# Impacts of Growth on the Northeast Kingdom

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# Today's objectives

- Describe the impacts that have resulted from the Jay Peak investments 2008-2013
- Use those results to describe impacts from expansion at Q-Burke
- Present modeled data on the impacts from additional developments in the Northeast Kingdom

#### Caveats

- This is not a prediction of progress in carrying out the projects in the Northeast Kingdom
- The results are not precise. There are many other factors influencing economic activity in the Kingdom.
- Much of the analysis relies on comparisons between Orleans County (home of Jay Peak developments) and Caledonia County as a baseline.
- The use of the REMI model provides general information but the model describes statewide impacts not focusing on the Northeast Kingdom



# **Construction Employment**



#### Winter construction employment



#### Summer constr'n employment



#### Longer term Employment

#### Newport Labor Market Area



#### Longer term Employment

#### Newport Area Leisure and **Hospitality Jobs** The difference between the two 1400 \$20,000 \$18,000 1300 counties since 2008 is \$16,000 1200 \$14,000 Wage about 500 jobs. 1100 \$12,000 Jobs Number of \$10,000 1000 iobs Avg. \$8,000 900 \$6,000 •••••• average wage 800 \$4,000 700 \$2,000 **\$**0 600 St. J Area Leisure & Hospitality 2002 2003 2005 2006 2007 2008 2009 2010 2012 2013 2000 2001 2004 2011 Jobs 1400 \$18,000 \$16,000 1300 \$14,000 wage 1200 .... \$12,000 1100 Jobs \$10,000 Average 1000 Number of jobs \$8,000 900 \$6,000 •••••• Average wage 800 \$4,000 700 \$2,000 600 **\$**0 2000 2001 2002 2003 2003 2005 2005 2005 2007 2007 2007 2009 2009 2009 2011 2012 2013



The migration of workers from the county where they reside, to the county where they work.

(Taken from American Community Survey results (2006-2010)

# Unemployment

About 1% decrease in change between Orleans and Caledonia



A 1% change in unemployment amounts to about 120 jobs. Therefore more than 800 of the job additions are not from this market.

Economic activity resulting from investments at Jay Peak is expanding



Jay Peak has added more than \$15 million in rooms receipts.



Jay is driving lodging receipts

#### Economic activity resulting from investments at Jay Peak is expanding



Jay Peak may have added about \$10 million in meals receipts. Jay Peak may have added about \$5 million in sales taxable volume.





County income may have increased about 2% or \$10 million.

This observation is consistent with employment data if we accept the presumption that Orleans County workers are commuting less. – Not large increases in wage income, but more of that wage income from Orleans County employment.





# **Population Changes**

Census Bureau Population Estimates show population losses in both Orleans and Caledonia Counties (about 2-3%). The confidence in these estimates is not high.

Other evidence School populations Housing units and occupation rate

| School name                          | 2013<br>student<br>count | Number<br>change<br>since '08 | Percent<br>change<br>since '08 |
|--------------------------------------|--------------------------|-------------------------------|--------------------------------|
| Barnet Elem. (K-8)                   | 190                      | +12                           | +6%                            |
| Danville (K-12)                      | 328                      | -21                           | -6%                            |
| Burke Town (K-8)                     | 189                      | -3                            | -2%                            |
| Jay/Westfield (K-6)                  | 81                       | -5                            | -6%                            |
| Troy (K-8)                           | 178                      | +3                            | +2%                            |
| Newport City                         | 317                      | +9                            | +3%                            |
| North Country Union<br>(9-12)        | 836                      | -125                          | -13%                           |
|                                      |                          |                               |                                |
| All Orleans County<br>Schools (K-12) | 3781                     | -281                          | -7%                            |



Orleans and Caledonia Counties represent about 9% of the Vermont population



#### **House Prices**



## Traffic



# Using Jay to model Q-Burke

- \$110 million at Q-Burke v. \$250 million at Jay 40% of the impacts
- Employment
- Income

- + 400
- + \$40 million (~ 1% for Caledonia County)
- Population changes none
  - Housing
  - Education
  - Traffic

#### Using REMI to model Newport/Coventry

- ANc Bio Biotechnology production facility with clean rooms for rent
- Renaissance Block
- Marina-Waterfront
- Regional airport expansion new manufacturing

# REMI model runs

Run #1 – Newport/Coventry/Burke projects developed in a 3-year time frame

Run #2 – No Burke employment, no construction (the Burke results from the Jay extrapolation can be added to this run)

|              | Run #1        | Run #2       |
|--------------|---------------|--------------|
| Employment   | 2053          | 1148         |
| Income       | \$100 million | \$65 million |
| Population   | 1143          | 638          |
| change       |               |              |
| Housing      | \$40 million  | \$29 million |
| construction |               |              |
| New housing  | 457           | 255          |
| units        |               |              |

#### Summary (Q-Burke - Newport - Coventry)

• Employment

+1,500

- Income
- Population increase
- Housing
- Education
- Traffic

- + \$100 million
- + 600 (+1.2%)

# Other impacts

Prevalence of low wage jobs

Cost of living and land prices

Access to transportation

Crime

Education

Quality of Life

Governance and Power Dynamics

**Environmental Impacts** 

# Will there be a tipping point?

Behavior changes of: Investors Business owners Workers Families

Decisions to move to the Kingdom different from decisions in the past based on levels of economic activity different from the past

> Income Housing starts House prices

#### Thank you for listening.