

1 S.227

2 Introduced by Senator Giard

3 Referred to Committee on

4 Date:

5 Subject: Alcoholic beverages; prohibited acts; labeling of Vermont wine

6 Statement of purpose: This bill proposes to prohibit a manufacturer of vinous
7 beverages from advertising the product as Vermont wine if more than 25
8 percent of the ingredients were produced outside the state.

9 An act relating to Vermont wine

10 It is hereby enacted by the General Assembly of the State of Vermont:

11 Sec. 1. 7 V.S.A. § 69 is added to read:

12 § 69. VERMONT WINE; ADVERTISING

13 A manufacturer of vinous beverages shall not advertise or label the vinous
14 beverage product as “made in Vermont,” “Vermont wine,” or any other words
15 which imply that the product was produced in Vermont if more than 25 percent
16 of the ingredients were produced outside the state.