

Green Up Program:	FY2010 Actual	FY2011 Actual	FY 2012 Actual	FY2013 Proposed	FY 2013 Actual	FY 2014 Proposed
Car litter bags	2,864.40	2,816	2845	2845	3293	0
Stickers	881	1,822	0	500	1,434	0
Green Up Bags	10,050.80	11,114	12,228	12,228	12,390	12,390
Marketing with 802 Creative	6,189	6,467	6,270	6,270	4,812	6,300
Posters	0	0	0	0	603	603
Poster/Writing Contest	5,693	4,600	4,600	400	650	650
Print Ads	2006	2,013	2013	2013	2364	1,333
Radio Ads	11,306	12,853	13,731	12,034	12,895	13,000
T-Shirts	1,225.50	928	1,122	1,122	1,051	85
TV Ad WCAX	4,000	4,000	4,500	4,500	4,680	4,680
Totals	44216	46613	47309	41912	44172	39041