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An act relating to licensure and regulation of pharmacy benefit managers

It is hereby enacted by the General Assembly of the State of Vermont:

Sec. 1. 18 V.S.A. chapter 77 is added to read:

CHAPTER 77. PHARMACY BENEFIT MANAGERS

Subchapter 1. General Provisions

§ 3601. PURPOSE

The purpose of this chapter is to establish standards and criteria for the licensure and regulation of pharmacy benefit managers providing claims processing services or other prescription drug or device services for health benefit plans by:

(1) promoting, preserving, and protecting the public health, safety, and welfare through effective regulation and licensure of pharmacy benefit managers;

(2) promoting the solvency of the commercial health insurance industry, the regulation of which is reserved to the states by the McCarran-Ferguson Act, 15 U.S.C. §§ 1011–1015, as well as providing for consumer savings and for fairness in prescription drug benefits;

(3) providing for the powers and duties of the Commissioner of Financial Regulation; and

(4) prescribing penalties and fines for violations of this chapter.

1 § 3602. DEFINITIONS

2 As used in this chapter:

3 (1) “Claims processing services” means the administrative services
4 performed in connection with the processing and adjudicating of claims
5 relating to pharmacist services that include receiving payments for pharmacist
6 services or making payments to pharmacists or pharmacies for pharmacy
7 services, or both.

8 (2) “Commissioner” means the Commissioner of Financial Regulation.

9 (3) “Covered person” means a member, policyholder, subscriber,
10 enrollee, beneficiary, dependent, or other individual participating in a health
11 benefit plan.

12 (4) “Health benefit plan” means a policy, contract, certificate, or
13 agreement entered into, offered, or issued by a health insurer to provide,
14 deliver, arrange for, pay for, or reimburse any of the costs of physical, mental,
15 or behavioral health care services.

16 (5) “Health insurer” has the same meaning as in section 9402 of this title
17 and includes:

18 (A) health insurance companies, nonprofit hospital and medical
19 service corporations, and health maintenance organizations;

1 (B) employers, labor unions, and other group of persons organized in
2 Vermont that provide a health benefit plan to beneficiaries who are employed
3 or reside in Vermont; and

4 (C) the State of Vermont and any agent or instrumentality of the State
5 that offers, administers, or provides financial support to State government.

6 (6) “Maximum allowable cost” means the per unit drug product
7 reimbursement amount, excluding dispensing fees, for a group of equivalent
8 multisource prescription drugs.

9 (7) “Other prescription drug or device services” means services other
10 than claims processing services provided directly or indirectly, whether in
11 connection with or separate from claims processing services, and may include:

12 (A) negotiating rebates, price concessions, discounts, or other
13 financial incentives and arrangements with drug companies;

14 (B) disbursing or distributing rebates or price concessions, or both;

15 (C) managing or participating in incentive programs or arrangements
16 for pharmacist services;

17 (D) negotiating or entering into contractual arrangements with
18 pharmacists or pharmacies, or both;

19 (E) developing and maintaining formularies;

20 (F) designing prescription benefit programs; and

21 (G) advertising or promoting services.

1 (8) “Pharmacist” means an individual licensed as a pharmacist pursuant
2 to 26 V.S.A. chapter 36.

3 (9) “Pharmacist services” means products, goods, and services, or a
4 combination of these, provided as part of the practice of pharmacy.

5 (10) “Pharmacy” means a place licensed by the Vermont Board of
6 Pharmacy at which drugs, chemicals, medicines, prescriptions, and poisons are
7 compounded, dispensed, or sold at retail.

8 (11) “Pharmacy benefit management” means an arrangement for the
9 procurement of prescription drugs at a negotiated rate for dispensation within
10 this State to beneficiaries, the administration or management of prescription
11 drug benefits provided by a health benefit plan for the benefit of beneficiaries,
12 or any of the following services provided with regard to the administration of
13 pharmacy benefits:

14 (A) mail service pharmacy;

15 (B) claims processing, retail network management, and payment of
16 claims to pharmacies for prescription drugs dispensed to beneficiaries;

17 (C) clinical formulary development and management services;

18 (D) rebate contracting and administration;

19 (E) certain patient compliance, therapeutic intervention, and generic
20 substitution programs; and

21 (F) disease or chronic care management programs.

