

CAMPAIGN
FOR VERMONT

WHO WE ARE

1,700 PARTNERS

16,000 FACEBOOK FOLLOWERS

5,000 NEWSLETTER SUBSCRIBERS

118 DONORS (SO FAR)

FOUNDED IN 2011 BY

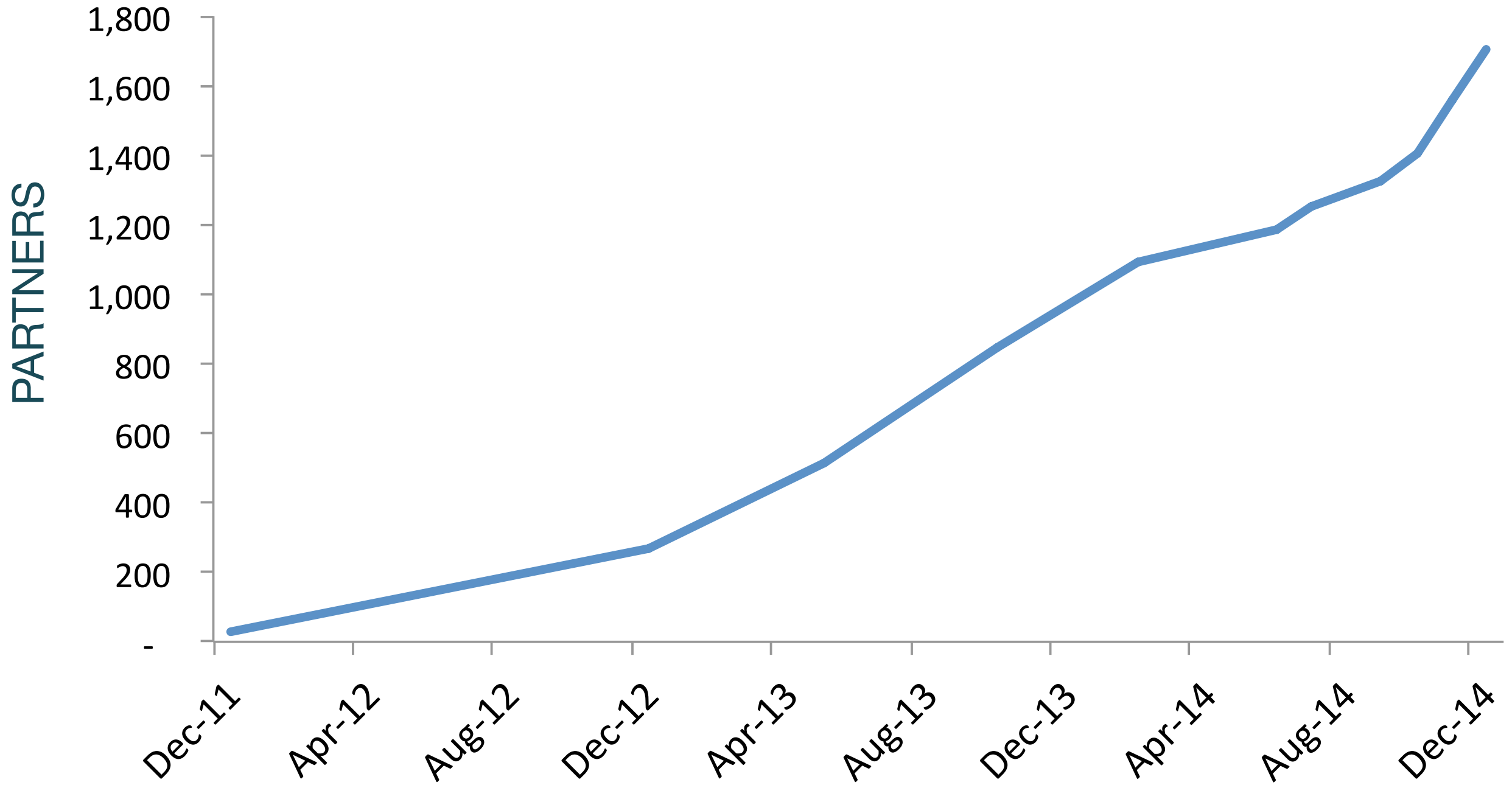
BRUCE LISMAN

TOM PELHAM

MARY ALICE MCKENZIE

**CAMPAIGN
FOR VERMONT**

WE'RE HERE TO STAY



CAMPAIGN
FOR VERMONT

WHAT WE STAND FOR

- A VIBRANT ECONOMY
- SHARED PROSPERITY
- SUSTAINABLE BUDGETING
- ETHICAL, TRANSPARENT GOVERNMENT
- WORLD CLASS EDUCATION SYSTEM
- PROTECTING OUR NATURAL RESOURCES

