

1 H.537

2 Introduced by Representatives Helm of Fair Haven, Canfield of Fair Haven,

3 Donaghy of Poultney, Larocque of Barnet and McAllister of

4 Highgate

5 Referred to Committee on

6 Date:

7 Subject: Alcoholic beverages; prohibited acts; labeling of Vermont wine

8 Statement of purpose: This bill proposes to prohibit a manufacturer of vinous
9 beverages from advertising the product as Vermont wine if more than 25
10 percent of the ingredients were produced outside the state.

11 An act relating to Vermont wine

12 It is hereby enacted by the General Assembly of the State of Vermont:

13 Sec. 1. 7 V.S.A. § 69 is added to read:

14 § 69. VERMONT WINE; ADVERTISING

15 A manufacturer of vinous beverages shall not advertise or label the vinous
16 beverage product as “Made in Vermont,” “Vermont wine,” or any other words
17 which imply that the product was produced in Vermont if more than 25 percent
18 of the ingredients were produced outside the state.