1 (12)(A) “Pharmacy benefit manager” means an individual, corporation,
2 or other entity, including a wholly or partially owned or controlled subsidiary
3 of a pharmacy benefit manager, that provides pharmacy benefit management
4 services for health benefit plans.

5 (B) The term “pharmacy benefit manager” does not include:

6 (i) a health care facility licensed in this State;

7 (ii) a health care professional licensed in this State;

8 (iii) a consultant who only provides advice as to the selection or
9 performance of a pharmacy benefit manager;

10 (iv) a health insurer to the extent that it performs any claims
11 processing and other prescription drug or device services exclusively for its
12 enrollees; or

13 (v) an entity that provides pharmacy benefit management services
14 for Vermont Medicaid.

15 (13) “Pharmacy benefit manager affiliate” means a pharmacy or
16 pharmacist that, directly or indirectly, through one or more intermediaries, is
17 owned or controlled by, or is under common ownership or control with, a
18 pharmacy benefit manager.

19 § 3603. RULEMAKING

20 The Commissioner of Financial Regulation shall adopt rules in accordance
21 with 3 V.S.A. chapter 25 to carry out the provisions of this chapter. The rules

1 shall include, as appropriate, requirements that health insurers maintain the
2 confidentiality of proprietary information and that pharmacy benefit managers
3 file their advertising and solicitation materials with the Commissioner for
4 approval prior to sending any such materials to patients or consumers.

5 § 3604. REPORTING

6 Annually on or before January 15, the Department of Financial Regulation
7 shall report to the House Committee on Health Care and the Senate
8 Committees on Health and Welfare and on Finance regarding pharmacy
9 benefit managers' compliance with the provisions of this chapter.

10 Subchapter 2. Pharmacy Benefit Manager Licensure and Regulation

11 § 3611. LICENSURE

12 (a) A person shall not establish or operate as a pharmacy benefit manager
13 for health benefit plans in this State without first obtaining a license from the
14 Commissioner of Financial Regulation.

15 (b) A person applying for a pharmacy benefit manager license shall submit
16 an application for licensure in the form and manner prescribed by the
17 Commissioner and shall include with the application a nonrefundable
18 application fee of \$1,600.00 and an initial licensure fee of \$10,000.00.

19 (c) The Commissioner may refuse to issue or renew a pharmacy benefit
20 manager license if the Commissioner determines that the applicant or any
21 individual responsible for the conduct of the applicant's affairs is not

1 competent, trustworthy, financially responsible, or of good personal and
2 business reputation, or has been found to have violated the insurance laws of
3 this State or any other jurisdiction, or has had an insurance or other certificate
4 of authority or license denied or revoked for cause by any jurisdiction.

5 (d) Unless surrendered, suspended, or revoked by the Commissioner, a
6 license issued under this section shall remain valid, provided the pharmacy
7 benefit manager does all of the following:

8 (1) Continues to do business in this State.

9 (2) Complies with the provisions of this chapter and any applicable
10 rules.

11 (3) Submits a renewal application in the form and manner prescribed by
12 the Commissioner and pays the annual license renewal fee of \$12,000.00. The
13 renewal application and renewal fee shall be due to the Commissioner on or
14 before 90 days prior to the anniversary of the effective date of the pharmacy
15 benefit manager's initial or most recent license.

16 (e) The Commissioner shall adopt rules pursuant to 3 V.S.A. chapter 25 to
17 establish the licensing application, financial, and reporting requirements for
18 pharmacy benefit managers in accordance with this section.

19 § 3612. PROHIBITED PRACTICES

20 (a) A participation contract between a pharmacy benefit manager and a
21 pharmacist shall not prohibit, restrict, or penalize a pharmacy or pharmacist in

1 any way from disclosing to any covered person any health care information
2 that the pharmacy or pharmacist deems appropriate, including:

3 (1) the nature of treatment, risks, or alternatives to treatment;

4 (2) the availability of alternate therapies, consultations, or tests;

5 (3) the decision of utilization reviewers or similar persons to authorize
6 or deny services;

7 (4) the process that is used to authorize or deny health care services; or

8 (5) information on financial incentives and structures used by the health
9 insurer.

