

## RESULTS-BASED ACCOUNTABILITY EXERCISE – SELECTING INDICATORS

### Criteria for Choosing Indicators

Communication Power: Does the indicator communicate to a broad range of audiences?

Proxy Power: Does the indicator say something of *central importance* about the outcome? Does the Indicator act as a pretty good “stand in” for other indicators?

Data Power: Do we have quality data available on a timely basis?

### Choosing Indicators Work Sheet

OUTCOME:										
INDICATOR CANDIDATES		Communication Power			Proxy Power			Data Power		
1		H	M	L	H	M	L	H	M	L
2		H	M	L	H	M	L	H	M	L
3		H	M	L	H	M	L	H	M	L
4		H	M	L	H	M	L	H	M	L
5		H	M	L	H	M	L	H	M	L
6		H	M	L	H	M	L	H	M	L
7		H	M	L	H	M	L	H	M	L
8		H	M	L	H	M	L	H	M	L
9		H	M	L	H	M	L	H	M	L
10		H	M	L	H	M	L	H	M	L
OUTCOME:										
INDICATOR CANDIDATES		Communication Power			Proxy Power			Data Power		
1		H	M	L	H	M	L	H	M	L
2		H	M	L	H	M	L	H	M	L
3		H	M	L	H	M	L	H	M	L
4		H	M	L	H	M	L	H	M	L
5		H	M	L	H	M	L	H	M	L
6		H	M	L	H	M	L	H	M	L
7		H	M	L	H	M	L	H	M	L
8		H	M	L	H	M	L	H	M	L
9		H	M	L	H	M	L	H	M	L
10		H	M	L	H	M	L	H	M	L

### Three Part Indicator List for Each Outcome

Part 1: Primary Indicators

- 3-5 “Headline” Indicators – what do they “mean” to the community?
- Meets the Public Square Test

Part 2: Secondary Indicators

- Everything else that is meaningful, to be used later or in other settings/Story behind the curve

Part 3: Data Development Agenda

- New data
- Data in need of repair (quality, timeliness, etc.)

**RESULTS-BASED ACCOUNTABILITY EXERCISE – SELECTING INDICATORS**

**Choosing Indicators Worksheet**

**HCCD Recommendations as Proposed by Amendment:**

<b>OUTCOME:</b> Vermont has a prosperous economy										
<b>INDICATOR CANDIDATES</b>		<b>Communication Power</b>			<b>Proxy Power</b>			<b>Data Power</b>		
1	GDP	H	M	L	H	M	L	H	M	L
2	GDP per capita	H	M	L	H	M	L	H	M	L
3	GDP per worker	H	M	L	H	M	L	H	M	L
4	GPI	H	M	L	H	M	L	H	M	L
5	Exports (international and domestic, out of state)	H	M	L	H	M	L	H	M	L
6	# high the related firms	H	M	L	H	M	L	H	M	L
7	Visits to Vermont (tourism)	H	M	L	H	M	L	H	M	L
8	Unemployment rate	H	M	L	H	M	L	H	M	L
9	Vermont population	H	M	L	H	M	L	H	M	L
10	Population age 25-44	H	M	L	H	M	L	H	M	L
11	Workforce education attainment	H	M	L	H	M	L	H	M	L
12	Median wage	H	M	L	H	M	L	H	M	L
13	Workforce participation rate	H	M	L	H	M	L	H	M	L
14	Household income by source	H	M	L	H	M	L	H	M	L
15	State directed programmatic investments in private business by sector	H	M	L	H	M	L	H	M	L
16	% of Vermonters with access to 25/33 Broadband by county	H	M	L	H	M	L	H	M	L
17	Average retail price of electricity (cents per kWh) compared to NE and US	H	M	L	H	M	L	H	M	L
18	Housing starts by county	H	M	L	H	M	L	H	M	L
19	Grand list commercial and residential property values by county	H	M	L	H	M	L	H	M	L
20	Condition of roads and bridges	H	M	L	H	M	L	H	M	L
21	Median household income	H	M	L	H	M	L	H	M	L
22	Median home price	H	M	L	H	M	L	H	M	L
23	Poverty rate	H	M	L	H	M	L	H	M	L

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**GAC RECOMMENDATIONS:**

OUTCOME	

HEADLINE INDICATORS	
1	
2	
3	

SECONDARY INDICATORS	
1	
2	
3	

DATA DEVELOPMENT AGENDA	
1	
2	
3	
4	