

No. R-166. Senate concurrent resolution congratulating the Agency of Agriculture, Food and Markets' "Agriview" newspaper on its 70th anniversary.

(S.C.R.22)

By Senators Doyle, Cummings, Nitka and Scott,

Whereas, the Department of Agriculture was established pursuant to Act 7 of 1923, and it has over the decades evolved into the Agency of Agriculture, Food and Markets, and

Whereas, by 1937, according to that year's legislative directory, the Department's duties had been expanded to encompass "General administration of laws relating to agriculture, livestock and laws relating to marketing and grading of farm products and the certification of seed potatoes," and

Whereas, a significant role for the Department was, and to this day remains, to promote agricultural interests in a variety of forums, and

Whereas, in the depression year of 1937, many farmers were unable to afford the price of a newspaper, and the Department of Agriculture was concerned that information regarding the services it offered farmers, including the role of its laboratories, was not widely known, and

Whereas, as a way to alleviate this informational deficiency, the Department took advantage of new technological publication advances and established a quarterly newspaper entitled "Agriview" with free distribution to the state's farmers, and

Whereas, as explained in an article published in Agriview's first edition, the paper's purpose was "to bring the department into closer relationship with

those whom it is designed to serve” by offering “first-hand information as to its organization, its functions, progress of its various activities and to supply worth-while advice and recommendations resulting from them,” and

Whereas, for the past 70 years, “Agriview” has fulfilled this mission with great success, and in 2009, now as both a print copy and online publication, it continues to serve as a vital information conduit between the agency of agriculture, food and markets and the farming community, *now therefore be it*

Resolved by the Senate and House of Representatives:

That the General Assembly congratulates the Agency of Agriculture, Food and Markets on the 70th publication anniversary of the Agriview newspaper and expresses best wishes for this outstanding publication’s continued success, *and be it further*

Resolved: That the Secretary of State be directed to send a copy of this resolution to Secretary of Agriculture, Food and Markets Roger Albee.