10 (b) A pharmacy benefit manager shall not prohibit a pharmacy or
11 pharmacist from:

12 (1) discussing information regarding the total cost for pharmacist
13 services for a prescription drug;

14 (2) providing information to a covered person regarding the covered
15 person's cost-sharing amount for a prescription drug;

16 (3) disclosing to a covered person the cash price for a prescription drug;
17 or

18 (4) selling a more affordable alternative to the covered person if a more
19 affordable alternative is available.

20 (c) A pharmacy benefit manager contract with a participating pharmacist or
21 pharmacy shall not prohibit, restrict, or limit disclosure of information to the

1 Commissioner, law enforcement, or State and federal government officials,
2 provided that:

3 (1) the recipient of the information represents that the recipient has the
4 authority, to the extent provided by State or federal law, to maintain
5 proprietary information as confidential; and

6 (2) prior to disclosure of information designated as confidential, the
7 pharmacist or pharmacy:

8 (A) marks as confidential any document in which the information
9 appears; and

10 (B) requests confidential treatment for any oral communication of the
11 information.

12 (d) A pharmacy benefit manager shall not terminate a contract with or
13 penalize a pharmacist or pharmacy due to the pharmacist or pharmacy:

14 (1) disclosing information about pharmacy benefit manager practices,
15 except for information determined to be a trade secret under State law or by the
16 Commissioner, when disclosed in a manner other than in accordance with
17 subsection (c) of this section; or

18 (2) sharing any portion of the pharmacy benefit manager contract with
19 the Commissioner pursuant to a complaint or query regarding the contract's
20 compliance with the provisions of this chapter.

1 (e)(1) A pharmacy benefit manager shall not require a covered person
2 purchasing a covered prescription drug to pay an amount greater than the lesser
3 of:

4 (A) the cost-sharing amount under the terms of the health benefit
5 plan, as determined in accordance with subdivision (2) of this subsection (e);

6 (B) the maximum allowable cost for the drug; or

7 (C) the amount the covered person would pay for the drug, after
8 application of any known discounts, if the covered person were paying the cash
9 price.

10 (2)(A) A pharmacy benefit manager shall attribute any amount paid by
11 or on behalf of a covered person under subdivision (1) of this subsection (e),
12 including any third-party payment, financial assistance, discount, coupon, or
13 any other reduction in out-of-pocket expenses made by or on behalf of a
14 covered person for prescription drugs, toward:

15 (i) the out-of-pocket limits for prescription drug costs under 8
16 V.S.A. § 4089i;

17 (ii) the covered person's deductible, if any; and

18 (iii) to the extent not inconsistent with Sec. 2707 of the Public
19 Health Service Act, 42 U.S.C. § 300gg-6, the annual out-of-pocket maximums
20 applicable to the covered person's health benefit plan.

1 (B) The provisions of subdivision (A) of this subdivision (2) relating
2 to a third-party payment, financial assistance, discount, coupon, or other
3 reduction in out-of-pocket expenses made on behalf of a covered person shall
4 only apply to a prescription drug:

5 (i) for which there is no generic drug or interchangeable biological
6 product, as those terms are defined in section 4601 of this title; or

7 (ii) for which there is a generic drug or interchangeable biological
8 product, as those terms are defined in section 4601 of this title, but for which
9 the covered person has obtained access through prior authorization, a step
10 therapy protocol, or the pharmacy benefit manager's or health benefit plan's
11 exceptions and appeals process.

12 (C) The provisions of subdivision (A) of this subdivision (2) shall
13 apply to a high-deductible health plan only to the extent that it would not
14 disqualify the plan from eligibility for a health savings account pursuant to 26
15 U.S.C. § 223.

16 (f) A pharmacy benefit manager shall not conduct or participate in spread
17 pricing in this State, which means that a pharmacy benefit manager must
18 ensure that the total amount required to be paid by a health benefit plan and a
19 covered person for a prescription drug covered under the plan does not exceed
20 the amount paid to the pharmacy for dispensing the drug.

1 § 3613. ENFORCEMENT; RIGHT OF ACTION

2 (a) The Commissioner of Financial Regulation shall enforce compliance
3 with the provisions of this chapter.

4 (b)(1) The Commissioner may examine or audit the books and records of a
5 pharmacy benefit manager providing claims processing services or other
6 prescription drug or device services for a health benefit plan to determine
7 compliance with this chapter.

