

Vision: To build a flourishing Vermont food and farm economy

Mission: Advancing relationships among farmers, chefs, and consumers to grow markets and eat more locally grown food

Core Values of VFN

- 'Relationships matter'
- Integrity
- Collective Understanding
- Engagement – (Need people to invest in their behavior)
- Leadership

2015 Vermont Fresh Network Board of Directors

Officers

President: Kevin O'Donnell, Hunger Mountain Co-op

Vice-President/Treasurer: Scott Woolsey, Killdeer Farm

Treasurer: Koi Boynton, Community and Food System Organizer

Directors

Megan Camp, Shelburne Farms

Sean Buchanan, Black River Producer

Lisa Gosselin, Agency of Commerce & Community Development

Jed Davis, Farmhouse Restaurant Group

Jason Tostrup, Okemo Mountain Resort

Vermont Fresh Network Membership and Value Statement

- In 2013, VFN chefs purchased **12.5 million dollars of Vermont products.**
- For every dollar of our operating budget (\$175,000), our chef members purchased \$71 dollars of Vermont grown and raised food products.

Membership: 299

Chefs/Restaurants, Food Coop's, Hospitals, and Institutions: 168

Farmers, Food Producers, Distributors and Ag. Coops: 131

Vermont Fresh Network Programs

Annual Forum (August)

Fish On! Education & Awareness

Annual Meeting (Feb.)

Gold Barn Recognition Program

DigInVT.com

Professional Development Field Trips

Dining Guide

Social Media (Facebook, Twitter, Pintrest)

Direct Marketing Workshops

Vermont Local Food Matchmaker

Farmers' Dinners/ Beyond Burlington

VFN Website

Fresh Feed (bi-weekly)

DigInVT.com

The goal of **DigInVT.com** is to increase the economic viability of diversified farm and food enterprises across the State of Vermont by making it easy for the public to find, support and participate in authentic Vermont food experiences.

DigInVT.com Partner Associations: VT Brewers' Association, VT Cheese Council, VT Farmers' Market Association, VT Grape and Wine Council, VT Maple Sugar Makers' Association, NOFA-VT, VT Fresh Network, VT Farms Association, VT Tree Fruit Growers Association, along with VT Agency of Agriculture Food and Markets and VT Department of Tourism and Marketing.

Site Listings: 417