



Testimony on H.121 – draft 6.1 - An act relating to enhancing consumer privacy

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**14 states with
comprehensive
data privacy
laws**

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Source: The State of Privacy, US PIRG Education Fund & EPIC,
<https://pirg.org/edfund/resources/state-privacy-laws/>

State	Grade	Score
California	B+	69
Colorado	C+	41
New Jersey	C	37
Oregon	C-	31
Delaware	C-	30
Connecticut	D	24
New Hampshire	D	22
Montana	D	20
Texas	F	16
Indiana	F	11
Virginia	F	11
Utah	F	6
Tennessee	F	6
Iowa	F	4

Points of emphasis

- Private right of action
- Information-based exemptions
- Additional protections regarding data brokers

Private right of action

- Necessary for providing consumers recourse
- Particularly necessary in a small state
- Guards against so-called frivolous lawsuits
- Makes bill stronger for consumers without changing compliance for data collectors

Information-based exemptions

“Remember the
Texas car dealers!”

Data broker protections

- Do not have existing relationship with consumers
- Opt-out requirements, breach notification requirements, credentialing requirements
- Global opt-out is a must!



THANK YOU

PLEASE SUPPORT THIS BILL!