8 (2) Information or data acquired in the course of an examination or audit
9 under subdivision (1) of this subsection shall be considered proprietary and
10 confidential, shall be exempt from public inspection and copying under the
11 Public Records Act, shall not be subject to subpoena, and shall not be subject
12 to discovery or admissible in evidence in any private civil action.

13 (3) The Office of the Health Care Advocate shall have the right to
14 receive or review copies of all materials provided to or reviewed by the
15 Commissioner under this chapter in order to protect and promote patients' and
16 consumers' interests in accordance with the Office's duties under chapter 229
17 of this title. The Office of the Health Care Advocate shall not further disclose
18 any confidential or proprietary information provided to the Office pursuant to
19 this subdivision. Information provided to the Office pursuant to this
20 subdivision shall not be subject to subpoena and shall not be subject to
21 discovery or admissible in evidence in any private civil action.

1 (c) The Commissioner may use any document or information provided
2 pursuant to subsection 3612(c) or (d) of this chapter in the performance of the
3 Commissioner’s duties to determine compliance with this chapter.

4 (d) The Commissioner may impose an administrative penalty on a
5 pharmacy benefit manager or the health insurer with which it is contracted, or
6 both, for a violation of this chapter in accordance with 8 V.S.A. § 3661.

7 (e) A pharmacy, pharmacist, or other person injured by a pharmacy benefit
8 manager’s violation of this chapter may bring an action in Superior Court
9 against the pharmacy benefit manager for injunctive relief, compensatory and
10 punitive damages, costs and reasonable attorney’s fees, and other appropriate
11 relief.

12 § 3614. COMPLIANCE; CONSISTENCY WITH FEDERAL LAW

13 Nothing in this chapter is intended or should be construed to conflict with
14 applicable federal law.

15 § 3615. CHARGES FOR EXAMINATIONS, APPLICATIONS, REVIEWS,

16 AND INVESTIGATIONS

17 The Department of Financial Regulation may charge its reasonable
18 expenses in administering the provisions of this chapter to pharmacy benefit
19 managers in the manner provided for in 8 V.S.A. § 18.

1 Subchapter 3. Pharmacy Benefit Manager Relations with Health Insurers

2 § 3621. INSURER AUDIT OF PHARMACY BENEFIT MANAGER

3 ACTIVITIES

4 In order to enable periodic verification of pricing arrangements in
5 administrative-services-only contracts, pharmacy benefit managers shall allow
6 access, in accordance with rules adopted by the Commissioner, by the health
7 insurer who is a party to the administrative-services-only contract to financial
8 and contractual information necessary to conduct a complete and independent
9 audit designed to verify the following:

10 (1) full pass through of negotiated drug prices and fees associated with
11 all drugs dispensed to beneficiaries of the health benefit plan in both retail and
12 mail order settings or resulting from any of the pharmacy benefit management
13 functions defined in the contract;

14 (2) full pass through of all financial remuneration associated with all
15 drugs dispensed to beneficiaries of the health benefit plan in both retail and
16 mail order settings or resulting from any of the pharmacy benefit management
17 functions defined in the contract; and

18 (3) any other verifications relating to the pricing arrangements and
19 activities of the pharmacy benefit manager required by the contract if required
20 by the Commissioner.

1 § 3622. PHARMACY BENEFIT MANAGERS; REQUIRED PRACTICES

2 WITH RESPECT TO HEALTH INSURERS

3 (a) A pharmacy benefit manager that provides pharmacy benefit
4 management for a health benefit plan has a fiduciary duty to its health insurer
5 client that includes a duty to be fair and truthful toward the health insurer; to
6 act in the health insurer's best interests; and to perform its duties with care,
7 skill, prudence, and diligence. In the case of a health benefit plan offered by a
8 health insurer as defined by subdivision 3602(5)(A) of this title, the health
9 insurer shall remain responsible for administering the health benefit plan in
10 accordance with the health insurance policy or subscriber contract or plan and
11 in compliance with all applicable provisions of Title 8 and this title.

12 (b) A pharmacy benefit manager shall provide notice to the health insurer
13 that the terms contained in subsection (c) of this section may be included in the
14 contract between the pharmacy benefit manager and the health insurer.