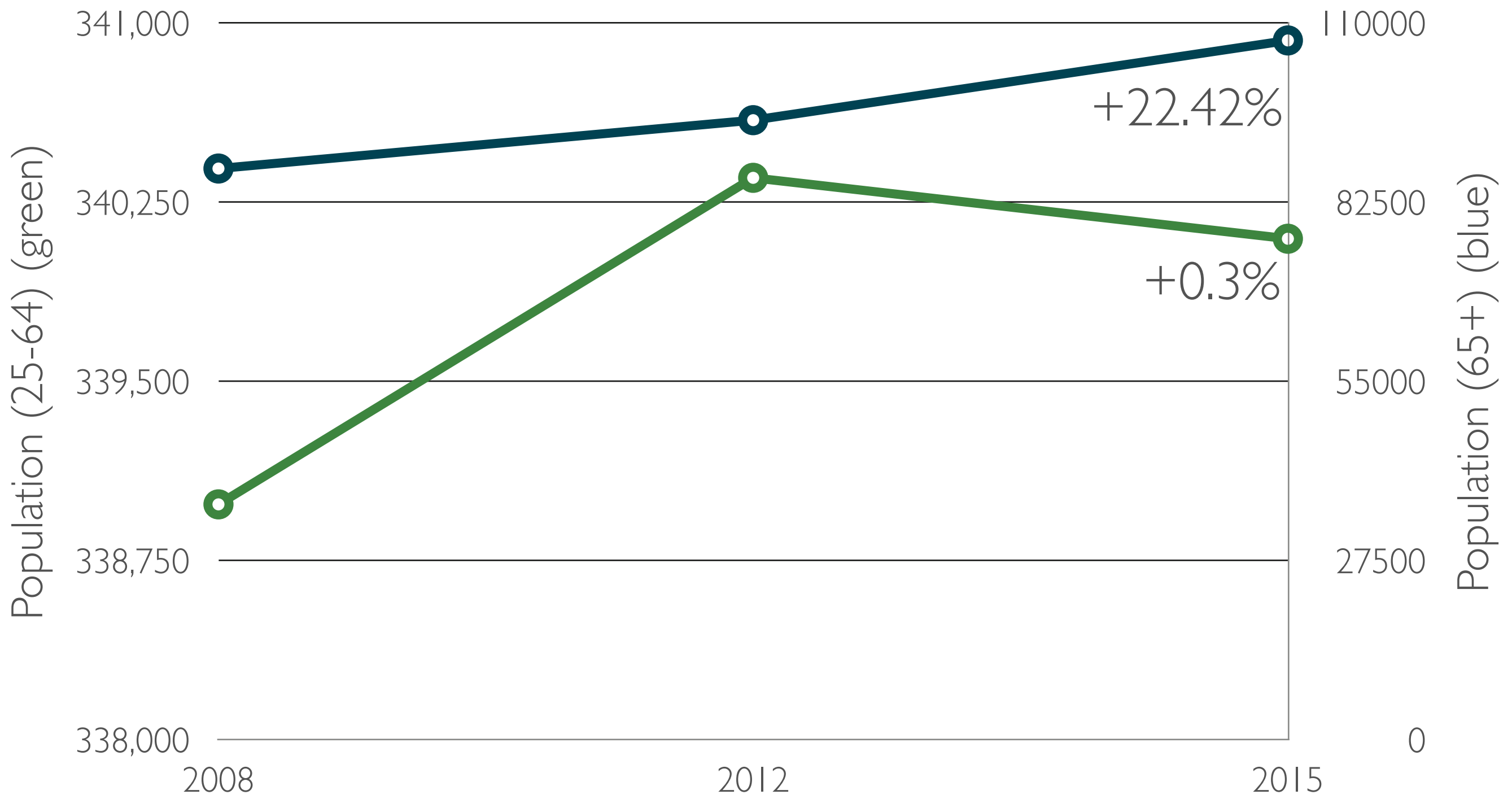
WHAT WE DO

- FORUM FOR PUBLIC DISCUSSION ON ISSUES FACING OUR COMMUNITIES
- VOICE FOR MIDDLE CLASS VERMONTERS
- EVIDENCE-BASED POLICY RECOMMENDATIONS
- LOBBY FOR POLICY REFORMS
- WATCHDOG

