

**Name:** Michelle Asch

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**Remarks:**

Hello, I am Michelle Asch. My husband and I run Twincraft Skincare. We employ 300 people and have three facilities. We just celebrated our 15<sup>th</sup> year and we plan to keep this business in Vermont for generations to come. We are very committed to staying in Vermont. I have been looking forward to this opportunity to speak with all of you because this issue has become something that is very important to me and our business. Like all businesses the success of our business depends on our people. 100% on the people. As an employer we strive to provide great benefits. It became apparent, even before the pandemic, that child care was a huge issue. When I look at child care I look at the economics of it and the long term benefits. It is an investment. We all know to grow you have to invest. I want to thank all of you because I know addressing this issue and making this investment in child care takes a lot of courage. This kind of investment grows our economy, grows good paying jobs, grows our kids. It is the best shot we have to change our shifting demographics and attract families to Vermont.