15 (c) A pharmacy benefit manager that provides pharmacy benefit
16 management for a health plan shall do all of the following:

17 (1) Provide all financial and utilization information requested by a
18 health insurer relating to the provision of benefits to beneficiaries through that
19 health insurer's health benefit plan and all financial and utilization information
20 relating to services to that health insurer. A pharmacy benefit manager
21 providing information under this subsection may designate that material as

1 confidential. Information designated as confidential by a pharmacy benefit
2 manager and provided to a health insurer under this subsection shall not be
3 disclosed by the health insurer to any person without the consent of the
4 pharmacy benefit manager, except that disclosure may be made by the health
5 insurer:

6 (A) in a court filing under the consumer protection provisions of
7 9 V.S.A. chapter 63, provided that the information shall be filed under seal and
8 that prior to the information being unsealed, the court shall give notice and an
9 opportunity to be heard to the pharmacy benefit manager on why the
10 information should remain confidential;

11 (B) to State and federal government officials;

12 (C) when authorized by 9 V.S.A. chapter 63;

13 (D) when ordered by a court for good cause shown; or

14 (E) when ordered by the Commissioner as to a health insurer as
15 defined in subdivision 3602(5)(A) of this chapter pursuant to the provisions of
16 Title 8 and this title.

17 (2) Notify a health insurer in writing of any proposed or ongoing
18 activity, policy, or practice of the pharmacy benefit manager that presents,
19 directly or indirectly, any conflict of interest with the requirements of this
20 section.

1 (3) With regard to the dispensation of a substitute prescription drug for a
2 prescribed drug to a beneficiary in which the substitute drug costs more than
3 the prescribed drug and the pharmacy benefit manager receives a benefit or
4 payment directly or indirectly, disclose to the health insurer the cost of both
5 drugs and the benefit or payment directly or indirectly accruing to the
6 pharmacy benefit manager as a result of the substitution.

7 (4) If the pharmacy benefit manager derives any payment or benefit for
8 the dispensation of prescription drugs within the State based on volume of
9 sales for certain prescription drugs or classes or brands of drugs within the
10 State, pass that payment or benefit on in full to the health insurer.

11 (5) Disclose to the health insurer all financial terms and arrangements
12 for remuneration of any kind that apply between the pharmacy benefit manager
13 and any prescription drug manufacturer that relate to benefits provided to
14 beneficiaries under or services to the health insurer's health benefit plan,
15 including formulary management and drug-switch programs, educational
16 support, claims processing, and pharmacy network fees charged from retail
17 pharmacies and data sales fees. A pharmacy benefit manager providing
18 information under this subsection may designate that material as confidential.
19 Information designated as confidential by a pharmacy benefit manager and
20 provided to a health insurer under this subsection shall not be disclosed by the

1 health insurer to any person without the consent of the pharmacy benefit
2 manager, except that disclosure may be made by the health insurer:

3 (A) in a court filing under the consumer protection provisions of
4 9 V.S.A. chapter 63, provided that the information shall be filed under seal and
5 that prior to the information being unsealed, the court shall give notice and an
6 opportunity to be heard to the pharmacy benefit manager on why the
7 information should remain confidential;

8 (B) when authorized by 9 V.S.A. chapter 63;

9 (C) when ordered by a court for good cause shown; or

10 (D) when ordered by the Commissioner as to a health insurer as
11 defined in subdivision 3602(5)(A) of this title pursuant to the provisions of
12 Title 8 and this title.

13 (d) A pharmacy benefit manager contract with a health insurer shall not
14 contain any provision purporting to reserve discretion to the pharmacy benefit
15 manager to move a drug to a higher tier or remove a drug from its drug
16 formulary any more frequently than two times per year.

17 (e) Compliance with the requirements of this section is required for
18 pharmacy benefit managers entering into contracts with a health insurer in this
19 State for pharmacy benefit management in this State.

1 Subchapter 4. Pharmacy Benefit Manager Relations with Pharmacies

2 § 3631. PHARMACY BENEFIT MANAGERS; REQUIRED PRACTICES

3 WITH RESPECT TO PHARMACIES

4 (a) Within 14 calendar days following receipt of a pharmacy claim, a
5 pharmacy benefit manager or other entity paying pharmacy claims shall do one
6 of the following:

7 (1) Pay or reimburse the claim.

8 (2) Notify the pharmacy in writing that the claim is contested or denied.

