

2022

- Act 183 passed.
- First CTE programs added to MyFutureVT.



MyFutureVT

status • check

JUNE



- Sitewide translation to top languages spoken in VT.

Somali
Swahili
Nepali
Vietnamese
Arabic
French
Spanish

JULY

- MyFutureVT reaches 30,000 users since May 2021, surpassing expectations.



AUGUST

- Blog launches on MyFutureVT to support better storytelling.

SEPTEMBER

- Step-by-step career & education exploration guides published.

OCTOBER



- Compare education programs feature goes live.

DECEMBER

- Top 500+ VT careers now searchable on MyFutureVT.

2023

JANUARY

- ~1,000 people reached through trainings & events.

FY23 to date

- Quantity of credentials published doubles.

FEBRUARY

WHAT IS IT?

Created in May 2021, MyFutureVT is a free, online resource that provides information about education and career options and pathways in Vermont.

MyFutureVT is designed for users of all ages, lifestages, and ability levels — with a focus on accessibility.

WHAT'S UP?



70%

increase in organic search traffic



11%

increase in direct traffic



78%

increase in referral traffic

in the last year

over 44,000 users • over 54,000 sessions • since may 2021

That's over 8 times as many people as last year's high school senior class (5,259 students)

Vermont Credential Transparency Project

WHAT IS IT?

An initiative to inventory all postsecondary credentials available in Vermont for the benefit of students, workers, education and training providers, and state leaders.

In the last year, Advance Vermont has doubled the number of credential-bearing programs published to MyFutureVT.

Of these, approximately half are non-degree credentials.

Currently data has been published from 100% of public colleges, 75% of the CTE centers, and ~50% of private colleges.

You can find information about programs...

- from 29 towns plus 54 online-only programs

- from 26 credential providers (public and private colleges, CTE centers, & organizations)

- from 19 different industries

- taking as little as 3 days and as long as 6 years to complete part-time

WHAT'S TRENDING?

top site searches

1. nurse/nursing/health
2. teacher/education
3. social
4. computer

top program views

- Accounting Associate Degree by CCV
- 21st Century Media & Design Certificate by River Bend CTE
- Dental Hygiene Bachelor's Degree by VTC

popular pages

1. career database
2. education database
3. interest quiz
4. career overview



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