



STATE OF INDEPENDENCE IN AMERICA 2015

TOP REASONS INDEPENDENTS WORK SOLO

FULL-TIME INDEPENDENTS

17.8 MILLION INDEPENDENTS



61% TO CONTROL MY OWN SCHEDULE



54% TO BE MY OWN BOSS



48% TO DO WHAT I LOVE



38% TO EARN MORE INCOME

VS

PART-TIME INDEPENDENTS

12.4 MILLION INDEPENDENTS



61% TO SUPPLEMENT MY INCOME



43% TO PURSUE MY PASSION



16% TO GAIN SKILLS TO ADVANCE MY CAREER



15% TO EXPLORE A NEW OPPORTUNITY