



INSTITUTE FOR AGRICULTURE AND TRADE POLICY

Food systems on the trade agenda

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New trade deals underway



Transatlantic Trade and Investment Partnership (TTIP)

Trans-Pacific Partnership (TPP)



Rebuilding a broken food system

Rising obesity

Falling farm incomes

Environmental impacts

What kind of food system do we want?
What trade rules do we need to get there?

Agriculture in TTIP and TPP

- Market access
- Food safety
- Procurement
- Geographical Indicators
- “Localization barriers to trade”



Investor-State Dispute Settlement

Mexican limits on High Fructose Corn Syrup

Australian cigarette labeling

Argentine devaluation and aftermath

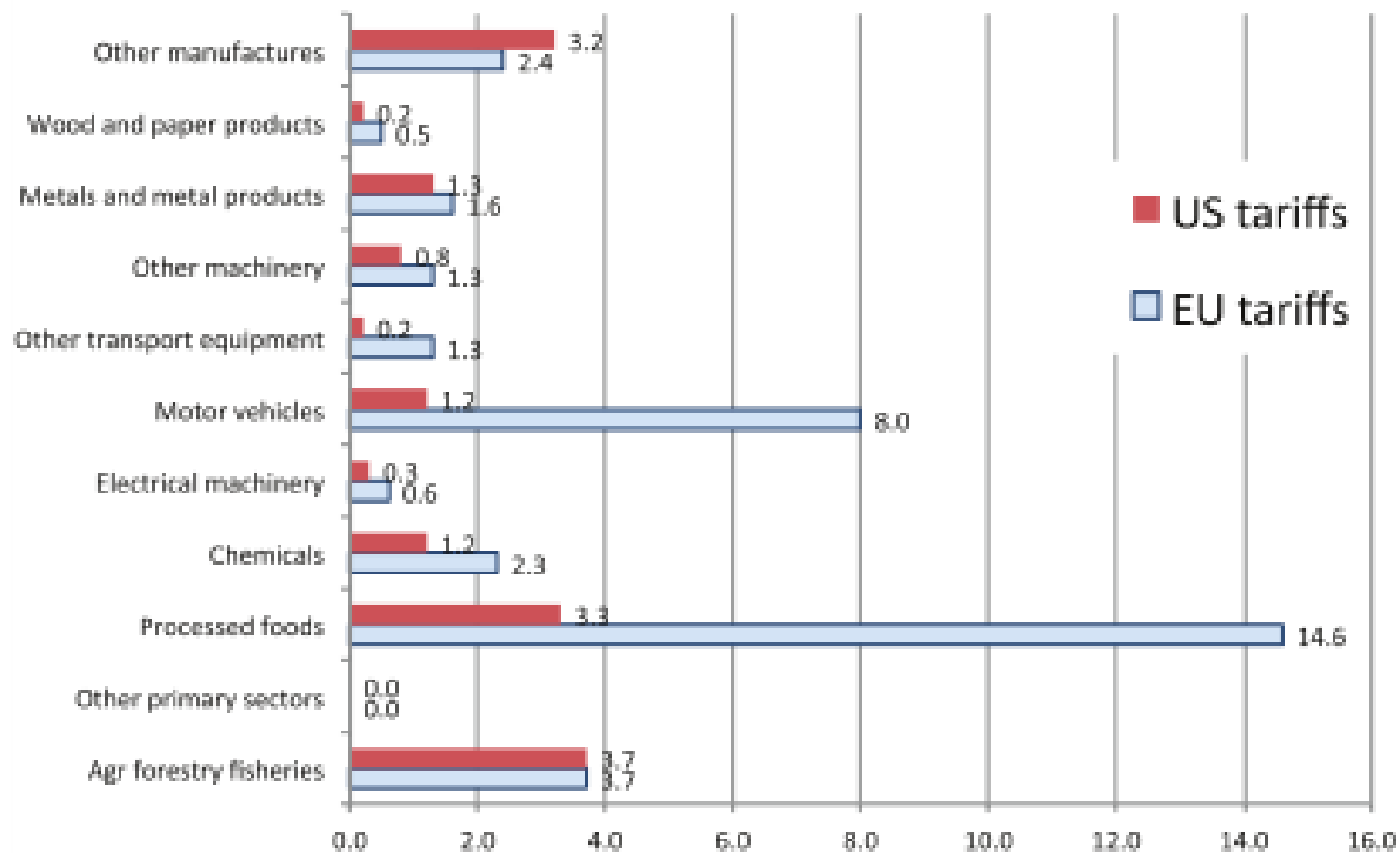
Agricultural Products:

US Exports to EU		
Rank	Item	Value, \$US
1	Tree nuts	1.7 billion
2	Soybeans	1.5 billion
3	Processed fruit & Vegetables	514.9 million
4	Wine and beer	492.4 million
5	Feeds and fodders	405.5 million
	Total	4.613 billion

US Imports from EU		
Rank	Item	Value, \$US
1	Wine and beer	5.0 billion
2	Essential oils	1.9 billion
3	Snack foods	1.1 billion
4	Processed fruit and vegetables	934 million
5	Feeds and fodders	832 million
	Total	9.766 billion

² "European Union," Office of the United States Trade Representative. Online: <http://www.ustr.gov/countries-regions/europe-middle-east/europe/european-union>

Trade Weighted Applied (MFN) average tariff rates 2007



Source: Joseph Francois, Centre for Economic and Policy Research, Reducing Transatlantic Barriers to Trade and Investment, March 2013, p. 14.

“Agriculture must be treated differently from other economic sectors in trade agreements...Both countries have **sensitive agricultural products** that must be respected.”

- Joint statement by National Farmers Union and Ja Zenchu, Central Union of Agricultural Cooperatives in Japan.

Dairy and rice



Food safety and trade



Vietnamese shrimp and US standards

GMOs, hormones, clones and EU standards

Emerging technologies and non-existent standards

Farm to School and other procurement programs

National Farm to School Network:

States with operational Programs:	50
Number of schools involved*	38,629
Number of students reached*	21,008,254
Dollar amount spent on locally purchased foods:	\$354,599,266



Public support for local foods



Los Angeles Food
Policy Council



Good Foods
Purchasing Pledge

Procurement rules in trade

Bidding preferences based on performance criteria

Exclusions for feeding programs, minority set asides, environment

Local foods on the table?

EU goal in TTIP to include procurement at all levels, for all goods, for all sectors

- Beyond GPA
- Coverage of states and cities
- Coverage of counties

Not just food

“Let’s dream a little with respect to public procurement. Why not replace ‘Buy American’ which penalizes our companies with ‘Buy Transatlantic’ which reflects the depth of our mutual commitment?”

– French trade minister Nicole Briqc

Geographical Indicators and sustainable agriculture

- Artisanal cheeses
- Feta and parmesan
- Idaho potatoes



Localization barriers to trade

- Malaysia: local standards for certification of Halal meats
- Peru: 10 year moratorium on GE plants and animals
- Localization chapter in TTIP

The trade timeline

Now

- Fast track stalled (for now)

Next

- TPP final rounds (stuck on rice)
- TTIP May round in DC

Then

- TPP to Congress?
- TTIP completion in 2015?

Who decides?

- State and local participation in trade policy
 - Procurement commitments
 - Potential impacts on GMO labeling, other state programs

Keep informed and get involved

Citizens Trade Campaign

www.citizenstrade.org

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