1. Accurate information:

- a. We provide a listening ear and encourage them to research their three options. We do not coerce clients to choose life for their unborn baby. In a state where abortion on demand for any reason is available through birth, how can you persuade someone to go against their wishes for 9 months?
- b. We agree that it is essential for pregnant women to make informed decisions about their care. That is what we help them do. We provide factual information about all three pregnancy options and ask them what their thoughts are. If they are unsure, we go through the pregnancy decision aid with them. This is a tool that was designed by the Ottawa emergency department. After processing the decision aid, we give them a copy and we ask them to follow up within a week to go over the decision aid.
- c. We also agree that prenatal care is a priority, and we refer our clients for prenatal care immediately.
- d. Our RNs and Medical Director are licensed with the State of Vermont.
- e. Medical information is provided by the RN.

2. Acknowledge that we do not provide or refer for abortion:

- a. Our website states that "We do not provide or refer or any services that harm the viability of life."
- b. Clients read and sign a "Request for Services form" before they are seen that states that we do not provide or refer for abortion or contraception.
- c. All medical claims have been vetted by our medical professionals, and/or Care Net National, Heartbeat International or National Institute for Family and Life Advocates.

3. False and misleading advertising:

- a. Our website clearly states: "abortion info, abortion pill info, adoption, parenting."
- b. Our website contact form is HIPAA compliant.
- 4. <u>Truth telling:</u> We provide a safe, nonjudgmental space for a client to receive information and support.

5. Advertising and educational information:

- a. Our educational information is vetted by our Medical Director.
- b. Our advertising aligns with our commitment of care and is truthful and accurate.