In April 2013, OVX and VKAT launched **Free My Ride** to increase awareness and reduce misconceptions about the dangers of secondhand smoke in cars. Between April and July 2013, youth activists collected **1,116** public opinion surveys from a convenience sample of adults in 139 towns in Vermont.





think smoking should **NOT** be allowed in vehicles when children are present

are concerned that youth under 18 in Vermont are exposed to secondhand smoke in vehicles



agree that secondhand smoke in an enclosed space, like a car, is harmful to children

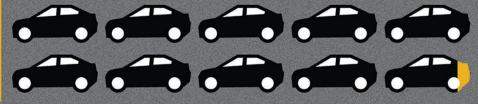


agree that secondhand smoke can trigger an asthma attack



agree that secondhand smoke hurts babies and young children even more than adults







agree that secondhand smoke is linked to low birth weight and lung problems in infants

For more information, visit:

FreeMyRideVT.com

MORE AWARENESS IS NEEDED

20% think opening a window reduces secondhand smoke in a car to a safe level

LESS THAN HALF (45%) strongly agree that exposure to secondhand smoke is linked to Sudden Unexpected Infant Death

MARCH 2014