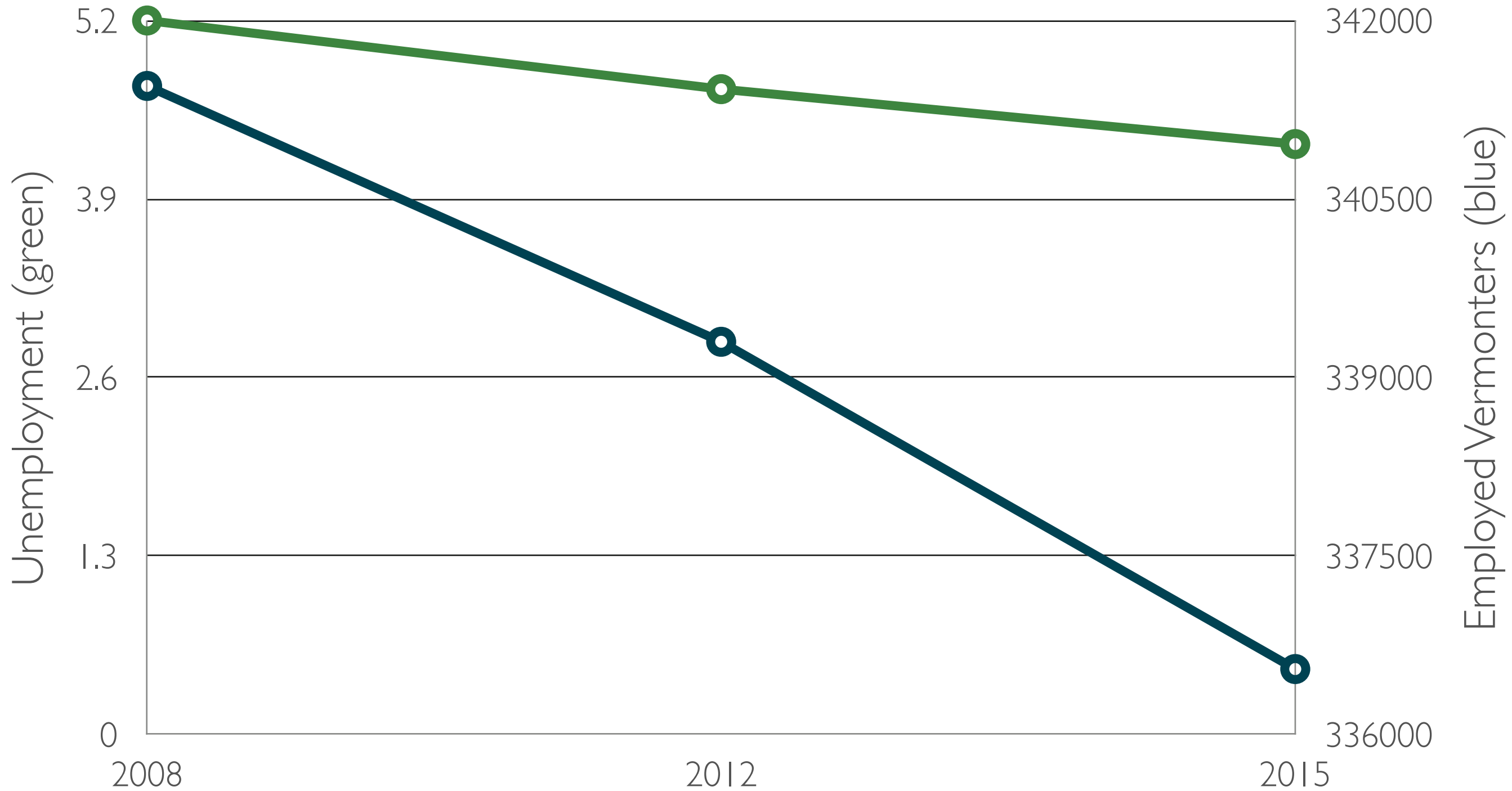
RECENT SUCCESSES

- ETHICS PANEL
- EMPLOYMENT DISCLOSURES
- ECONOMIC PROSPERITY
- EDUCATION REFORM

Population



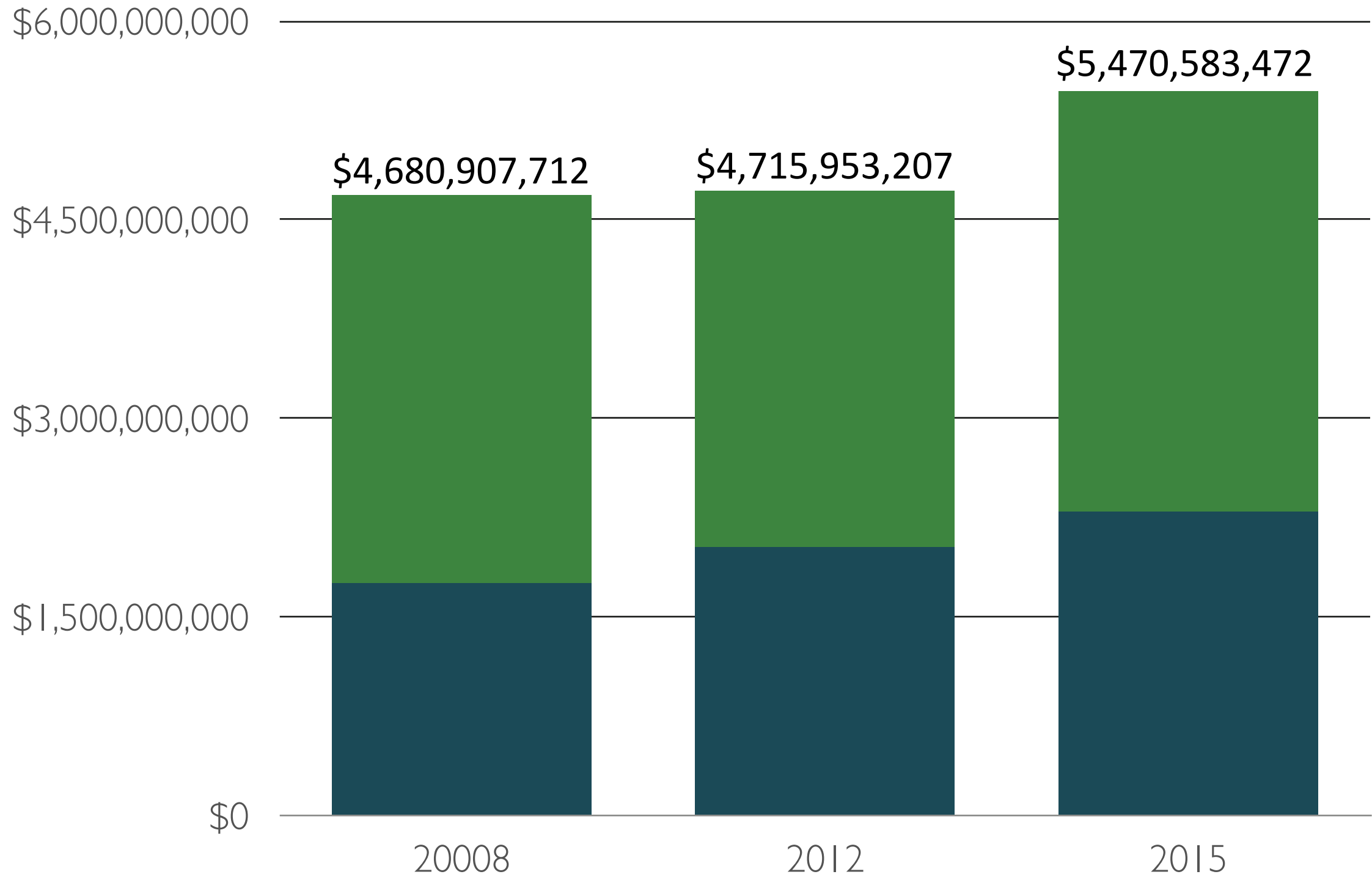
Unemployment vs. Employed Vermonters



BUT OUR ECONOMY IS GROWING, RIGHT?

	Annual Change	Cumulative Change
Median Household Income	0.57%	2.9%
Gross State Product	2.78%	14.68%
CPI	1.69%	10.17%

STATE SPENDING



WE NEED

**A LONG-TERM COMMITMENT TO
ECONOMIC GROWTH**

**A STRATEGIC PLAN COUPLED WITH A
STRATEGIC BUDGET**

**CAMPAIGN
FOR VERMONT**

RECOMMENDATIONS

A PLATFORM FOR GROWTH

Transparent Government, in a state of constant self-improvement

A strategic plan and accompanying multi-year budget

Budget growth tied to the available resources, making for more predictable policy decisions

The inclusion of affordability as an essential theme in State governance

RECOMMENDATIONS

STRATEGIES

Identify an economic “Champion” to spearhead coalition-building efforts.

Consolidate, coordinate and simplify economic development efforts.

Build a calling effort on our largest employers. Thereby illuminating their needs while building relationships

RECOMMENDATIONS

STRATEGIES

Create a similar program for our small businesses, understanding who they are and how we can help them.

Train, improve and enlarge our workforce. Targeted investments in programs that are working but are too small.

Broaden the definition of manufacturing.

RECOMMENDATIONS

STRATEGIES

Expand the Earned Income Tax Credit. Eliminate the benefits cliff.

Target our institutions of higher ed, focusing on retaining the 43,000 potential permanent residents.

Better connect and reinforce the links between ideas to patents, patents to revenue, and revenue to jobs.

Something tangible