9 The notice shall include specific reasons supporting the contest or denial and a
10 description of any additional information required for the pharmacy benefit
11 manager or other payer to determine liability for the claim.

12 (b) In addition to the practices prohibited by section 3612 of this chapter, a
13 pharmacy benefit manager or other entity paying pharmacy claims shall not
14 require a pharmacy to pass through any portion of the insured's co-payment, or
15 patient responsibility, to the pharmacy benefit manager or other payer.

16 (c) For each drug for which a pharmacy benefit manager establishes a
17 maximum allowable cost in order to determine the reimbursement rate, the
18 pharmacy benefit manager shall do all of the following:

19 (1) Make available, in a format that is readily accessible and
20 understandable by a pharmacist, the actual maximum allowable cost for each
21 drug and the source used to determine the maximum allowable cost, which

1 shall not be dependent upon individual beneficiary identification or benefit
2 stage.

3 (2) Update the maximum allowable cost at least once every seven
4 calendar days. In order to be subject to maximum allowable cost, a drug must
5 be widely available for purchase by all pharmacies in the State, without
6 limitations, from national or regional wholesalers and must not be obsolete or
7 temporarily unavailable.

8 (3) Establish or maintain a reasonable administrative appeals process to
9 allow a dispensing pharmacy provider to contest a listed maximum allowable
10 cost.

11 (4)(A) Respond in writing to any appealing pharmacy provider within
12 10 calendar days after receipt of an appeal, provided that, except as provided in
13 subdivision (B) of this subdivision (4), a dispensing pharmacy provider shall
14 file any appeal within 10 calendar days from the date its claim for
15 reimbursement is adjudicated.

16 (B) A pharmacy benefit manager shall allow a dispensing pharmacy
17 provider to appeal after the 10-calendar-day appeal period set forth in
18 subdivision (A) of this subdivision (4) if the prescription claim is subject to an
19 audit initiated by the pharmacy benefit manager or its auditing agent.

20 (5) For a denied appeal, provide the reason for the denial and identify
21 the national drug code and a Vermont-licensed wholesaler of an equivalent

1 drug product that may be purchased by contracted pharmacies at or below the
2 maximum allowable cost.

3 (6) For an appeal in which the appealing pharmacy is successful:

4 (A) make the change in the maximum allowable cost within 30
5 business days after the redetermination; and

6 (B) allow the appealing pharmacy or pharmacist to reverse and rebill
7 the claim in question.

8 (d) A pharmacy benefit manager shall not reimburse a pharmacy or
9 pharmacist in this State an amount less than the amount the pharmacy benefit
10 manager reimburses a pharmacy benefit manager affiliate for providing the
11 same pharmacist services.

12 (e) A pharmacy benefit manager shall not restrict, limit, or impose
13 requirements on a licensed pharmacy in excess of those set forth by the
14 Vermont Board of Pharmacy or by other State or federal law, nor shall it
15 withhold reimbursement for services on the basis of noncompliance with
16 participation requirements.

17 (f) A pharmacy benefit manager shall provide notice to all participating
18 pharmacies prior to changing its drug formulary.

19 (g)(1) A pharmacy benefit manager or other third party that reimburses a
20 340B covered entity for drugs that are subject to an agreement under 42 U.S.C.
21 § 256b through the 340B drug pricing program shall not reimburse the 340B

1 covered entity for pharmacy-dispensed drugs at a rate lower than that paid for
2 the same drug to pharmacies that are not 340B covered entities, and the
3 pharmacy benefit manager shall not assess any fee, charge-back, or other
4 adjustment on the 340B covered entity on the basis that the covered entity
5 participates in the 340B program as set forth in 42 U.S.C. § 256b.

6 (2) With respect to a patient who is eligible to receive drugs that are
7 subject to an agreement under 42 U.S.C. § 256b through the 340B drug pricing
8 program, a pharmacy benefit manager or other third party that makes payment
9 for the drugs shall not discriminate against a 340B covered entity in a manner
10 that prevents or interferes with the patient's choice to receive the drugs from
11 the 340B covered entity.

12 (3) As used in this section, "other third party" does not include Vermont
13 Medicaid.

14 (h) A pharmacy benefit manager shall not:

15 (1) require a claim for a drug to include a modifier or supplemental
16 transmission, or both, to indicate that the drug is a 340B drug unless the claim
17 is for payment, directly or indirectly, by Medicaid; or

18 (2) restrict access to a pharmacy network or adjust reimbursement rates
19 based on a pharmacy's participation in a 340B contract pharmacy arrangement.

