

1 H.91

2 Introduced by Representative Donaghy of Poultney

3 Referred to Committee on

4 Date:

5 Subject: Alcoholic beverages; licensing; alcohol sampling

6 Statement of purpose of bill as introduced: This bill proposes to allow first and
7 third class licensees to sample a limited quantity of alcoholic beverages, on
8 premises, during regular hours of sale in order to determine whether the
9 product will be sold in the licensee's establishment.

10 An act relating to alcoholic beverage sampling

11 It is hereby enacted by the General Assembly of the State of Vermont:

12 Sec. 1. 7 V.S.A. § 242 is added to read:

13 § 242. ON PREMISE ALCOHOL SAMPLING BY LICENSEES

14 (a) A first or third class licensee is hereby authorized to consume alcoholic
15 beverages on the licensed premises, during hours when the sale of alcoholic
16 beverages can be made to the general public, if the alcoholic beverage
17 consumed:

18 (1) will be consumed principally for the purpose of deciding whether the
19 beverage should be sold at the licensed premises;

1 (2) is a beverage which is listed or registered for sale in Vermont and
2 can legally be sold by the licensee but is not one being sold at the licensed
3 premises at the time the beverage is consumed; and

4 (3) is offered as a sample by an alcohol beverage supplier, wholesaler,
5 broker, or sales agent of the supplier.

6 (b) Volume. The size of the sample consumed per day is limited to not
7 more than:

8 (1) one and one half ounces of spirits; or

9 (2) four ounces of malt or vinous beverages.

10 (c) No more than three product samplings may be held per licensed premise
11 per day, and no more than two employees of the licensee can take part in the
12 samplings per day.

13 (d) A supplier, wholesaler, broker, or sales agent of the supplier shall keep
14 a log of all retail licensees that participate in a sampling.

15 Sec. 2. EFFECTIVE DATE

16 This act shall take effect on July 1, 2013.