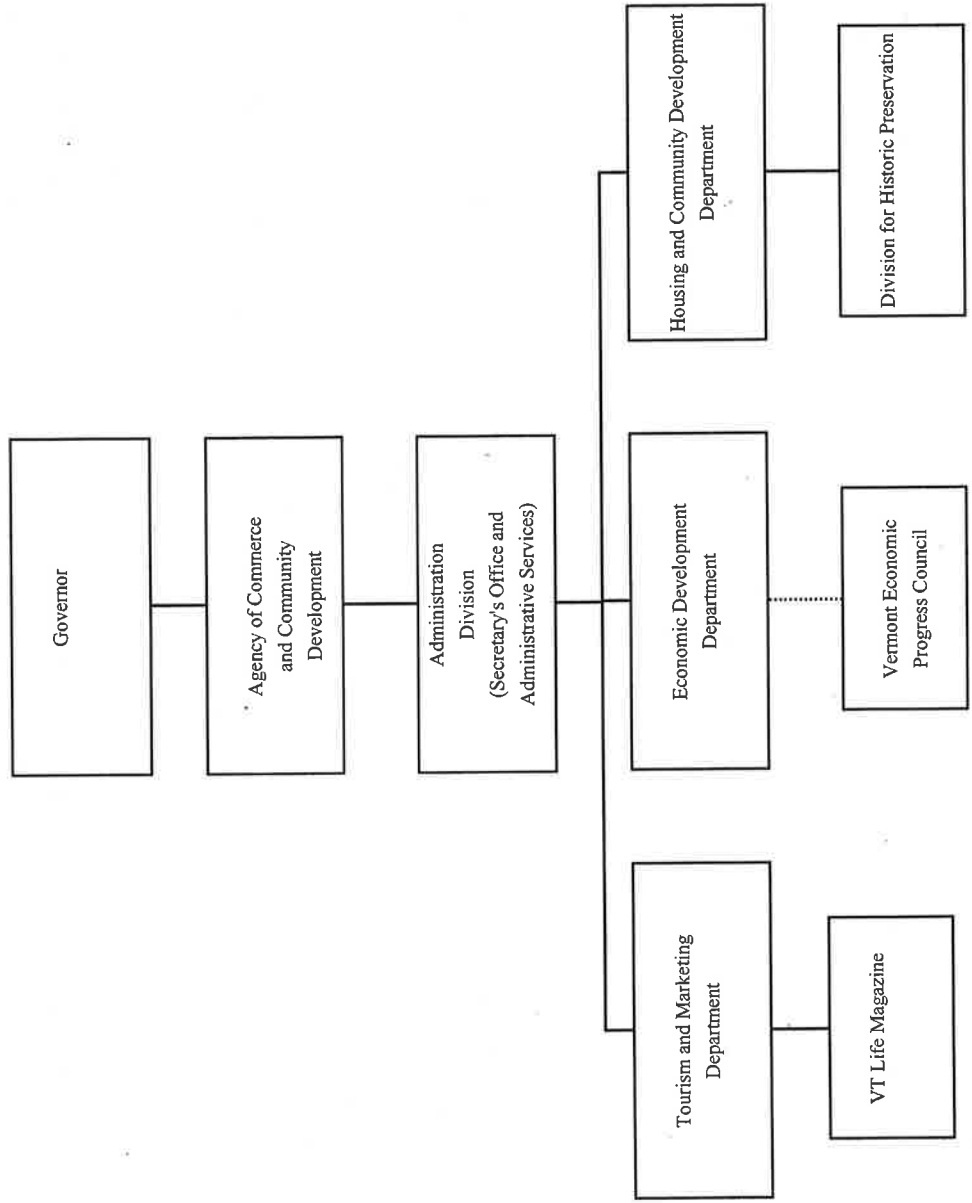


# AGENCY OF COMMERCE AND COMMUNITY DEVELOPMENT ORGANIZATION CHART



## ***Vermont Agency of Commerce and Community Development (ACCD)***

The mission for the Agency of Commerce and Community Development is to help Vermonters improve their quality of life and build strong communities.

