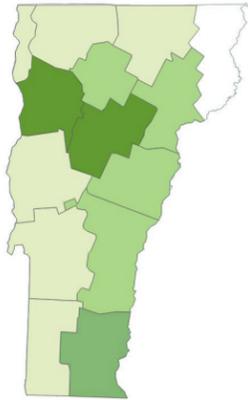


Vermont Arts Council invests...

...in Communities

FY2015 investment distributions

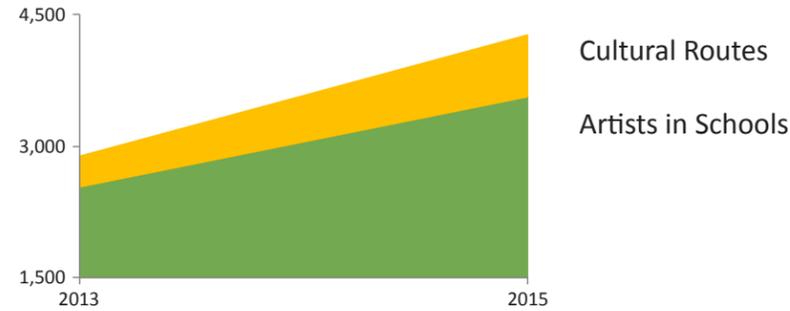
Addison	\$22,043
Bennington	\$25,300
Caledonia	\$47,950
Chittenden	\$119,072
Essex	\$0
Franklin	\$7,906
Grand Isle	\$5,200
Lamoille	\$58,548
Orange	\$41,138
Orleans	\$12,675
Rutland	\$30,060
Washington	\$138,394
Windham	\$100,239
Windsor	\$33,418



4.6% of Vermont businesses are creative businesses
Ahead of the national average of 3.9%
 2,204 arts-related businesses in Vermont
Employing over 2% of Vermont's workforce

...in Schools

Total students engaged in two K-12 education grant programs



188,000 children engaged in all Council grant programs
Over 600 performances, classroom residencies, and experiences across Vermont
 30% increase in classroom teacher engagement
Since 2013

Council grants and direct services (in \$100,000s)



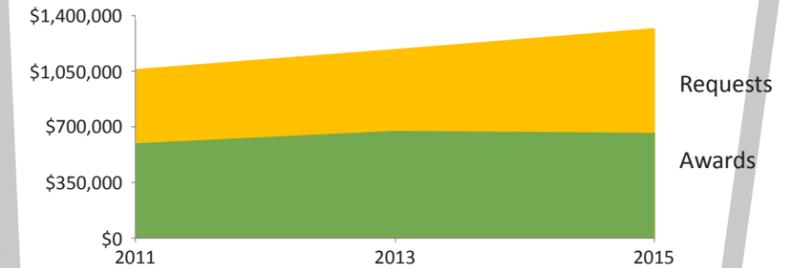
Matching funds into communities/projects (more than 2:1)



Are we keeping pace with the expressed need?

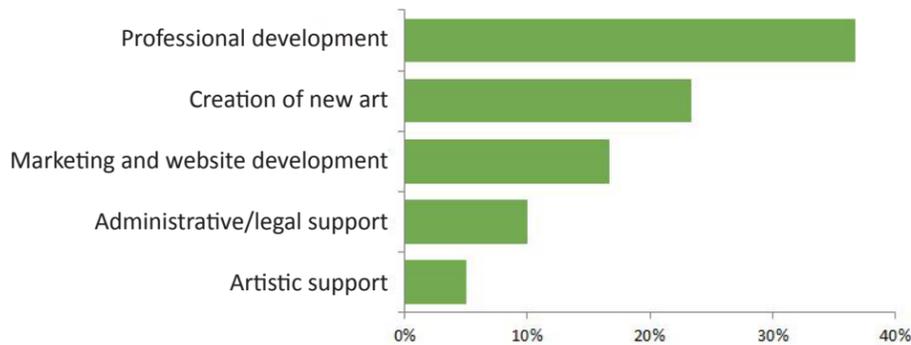
Council grant investments have remained virtually level for five years. In FY2015, the Council funded just under 50% of requests. Each year, need requests increase by about 10%.

Grant requests to awards



...in Artists

How artists use grant dollars to advance their careers



4,400 artists employed in Council-funded projects
Teachers, consultants, curators, designers, artists
 6,800 creative sector jobs in Vermont (2011 study)
More than in the food manufacturing industry

Three initiatives for the future

Vermont Arts Integration

Ensuring arts access for all
 Every student in Vermont has the right to learn in, about, and through the arts.

State collaborator Agency of Education

Reach State-funded art programs and activities reach over 180,000 students

2015 work

- Published Arts Education state report
- Facilitated statewide collective impact approach to frame a five-point agenda
- Built statewide coalition in support of large-scale funding opportunities

Vermont Creative Network

Enlivening Vermont communities and their economies

Creativity will advance quality of life and economic outcomes for Vermonters.

State collaborators Agency of Commerce and Community Development, Downtown Program, Vermont Department of Libraries

Reach First-round community conversations engaged 1,000 Vermonters.

2015 work

- Concept testing: two dozen thought leaders
- Initial funding: Vermont Arts Council, Vermont Community Foundation
- Community forums in 14 Vermont communities
- Inaugural Summit: 180 participants

Vermont. Arts. Everywhere.

Connecting the arts to the Vermont brand

Visitors and residents alike discover and enjoy the rich creative culture that defines Vermont.

State collaborator Agency of Commerce and Community Development, Department of Tourism and Marketing

Reach For every dollar spent at arts events, arts tourists spend nearly twice as much as locals.

2015 work

- Robust website with integrated statewide arts calendar
- Launched VTArts2015, a statewide marketing campaign to promote the arts
- Out-of-state PR efforts to promote arts tourism in Vermont

2016 Legislative session

Advocacy agenda

1. Increase appropriation to the Vermont Arts Council
2. Pass bill to establish the Vermont Creative Network
3. Adopt National Core Arts Standards

Policy research agenda

1. Explore reinstatement of Office of Creative Economy
2. Research possible creative sector business incentives
3. Understand the benefits of placing an arts content specialist at AOE
4. Develop arts-appropriate language for inclusion into Act 186

And...

Results Based Accountability (RBA) The Arts Council has embraced RBA as a useful planning and language development tool. Three staff members have been trained in RBA (one is certified) and the Council's board will work with an RBA consultant as it prepares the Council's next strategic plan.

Collective Impact The Council values the wisdom inherent in the growing number of collective impact models at work across the country.

Questions? Contact

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Everyone in Vermont should have access to the arts and creativity in their life, education, and community.



The Next 50 Years

The Year of the Arts, the fiftieth anniversary of the Vermont Arts Council, offered the perfect opportunity for the Council to assess the past and lay the foundation for the next 50 years. Throughout the year, the Council sought input from artists, educators, community members, government officials, and many others. The result is a firm commitment to **three new initiatives**, each of which will contribute to the growth of art and culture, and the quality of life in Vermont.