1 Sec. 2. 8 V.S.A. § 4084 is amended to read:

2 § 4084. ADVERTISING PRACTICES

3 (a) No company doing business in this State, and no insurance agent or
4 broker, shall use in connection with the solicitation of health insurance or
5 pharmacy benefit management any advertising copy or advertising practice or
6 any plan of solicitation ~~which~~ that is materially misleading or deceptive. An
7 advertising copy or advertising practice or plan of solicitation shall be
8 considered to be materially misleading or deceptive if by implication or
9 otherwise it transmits information in such manner or of such substance that a
10 prospective applicant for health insurance may be misled ~~thereby to his or her~~
11 by it to the applicant's material damage.

12 (b)(1) If the Commissioner finds that any such advertising copy or
13 advertising practice or plan of solicitation is materially misleading or deceptive
14 ~~he or she~~, the Commissioner shall order the company or the agent or broker
15 using such copy or practice or plan to cease and desist from such use.

16 (2) Before making any such finding and order, the Commissioner shall
17 give notice, not less than 10 days in advance, and a hearing to the company,
18 agent, or broker affected.

19 (3) If the Commissioner finds, after due notice and hearing, that any
20 authorized insurer, licensed pharmacy benefit manager, licensed insurance
21 agent, or licensed insurance broker has ~~wilfully~~ intentionally violated any such

1 order to cease and desist ~~he or she~~, the Commissioner may suspend or revoke
2 the license of such insurer, pharmacy benefit manager, agent, or broker.

3 Sec. 3. 8 V.S.A. § 4089j is amended to read:

4 § 4089j. RETAIL PHARMACIES; FILLING OF PRESCRIPTIONS

5 (a) As used in this section:

6 * * *

7 (6) “Direct solicitation” means direct contact, including telephone,
8 computer, e-mail, instant messaging, or in-person contact, by a pharmacy
9 provider or its agent to a beneficiary of a plan offered by a health insurer
10 without the beneficiary’s consent for the purpose of marketing the pharmacy
11 provider’s services.

12 * * *

13 (d)(1) A health insurer or pharmacy benefit manager shall permit a
14 participating network pharmacy to perform all pharmacy services within the
15 lawful scope of the profession of pharmacy as set forth in 26 V.S.A. chapter
16 36.

17 (2) A health insurer or pharmacy benefit manager shall not do any of the
18 following:

19 * * *

20 (F)(i) Exclude any amount paid by or on behalf of a covered
21 individual, including any third-party payment, financial assistance, discount,

1 coupon, or other reduction, when calculating a covered individual's
2 contribution toward:

3 (I) the out-of-pocket limits for prescription drug costs under
4 section 4089i of this title;

5 (II) the covered individual's deductible, if any; or

6 (III) to the extent not inconsistent with Sec. 2707 of the Public
7 Health Service Act, 42 U.S.C. § 300gg-6, the annual out-of-pocket maximums
8 applicable to the covered individual's health benefit plan.

9 (ii) The provisions of subdivision (i) of this subdivision (F)
10 relating to a third-party payment, financial assistance, discount, coupon, or
11 other reduction in out-of-pocket expenses made on behalf of a covered person
12 shall only apply to a prescription drug:

13 (I) for which there is no generic drug or interchangeable
14 biological product, as those terms are defined in 18 V.S.A. § 4601; or

15 (II) for which there is a generic drug or interchangeable
16 biological product, as those terms are defined in 18 V.S.A. § 4601, but for
17 which the covered person has obtained access through prior authorization, a
18 step therapy protocol, or the pharmacy benefit manager's or health benefit
19 plan's exceptions and appeals process.

20 (iii) The provisions of subdivision (i) of this subdivision (F) shall
21 apply to a high-deductible health plan only to the extent that it would not

1 disqualify the plan from eligibility for a health savings account pursuant to 26
2 U.S.C. § 223.