The Agency is engaged in activities which generate revenue to the State general fund. Our work with existing and new businesses, downtowns and communities, marketing the state for tourism, preservation of the Vermont brand and what makes us special, is all part of what generates income to state government. We are the “income” side of the state general ledger. Investments in ACCD are investments in income generating activity.

### **Departments:**

- Department of Economic Development (DED) - Lisa Gosselin, Commissioner:
  - Vermont Training Program
  - Procurement Technical Assistance Center
  - International Trade and EB-5
  - Business Support
  - Business Recruitment
  - Financial Services/Captives
  - Office of the Creative Economy
  - Support for Vermont Economic Progress Council
- Department of Housing and Community Development (DHCD) – Noelle MacKay, Commissioner and Jennifer Hollar, Deputy Commissioner:
  - Community Planning and Revitalization
  - Housing and Mobile Home Parks
  - Historic Preservation
  - Vermont Community Development Program
- Vermont Department of Tourism and Marketing – Megan Smith, Commissioner and Steve Cook, Deputy Commissioner:
  - Vermont Life Magazine

### **Divisions:**

- Division of Administration:
  - Office of the Secretary and Deputy Secretary – Patricia Moulton, Secretary and Lucy Leriche, Deputy Secretary
  - Office of the Chief Marketing Officer (CMO)
  - Will soon include the Division of the Vermont Center for Geographic Information (VCGI).
  - Finance, IT, Operations and limited HR functions
  - Legal
  - Economic Analyst
  - Support for the Chief Marketing Officer

## **Departments:**

### **Economic Development**

The Department of Economic Development provides support for businesses and job creation by assisting with finance, permitting, foreign trade, workforce training, business recruitment and expansion, government contracting, and captive insurance sales and marketing services. The Vermont Economic Progress Council is housed in the department for administrative purposes but operates under direction of a separate board. The department also funds and supports regional economic development efforts through the Regional Development Corporations and general business development and technical assistance through other partners.

### **Housing and Community Development**

The Department of Housing and Community Development serves Vermont's regions, municipalities, housing development organizations, owners of older and historic buildings, and the visiting public through six principal functions: 1) administration of state and federal grant programs; 2) provision of technical assistance, including coordination of education and training for local land use decision makers; 3) implementation of state and federal housing, planning, community development, and historic preservation policy, programs, and statutes; 4) management, maintenance, operation, and interpretation of the state owned historic sites with an ongoing objective of increasing historic, educational, and economic value to Vermont citizens and tourists; 5) provision of funds that support local and regional planning efforts through the Municipal Planning Grants Program and Regional Planning Commissions; 6) provision of matching funds to historic buildings owned by nonprofits or local governments; to historic barns; and to Certified Local Government municipalities for planning and education.

### **Tourism and Marketing**

The Department of Tourism and Marketing (VDTM) promotes Vermont as a travel destination in order to support a diverse and vital economy in deep collaboration with the tourism industry. The VDTM mission is accomplished through the development and implementation of a comprehensive umbrella marketing plan that integrates television, radio, newspaper, magazine print and media communications with VermontVacation.com, the state's most comprehensive tourism database.

The department also supports and funds statewide initiatives including 5-1-1 travel information, travel and trade shows and familiarization trips. Informative and effective communication with the industry through newsletters, meetings, and conferences is also a priority of the Department.

Vermont Life Magazine remains a major tool to promote Vermont as a beautiful and interesting place to travel, do business, work and live.

## **Divisions:**

**Administration:** Administration consists of the Office of the Agency Secretary, Deputy Secretary, Information Technology Services, Administrative Services, Legal Counsel, and soon, the Vermont Center for Geographic Information. Together they provide managerial direction, coordination, and support services to the agency. The department also includes the Office of the Chief Marketing Officer for the state of Vermont.