3 * * *

4 (5) A health insurer or pharmacy benefit manager shall adhere to the
5 definitions of prescription drugs and the requirements and guidance regarding
6 the pharmacy profession established by State and federal law and the Vermont
7 Board of Pharmacy and shall not establish classifications of or distinctions
8 between prescription drugs, impose penalties on prescription drug claims,
9 attempt to dictate the behavior of pharmacies or pharmacists, or place
10 restrictions on pharmacies or pharmacists that are more restrictive than or
11 inconsistent with State or federal law or with rules adopted or guidance
12 provided by the Board of Pharmacy.

13 (6) A pharmacy benefit manager or licensed pharmacy shall not make a
14 direct solicitation to the beneficiary of a plan offered by a health insurer unless
15 one or more of the following applies:

16 (A) the beneficiary has given written permission to the supplier or the
17 ordering health care professional to contact the beneficiary regarding the
18 furnishing of a prescription item that is to be rented or purchased;

19 (B) the supplier has furnished a prescription item to the beneficiary
20 and is contacting the beneficiary to coordinate delivery of the item; or

1 (C) if the contact relates to the furnishing of a prescription item other
2 than a prescription item already furnished to the beneficiary, the supplier has
3 furnished at least one prescription item to the beneficiary within the 15-month
4 period preceding the date on which the supplier attempts to make the contact.

5 (7) The provisions of this subsection shall not apply to Medicaid.

6 (e) A health insurer or pharmacy benefit manager shall not alter a patient's
7 prescription drug order or the pharmacy chosen by the patient without the
8 patient's consent; provided, however, that nothing in this subsection shall be
9 construed to affect the duty of a pharmacist to substitute a lower-cost drug or
10 biological product in accordance with the provisions of 18 V.S.A. § 4605.

11 Sec. 4. REPEALS; CONTROLLING LAWS

12 (a) The following are repealed on July 1, 2029:

13 (1) 18 V.S.A. § 9421 (pharmacy benefit management; registration;
14 insurer audit of pharmacy benefit manager activities); and

15 (2) 18 V.S.A. chapter 221, subchapter 9 (§§ 9471–9474; pharmacy
16 benefit managers).

17 (b) To the extent that any provision of 18 V.S.A. § 9421 or 18 V.S.A.
18 chapter 221, subchapter 9 is found to conflict with one or more provisions of

1 18 V.S.A. chapter 77 prior to July 1, 2029, the provisions of 18 V.S.A. chapter
2 77, as enacted in this act and as may be further amended, shall control.

3 Sec. 5. APPLICABILITY

4 (a)(1) The provisions of Sec. 1 of this act (18 V.S.A. chapter 77, pharmacy
5 benefit managers) relating to contracting and to benefit design shall apply to a
6 contract or health benefit plan issued, offered, renewed, or recredentialed on or
7 after January 1, 2025, including any health insurer that performs claims
8 processing or other prescription drug or device services through a third party,
9 but in no event later than July 1, 2029.

10 (2) At least annually through 2029, a pharmacy benefit manager that
11 provides pharmacy benefit management for a health benefit plan and uses
12 spread pricing shall disclose to the health insurer, the Department of Financial
13 Regulation, the Green Mountain Care Board, and the Office of the Health Care
14 Advocate the aggregate amount the pharmacy benefit manager retained on all
15 claims charged to the health insurer for prescriptions filled during the
16 preceding calendar year in excess of the amount the pharmacy benefit manager
17 reimbursed pharmacies.

18 (b) A person doing business in this State as a pharmacy benefit manager on
19 or before January 1, 2025 shall have 12 months following that date to come
20 into compliance with the licensure provisions of Sec. 1 of this act (18 V.S.A.
21 chapter 77, pharmacy benefit managers).

1 Sec. 6. PHARMACY BENEFIT MANAGER REGULATION; POSITIONS;
2 APPROPRIATION

3 (a) The following permanent positions are created in the Department of
4 Financial Regulation:

5 (1) one exempt Enforcement Attorney;

6 (2) one classified Pharmacy Benefit Manager (PBM) Investigator; and

7 (3) one classified Pharmacy Benefit Manager (PBM)

8 Licensing/Consumer Services Investigator.

9 (b) The sum of \$405,000.00 is appropriated to the Department of Financial
10 Regulation from the Insurance Regulatory and Supervision Fund in fiscal year
11 2025 to support the Department's pharmacy benefit manager regulation
12 activities as set forth in this act.

13 Sec. 7. EFFECTIVE DATE

14 This act shall take effect on July 1, 2024.